

Module Code:
BATD03C

Investigation of 3.D. Design and Craft Practice

Level: 4

Credit Value: 30

Pre-Requisites: None

Module Description

This module enables students to investigate a brief in order to explore their potential as artists or designers in greater depth. This module concentrates on the development, the resolution of technical details and the production and presentation of the final outcome.

3D Design and Craft students will build upon their experience, accumulation of knowledge and practical skills through more in depth workshops, demonstrations and lectures. Students will engage in researches, exploration and development of the practical and creative potential of simple moulding, forming and casting techniques that will generate volumetric form leading to the refinement, realisation and presentation of considered outcomes.

Learning Outcomes

On successful completion of this module students will be able to:

1. Produce evidence of a range of visual and written investigations of a brief.
2. Demonstrate knowledge of materials, processes, techniques, systems and the terminology used in the technology of the relevant discipline.
3. Demonstrate awareness of a wide range of contexts within which art and design is conceived, produced and consumed.
4. Analyse findings and communicate these effectively.

Indicative Content

- Good Health and Safety practice relating to ceramics, glass and plaster working environments to include responsibilities to self and others, emergency procedures, personal protective equipment, manual handling and COSHH regulations leading to basic H&S practice certification.
- Demonstrations and workshops to promote safe and competent practice with hand and machine tools, techniques and processes with ceramics, glass and plaster leading to individual competency certification.

- Moulding, casting and forming as a process that enables repeats, replicas and multiples of the original form.
- Visual and contextual researches into historical and contemporary applications of the creative practice and theory of moulding, casting and forming.
- Focussed workshops and demonstrations with hands on experience.
- Illustrated technical file for records, researches, responses and terminology.
- Development of original conceptual thinking through practical engagement, exploration and experiment with materials and processes.
- Ongoing analysis and evaluation as a vehicle for determining personal themes and emerging individual pathway of 3D Design and Craft study.
- Negotiation of selected concept(s) with potential for development, refinement and realisation.
- Personal time management planning as an aid to meeting targets and deadlines.
- Presentation techniques and processes as a means of communication.
- Presenting and communicating finished work effectively and persuasively through context and placement in exhibition environment.

Learning & Teaching Strategies

This module will be delivered through studio and workshop practice, demonstrations, lectures, seminars, tutorials and critiques.

Assessment

Coursework including the following:

50% research and development

Critical appraisal of:

- Recorded observations.
- Applying structure to recorded observations.
- Analysis of primary and secondary source.
- Concept development.
- Visual and contextual analysis of contemporary artefacts and communications.
- The nature and use of others practice.
- Technical terminology.
- Evaluation.

50% material outcomes:

Critical appraisal of 3.D. Design and craft work:

- Idea to making/ making ideas.
- Materials, processes and techniques.
- Technical and conceptual relationships.
- Visual product analysis.
- Realisation.
- Visual presentation.

Specific Learning Resources

Studios. Workshops. Lecture theatre. Seminar rooms.

Learning resources may be expected to include websites, video, and gallery based materials as well as library resources.

Bibliography

Highly Recommended

Recommended

Leach, Bernard, 1976. A Potters Book, Faber and Faber Ltd.

Thackara (ed), John; 1988; Design After Modernism; Thames and Hudson

Britton, A & Swift, K; 2003; Jim Partridge; Man. City Gallery/ Lund Humphries

Wong, W; 1977; Principles of Three- Dimensional Design; Van Nostrand Reinhold

Clark, G & Courney, C. 2003. Richard Slee. Potteries Museum/Lund Humphries

Dormer, P, 1986. The New Ceramics, trends and traditions. Thames & Hudson

De Waal, Edmund. 2004. 20th Century Ceramics. Thames & Hudson.

Cummings, Keith. Techniques of Kiln Formed Glass

Studio modules are based upon an ongoing tutorial process, during which a varied range of references may be recommended according to the emerging direction of the students work.

Background Reading

Periodicals: Selvedge, Another Magazine, Domus, Drapers, Vogue, Interiors, Crafts, Ceramic Review, Media Culture and Society, Art Review, Eye, Creative Review, Blueprint, I.D, Frieze, Time Out, Wallpaper, Photoworks, Portfolio, Printmaking Today, Screen