

Module Outline

Part 1- as validated

1. Title	Applied Research Project
2. Level	6
3. Credits	40
4. Indicative Student Study Hours	400
5. Core (must take and pass), Compulsory (must take) or Optional	Compulsory

5. Brief Description of Module

This module allows students to engage in a substantial piece of project work in order to solve a problem that is set in agreement with either an external organization or someone acting as an industry consultant. The problem to be solved will be set in agreement with an academic tutor to ensure that it meets the requirements of the programme. The initial proposal will normally have been set and agreed as part of the Research Methods module.

The chosen topic will require the student to identify / formulate problems and issues, research literature, evaluate information, investigate and adopt suitable research methodologies, determine solutions, and critically appraise and present their findings. Regular meetings with the industry representative and the academic supervisor will take place, so that the project is closely monitored in order to meet the core learning outcomes.

Some flexibility is given in the nature of the project, but it will be assessed against the learning outcomes below.

6. Learning Outcomes - On successful completion of this module a student will be able to:

	<i>Subject specific learning outcomes:</i>
1.	Demonstrate the ability to independently design and execute primary research and analyse collected data using appropriate methodologies
2.	Demonstrate professional project management and monitoring practice.
3.	Critically evaluate relevant theory and research and apply to the project context.
4.	Critically evaluate solutions to form conclusions and professionally report on the project.
	<i>Generic learning outcomes:</i>
5.	Independently analyse evidence that may be abstract or set within unfamiliar contexts

6.	Professionally and convincingly evaluate the validity and reliability of data
7.	Use a comprehensive range of information or tools to critically analyse a context.
8.	Apply evaluative communication formats to effectively present compelling and well-structured arguments tailored to specific contexts and audiences.

7. Assessment

Pass on aggregate or Pass all components

(modules can only be pass all components if this is a PSRB requirement)

Pass on aggregate

Summary of Assessment Plan

	Type	% Weighting	Anonymous Yes / No	Word Count/ Exam Length	Learning Outcomes Coverage	Comments
1.	Project Report	100%	No	7000	1,2,3,4,5,6,7,8	

Further Details of Assessment Proposals

Give brief explanation of each assessment activity listed

Two interim formative presentations will focus on progress so far and next steps planned, so that students have good opportunity for feedback at an early stage.

The final project report will give an account of the background to the research, Literature review, methodology, findings, conclusions and recommendations.

8. Summary of Pre and / or Co Requisite Requirements

N/A

9. For use on following programmes

BA(Hons) Business and Management