

FYAD080

Art and Design Specialist Project

Level: 0

Credit Value: 30

Pre-Requisites:

Module Description

This module is designed to underpin the development of future art and design practice through visual and contextual research into a negotiated project. Either at the start, or during the course of this module, students will confirm their choice of specialism and bring together their knowledge, skills and understanding to carry out a major project. Students will be encouraged to develop their own creativity and independent learning. Emphasis will be on the relationship between and integration of contemporary, cultural contexts with emerging personal practice.

Learning Outcomes

On successful completion of this module students will be able to:

1. Research and negotiate a project brief.
2. Pursue independent theoretical and practical enquiry into a theme.
3. Create, develop and realise a final outcome within the time available.
4. Select, organise and display work in a professional manner.
5. Evaluate their working methods and outcomes.

Indicative Content

- Planning and managing a research project.
- Writing a brief.
- Integrating theory and practice.
- Using sketch/studio books, written and illustrated files to aid investigation.
- Visual research using a range of media.
- Material and process investigation, following safe working practice.
- Using a variety of primary and secondary source material.
- Creating a significant body of work.
- Creating, developing and realising a final outcome.
- Selecting, organising and exhibiting work in a professional manner.
- Making a supporting statement, e.g. written and illustrated, audiovisual.
- Evaluating working methods and outcomes.
- Identifying opportunities for additional development and improvement.

Learning & Teaching Strategies

This module will be delivered through studio and workshop practice, demonstrations, lectures, seminars, tutorials and critiques.

Taught from 2013/14 Academic Year

Assessment (End of Semester 2)

40% research and development to include:

- Written proposal outlining the project work to be undertaken.
- Sketchbooks and other practical evidence of visual research and annotation that records the development of project work.
- Reflective Journal, including notes on tutorials, evaluation of work, records of ideas and documentation of working practice with evidence of Health & Safety.

60% Final Outcome to include:

- Selection and appropriate presentation of a resolved final piece(s) of work.
- Summative Critical Self-appraisal (300 words)

Specific Learning Resources

Studios, workshops, lecture theatre, seminar rooms. Learning resources may be expected to include websites, video, and gallery based materials as well as library resources.

Bibliography

Highly Recommended

Weintraub, L. (2003) *Making Contemporary Art: How Artists Think and Work*; London: Thames & Hudson.

Josephine Steed, J. & Stevenson, F. (2012) *Basics Textile Design 01: Sourcing Ideas: Researching Colour, Surface, Structure, Texture and Pattern*; AVA Publishing, London.

Bestley, R & Noble, I. (2011) *Visual Research: An Introduction to Research Methodologies in Graphic Design*; AVA Publishing, London.

Chamy, D (2012) *The Power of Making: The Case for Making and Skills*; V & A Publishing, London.

Recommended

Ocvirk, O. Stinson, R. Wigg, P. O Bone, R. & Cayton, D. (2009) *Art Fundamentals: Theory and Practice*; McGraw-Hill, Maidstone.

Gordon, B. (2011) *Textiles: The Whole Story: Uses · Meanings · Significance*; Thames & Hudson, London.

Ambrose, G. & Harris, P. (2008) *The Fundamentals of Graphic Design*; AVA Publishing, London.

Buszek, M. (2011) *Extra/Ordinary: Craft and Contemporary Art*; Duke University Press, Durham, NC.

Background Reading

Graham-Dixon, A. (2008) *Art: The Definitive Visual Guide*; Dorling Kindersley, London.

Hemmings, J. (2012) *The Textile Reader*; Berg, London.

Taught from 2013/14 Academic Year

Hollis, R. (2001) *Graphic Design: A Concise History*; Thames and Hudson, London.
Adamson, G. (2007) *Thinking Through Craft*; Berg, London.