

University Centre Colchester (UCC)

Staff Profile

Name:	Kylie Baalham
Job title/role:	Programme Leader for HE Business and Management
Subjects taught/administrative responsibilities:	Strategic Business Analysis Marketing Management Concepts Applied HR Practice International Business Research Methods Innovation and Change Management Applied Research project
Qualifications and Membership of Professional bodies:	Masters in Education, University Centre Colchester Postgraduate Certificate in Education, University Centre Colchester BA (Hons) Management, University of Essex
Experience in Education:	Kylie joined Colchester Institute and University Centre Colchester in 2016 and became the Programme Leader in 2019.
Biography and personal interests:	Kylie began her professional career working within the hospitality industry, including seven years working in Amsterdam in 5 star hotels such as the Hilton. She has over 10 years' experience of various management positions, an expertise that is very pertinent to her lecturing work. When not teaching, Kylie enjoys reading and socialising with friends and family. She is a keen and prolific traveller, having visited 38 different countries (so far!). While abroad, scuba diving comes high up on the list of things to do.
Professional practice / research interests:	Kylie's research focuses on enhancing her professional practice through understanding her students' experiences with university training. She is especially interested in using differentiation to improve the learner experience. A key aspect of Kylie's research is exploring the relationship between engagement and achievement, as well as the benefits of collaborative learning.