

Welcome

Welcome to the Digital Media department at Colchester Institute! In these challenging times, the use of digital media, through a range of interfaces, has helped to bring us all together.

We are a thriving department and highly motivated group of students and staff who are committed and dedicated to developing creative media projects, games, animations, designs and films.

Our courses will help you learn new practical media techniques, provide the opportunity and environment to flourish and for you to develop your skills leading successful careers in the creative industries.

We offer Digital Media at both our [Braintree](#) and [Colchester](#) campuses with over 350 students, it is a bustling, creative and high performing department.

We provide a broad range of courses to meet the demand for creative digital media practitioners:

- Interactive Media and Games Design
- Film, TV and Creative Media
- Visual Effects (VFX) and Animation
- Esports and Digital Marketing
- Multimedia Production



Progression

The creative industries contribute more than £12 million to the UK economy [every hour](#) - that's more than more than £105 billion per year. Television production in particular was so good last year that some say it [stopped the UK entering a recession](#).

Many of our students have got in touch over the years to let us know how they're getting on in the industry - we've had students starting in entry level jobs rising through the ranks, and some of our students who were with us in the early days of our department are at the top of our game - including a Director and a Producer at ITV studios.

There are thousands upon thousands of job roles in the creative industries - here are just some of the possibilities:

<https://www.screenskills.com/>

Equipment

For when you're in campus:

Headphones – Over the ear with built in microphone (no ear buds)

- Storage Device (USB Drive or portable hard drive)
- Stationery and a paper notebook

For when you're off campus:

- Internet access
- Mobile device
- PC or laptop (ChromeBook minimum)

All the time:

- High levels of motivation and self determination!

Digital Media**Level 2 Film and TV, Interactive Media and Games, Multimedia**

We provide a range of Level 2 courses and pathways for those students wishing to explore the introductory elements of creative and digital media.

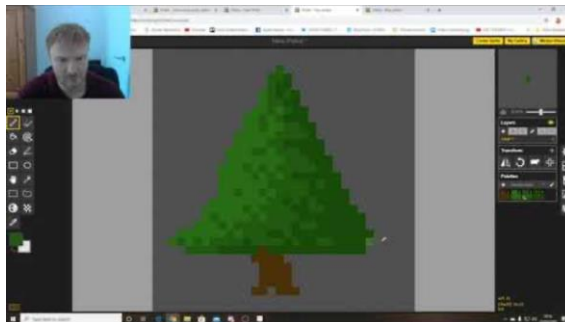
All of our Level 2 courses are equivalent to 4 GCSEs, and provide the opportunity for students to improve their English and/or maths GCSE grades. These are one year programmes that provide a stepping stone qualification for progression to Level 3 and beyond.

Digital Media

Level 3 Interactive Media and Games Design (Braintree/Colchester)

Over the course of the two years you will develop your theoretical and practical skills in games design, level development, concept art, 2D and 3D games creation audio/visual techniques, brand marketing and the creative skills industry.

The underpinning skills in effective communication, teamwork, research, analysis, writing styles and organisation are developed as you produce coursework portfolios, digital submissions and seminar presentations.



Better Careers Begin Here

Level 3 Film, TV and Creative Media (Braintree/Colchester)

Over the course of the two years you will produce films in a diverse range of genres including: music video, television advertising, documentary, YouTube film, live broadcast and single camera drama. The underpinning skills in effective communication, teamwork, research, analysis and organisation are developed as you produce films, coursework portfolios and seminar presentations.

You will use a wide range of equipment including professional standard cameras, tripods and lighting packs. Our creative media facilities include mac suites running adobe creative suite with premiere and after effects, PC suites and production areas. You will also learn how to film out on location safely.



Level 3 Visual Effects (VFX) and Animation (Colchester)

This study programme is designed to equip students with the practical, creative and analytical skills to make professional quality media products and develop skills in digital graphics, animation and visual effects (VFX).



Level 3 Esports and Digital Marketing (Braintree/Colchester)

This is a new cutting edge study programme that is designed to equip students with the practical, creative and analytical skills to develop professional quality media events and develop skills in Esports, event management, digital marketing and player development.

For this year we have entered our team the Braintree Basilisk into the British Esport Association championship and you can follow us here: [click here](#)



Digital Media**Level 4 Digital Media and Creative Enterprise (Braintree/Colchester)**

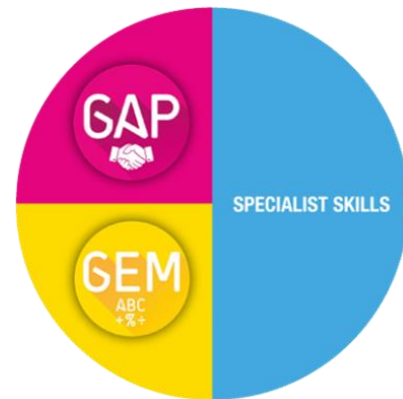
This is one year programme will provide you with an opportunity to cultivate their employability by developing their creative enterprise skills, expanding their industry contact base whilst also developing their start-up projects and professional practice.

Through studying on this course you will develop the skills, knowledge and understanding needed to prepare them for freelance and contractor employment, including self-employment, 'start up' companies and/or support a role in the workplace in the creative industries.

Digital Media

What your Study Programme Consists of:

- Main Qualification
 - 1:1 Tutorials
 - Trips / Visits / Guest Speakers
 - L3 Extended Diploma = 3 A-Levels
 - L2 Diploma = 4 GCSEs
- Group Tutorials
- Improving English & maths/GCSE Re-takes
- GAP (Work Experience/Industry Placements)



Digital Media**Timetabled Sessions will Consist of the Following:**

- Theory/Practical skills/Online Learning
- PCs/Specialist Computers and software
- Specialist Professional Equipment
- Self study is a requirement of this course along with project work, skills practice and research skills

Full Time Study = Full Time Commitment!

- Level 3 (equivalent to A-Level)
Five Grades 9-4 (Grade A*-C) including English AND maths
- Level 2 (equivalent to GCSE)
Four Grades 9-3 (Grade A*-E) including English AND maths

GCSE English and maths - if you achieved a grade 3 or below in your GCSE English and/or maths this year, it is compulsory that you continue to study until you have achieved a Grade 4 or above. This is a requirement of your programme of study

Professionalism - Aim high and learn how to be a professional

Thirst for learning and creativity - Be curious and intrigued by new skills, knowledge and expertise

Punctuality, attendance and reliability (online and face to face) - We expect complete commitment to your course

Team work - Be able to work effectively with other students

Work hard - Be motivated

Self-reliant - Be independent, determined and resilient