

Module Code: 02H	Professional Development Planning
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Level:	6
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Credit Value:	15
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Prerequisites:	Personal Development Planning
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Module Description

This module enables students to carry out in-depth contextual and technical research into personal and professional interests: It also encourages them to plan for future practice. It is about a developmental process that each individual moulds to suit their own needs and interests over time. It looks at the process of managing PDP once individuals have embarked on the journey of self-discovery and life planning.

Learning Outcomes

On successful completion of this module students will be able to:

1. Undertake specific theoretical and/or technical research to support personal and professional interests.
2. Analyse the nature and context of the research.
3. Organise, plan and present future practice.

Indicative Content

This is a self managed module which is supported by tutorial guidance and discussion.

- Personal influences, inspiration, values, vision, goals, motivation.
- Performance styles, habits, preferences.
- Creativity/creative problem solving.
- Analysis of personal visual work.
- Contextualising personal work.
- Communication styles and skills.
- Professional contacts.
- Ethics.
- Audio/visual presentation.
- Self promotion, curriculum vitae.
- Evaluation.

Learning and Teaching Strategies

This research module is based upon an ongoing tutorial process, during which a varied range of references may be recommended according to the emerging direction of the students work. It will also include visits to external companies, agencies, institutions and exhibitions.

Assessment

60% Illustrated Personal Development Plan.

- Report of 1500 words including primary and secondary research for major project.

40% audiovisual presentation

- Between 10 - 15 minutes; outlining future career plans; supported by personal promotional material.

Specific Learning Resources

Learning resources may be expected to include websites, video, and gallery-based materials as well as library sources.

Bibliography

Highly Recommended

Corner, L; 2003; The Code of Practice, for The Visual Arts, for Artists; a-n Publications.

Ferguson; 2004; Top Careers for Art Graduates; Checkmark Books.

Goworek, H; 2006; Careers in Fashion and Textiles; Wiley Blackwell; London.

Heller, S and Fernandes, T; 2005; Becoming a Graphic Designer; John Wiley & Sons; London.

Jackson, T Shaw, D; 2007; The Fashion Handbook; Routledge; Oxon.

McCormack L; 2006; Designers are Wankers; About Face; London.

Price, B; 1995; Running your own Workshop, a guide for craftspeople; Crafts Council.

Shaughnessy, A; 2005; How to become a graphic designer without losing your soul; Laurence King.

Useful Websites

www.24seveninc.co.uk

www.a-n.co.uk

www.artstthread.com

www.craftscouncil.org

www.fad.org.uk

www.pwc.com/uk/careers

www.push.co.uk

www.nusonline.co.uk

www.unofficial-guides.com

www.slc.co.uk

www.internationaleducationmedia.com/ireland

Employment and Training

www.guardian.co.uk

www.jobsadvice.guardian.co.uk

www.jobs.guardian.co.uk

www.bjtc.org.uk

www.journalismjobs.com

www.mandy.com

info@skillset.org

www.bfi.org.uk

CV and Letter Writing

www.estconnexions.co.uk

www.guardian.co.uk

www.jobsadvice.guardian.co.uk

Background Reading

Periodicals

Selvedge, Another Magazine, Domus, Drapers, Vogue, Interiors, Crafts, Ceramic Review, Media Culture and Society, Art Review, Eye, Creative Review, Blueprint, I.D, Frieze, Time Out, Wallpaper, Photoworks, Portfolio, Printmaking Today, Screen.