

Module Outline

Part 1- as validated

1.	Title	Management Concepts and Academic Practice
2.	Level	4
3.	Credits	20
4.	Indicative Student Study Hours	200
5.	Core (must take and pass), Compulsory (must take) or Optional	Compulsory

5. Brief Description of Module (purpose, principal aims and objectives)

This module is focused on the study of management concepts, introducing a variety of management models and theories. It delves into the realm of organizational behaviour, particularly focusing on motivation, strategy and organizational culture. The content spans the context and environment of management, initially exploring well-established theoretical perspectives and progressing to more contemporary themes. Throughout the module, there is a strong emphasis on developing critical thinking skills, along with the development of academic writing and presentation abilities.

6. Learning Outcomes - On successful completion of this module a student will be able to:

	Subject Specific Learning Outcomes
1.	Evaluate the concepts and theories within organizational behaviour and human relations theories
2.	Compare and contrast three main approaches to management
3.	Articulate a detailed analysis of a company's approach, strategy, staffing, motivation factors, and organizational culture, supported by relevant theories
	Generic Learning Outcomes
4.	Select and apply given information or tools appropriate to the context
5.	Select and apply communication formats appropriate to contexts and audiences

7. Assessment

Pass on aggregate or Pass all components <i>(modules can only be pass all components if this is a PSRB requirement)</i>	Pass on aggregate
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Summary of Assessment Plan

	Type	% Weighting	Anonymous Yes / No	Word Count/ Exam Length	Learning Outcomes Coverage	Comments
1.	Essay	25%	No	1000	2,4	
2.	Report	75%	No	1500	1,3,5	

Further Details of Assessment Proposals
Give brief explanation of each assessment activity listed

The essay will describe different approaches to management and compare relevant theories. This will give students early feedback on their academic research and writing skills.

The report will describe the organisational behaviour within a chosen organization. The particular focus will be on employee motivation, organisational culture, strategy, and management approaches.

Students will also give a formative presentation explaining the content of their essay, giving them a chance to develop their presentation skills and get formative feedback.

8. Summary of Pre and / or Co Requisite Requirements

N/A

9. For use on following programmes

BA (Hons) Business and Management