

Module Code: Personal Development Planning
BAPH02I
FDPH02I

Level: 5

Credit Value: 15

Pre-Requisites:

Module Description

This module encourages students to understand value and take ownership of the learning process. It clarifies the stages involved in becoming more self reflective and in making critical judgements, whilst developing greater motivation and confidence in the value of the subject. Students are encouraged to develop skills which will help them in their studies, in their career and in life more generally.

Learning Outcomes

On successful completion of this module students will be able to:

1. Identify and assess their personal strengths and weaknesses in their photographic techniques, skills and knowledge.
2. Identify and organise development needs.
3. Make reflective, and critical judgements.
4. Begin to evaluate independently.
5. Record their learning experiences.

Indicative Content

- Personal development planning priorities.
- Self evaluation.
- Task management.
- Objective analysis.
- Independent learning.
- Time management.
- Skills development and recording.
- External liaison.
- Theoretical and practical research.
- Creative problem solving.
- Risk taking.
- Developmental reflection.
- Evaluative reflection.
- Audio/visual presentation.

- Improving performance.

Learning & Teaching Strategies

Lectures, seminars, tutorials and critiques.

Assessment

60% Illustrated file.

- Personal Development Plan of 1000 words
- Reflective Diary
- Research file containing notes from lectures and independent research
- Case study of chosen professional

40% studio presentation (10 – 15 minutes)

- Audio/visual presentation

Specific Learning Resources

Seminar room with data projector. Studio with slide/overhead projector. Learning resources may be expected to include websites, video, and gallery based materials as well as library resources.

Bibliography

Highly Recommended

Tracy, J., & Gibson, S (eds.) (2009) *The Freelance Photographer's Market Handbook*. London: BFP Books.

Morgan, S & Morris, F. (1995), *Rites of Passage; Art for the End of the Century*. Tate Gallery, London

Sudjic, D. (ed.) (1989), *From Matt Black to Memphis, an anthology from Blueprint magazine*, London

Papanek, V. (1995), *The Green Imperative*, Thames and Hudson, London

Selwood, S. (1997), *The Benefits of Public Art*, Policy Studies Institute, London
an magazine

Recommended

Price, B; (1995); *Running a Workshop, Basic Business for Craftspeople*, Crafts Council

Foster, H. (ed), (1985), *Postmodern Culture*, London

Harrod, Tanya; (1997); *Obscure Objects of Desire: Rewriting the Crafts in*

the Twentieth Century; Crafts Council, London
Johnson (ed), Pamela; (1998); *Ideas in the Making*; Crafts Council
Pye, David; (1995); *The Nature of Art and Workmanship*; Herbert Press

Background Reading

Periodicals: Selvedge, Another Magazine, Domus, Drapers, Vogue, Interiors, Crafts, Ceramic Review, Media Culture and Society, Art Review, Eye, Creative Review, Blueprint, I.D, Frieze, Time Out, Wallpaper, Photoworks, Portfolio, Printmaking Today, Screen