

**Module Outline**

**Part 1- as validated**

1.	<b>Title</b>	<b>Research Methods</b>
2.	<b>Level</b>	<b>6</b>
3.	<b>Credits</b>	<b>20</b>
4.	<b>Indicative Student Study Hours</b>	<b>200</b>
5.	<b>Core (must take and pass), Compulsory (must take) or Optional</b>	<b>Compulsory</b>

**5. Brief Description of Module**

This module will allow students to consolidate and build upon the research skills and knowledge developed throughout the first two years of the programme. They will learn about different strategies, designs and methodologies that can be used in business and management research, and will consider the influences that affect the choices made. As part of this module, students will prepare a proposal and project plan for their capstone project, and will identify the literature and other resources needed to carry it out. The problem to be solved by the project will be set in agreement with either an external organization or someone acting as an industry consultant, and will also need to have the agreement of an academic tutor to ensure that it meets the requirements of the programme.

**6. Learning Outcomes - On successful completion of this module a student will be able to:**

	<i>Subject-specific learning outcomes:</i>
1.	Develop and define a research question and justify its relevance to practice and its significance as a potential contribution to existing knowledge
2.	Identify appropriate literature and other sources, and justify their use in informing the project
3.	Justify choice of research approach and methods
4.	Select and apply appropriate project planning techniques.
	<i>Generic learning outcomes:</i>
5.	Critically assess ethical dimensions of a situation
6.	Use a comprehensive range of information or tools to critically analyse a context
7.	Apply evaluative communication formats to effectively present compelling and well-structured arguments tailored to specific contexts and audiences

**7. Assessment****Pass on aggregate or Pass all components***(modules can only be pass all components if this is a PSRB requirement)*

Pass on aggregate

**Summary of Assessment Plan**

	Type	% Weighting	Anonymous Yes / No	Word Count/ Exam Length	Learning Outcomes Coverage	Comments
1.	Presentation	20%	No	15 min plus discussion	1,2	
2.	Report	80%	No	2500	3,4,5,6,7	

**Further Details of Assessment Proposals**

Give brief explanation of each assessment activity listed

The presentation will give opportunity for discussion to provide students with feedback and development points for their proposal and to help them move forward into the project.

The report will include a project proposal, planning documentation, and an overview of literature and other sources to be used.

**8. Summary of Pre and / or Co Requisite Requirements**

N/A

**9. For use on following programmes**

BA (Hons) Business and Management