

# Business Courses at Colchester and Braintree



**Better Careers** Begin Here

## Business

# What are the unique selling points

UCAS

- Level 3 courses attract **UCAS points** (enabling entry into universities)
- Allocation of a **personal tutor**
- **Visits to organisations** to embed classroom learning
- **Guest speakers from various organisations** to support learning
- Staff with **extensive industry experience** as well as academic and vocational qualifications
- Students **develop a range of skills and abilities** that may include:
  - Planning and organising an event
  - Presenting information in a range of formats
  - Project management



**Better Careers** Begin Here

# Business

## What you will be learning

### OCR Level 2

Equivalent to GCSEs

Units covered include:  
**Business Organisations**  
**Financial Forecasting**  
**Marketing**  
**Customer Relations**  
**Business Online**

### BTEC Level 3 Extended Certificate and Diploma

Equivalent to 2 A Levels\* after 2 years

Opportunity to learn:  
**Marketing**  
**Finance**  
**Recruitment**  
**Event Management**

### BTEC Level 3 Foundation Diploma and Extended Diploma

Equivalent to 3 A Levels\* after 2 years

Opportunity to learn:  
**Marketing**  
**Finance**  
**Managing an Event**  
**Recruitment**  
**Business Environment**  
**Management**  
**Decision Making**



Students will be assigned a personal tutor who will meet with you on a regular basis to help support and guide you

\*Equivalent to A Levels in terms of UCAS points

# Better Careers Begin Here

## Business

# Career Ready in Business

If you successfully gained a place on the Extended Diploma you can apply for this enrichment programme, in which you will:

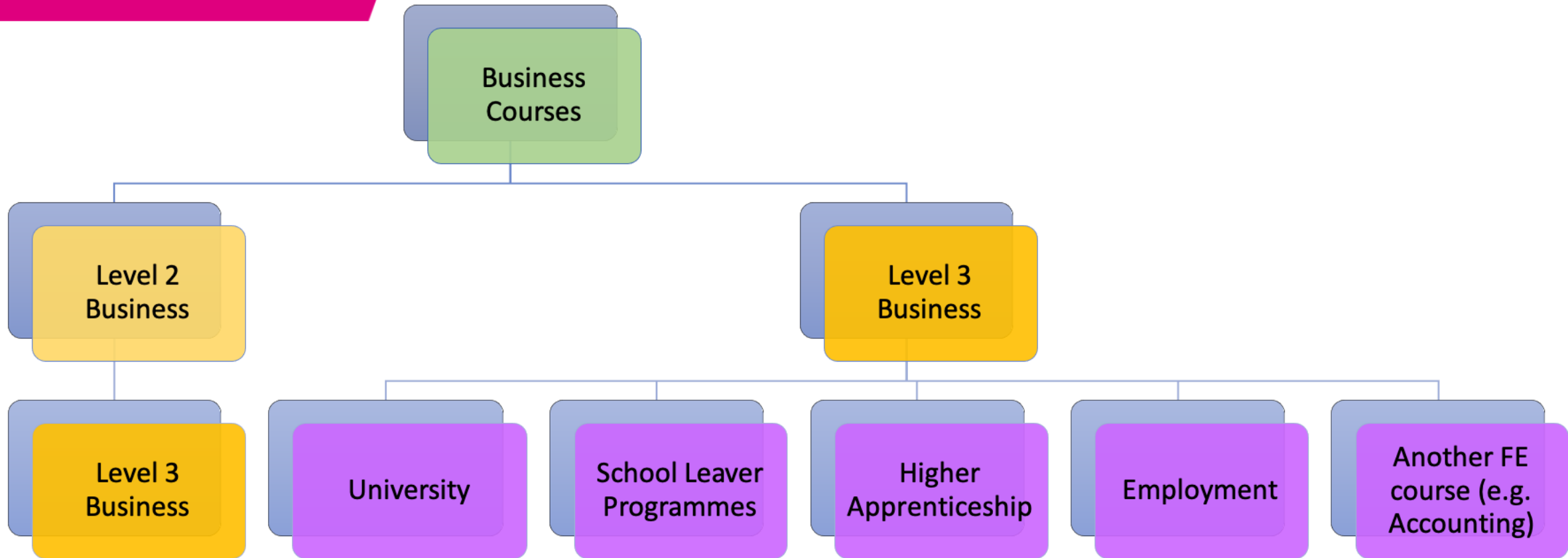
- Get allocated a Business Mentor
- Get to sit in on a series of Masterclasses hosted by industry experts
- Get to complete a 4-6 week Summer Internship

For more information about this visit [www.careerready.org.uk](http://www.careerready.org.uk)



# Business

## Progression opportunities after this course



**Better Careers** Begin Here

# Business

## BTEC Level 3 and the equivalent UCAS points they earn

Extended Diploma	Diploma	Foundation Diploma	Extended Certificate	AS level	A level	UCAS tariff points
D*D*D*						168
D*D*D						160
D*DD						152
DDD						144
DDM						128
DMM	D*D*					112
	D*D					104
MMM	DD					96
		D*				84
MMP	DM					80
						78
		D				72
MPP	MM					64
			D*		A*	56
PPP	MP	M	D		A	48
					B	40
	PP		M		C	32
						28
		P			D	24
				A		20
			P	B	E	16
				C		12
				D		10
						8
				E		6

## Business

## Trips and activities (past and future)

In previous years, the Business students have visited and had guest speakers in from numerous organisations, below are just a few:



We do hope to continue to be able to offer some of these moving forward in the 2021-22 academic year.

## Business

Some examples of what our students have done after their course

School Leaver Programme with Willis Tower Watson

IBM Higher Apprenticeship

Underwriting Assistant

Set up own digital marketing business

Set up own dessert parlour in London

AAT Fast Track Accounting course

Computer Science degree

Law and Criminology degree

Recruitment Consultant

Junior Marketing Manager at local solicitors

School Leaver Programme with AON

Business and Economics degree

Full time job with Barclays Bank

Higher Level Apprenticeship at Harrods



# Business

# Previous Business Students

## My View...



**Fadhl  
Alzubaidi**

“ The course has helped me to expand my knowledge about the function and operation of business. I have also been able to take my Maths GCSE, which has given me the required criteria to study for a degree in Accounting and Management. ”

**Course:**  
Business Level 3  
**Progressed from:**  
Colchester Academy



**Lorenzo  
De Leon**

The course opens so many doors. I like that it's coursework based and having a business mentor is brilliant. The internship I got through the course will help my university application and when I look for a job in the future.

**Course:**  
Business Level 3  
**Progressed from:**  
The Sixth Form College,  
Colchester



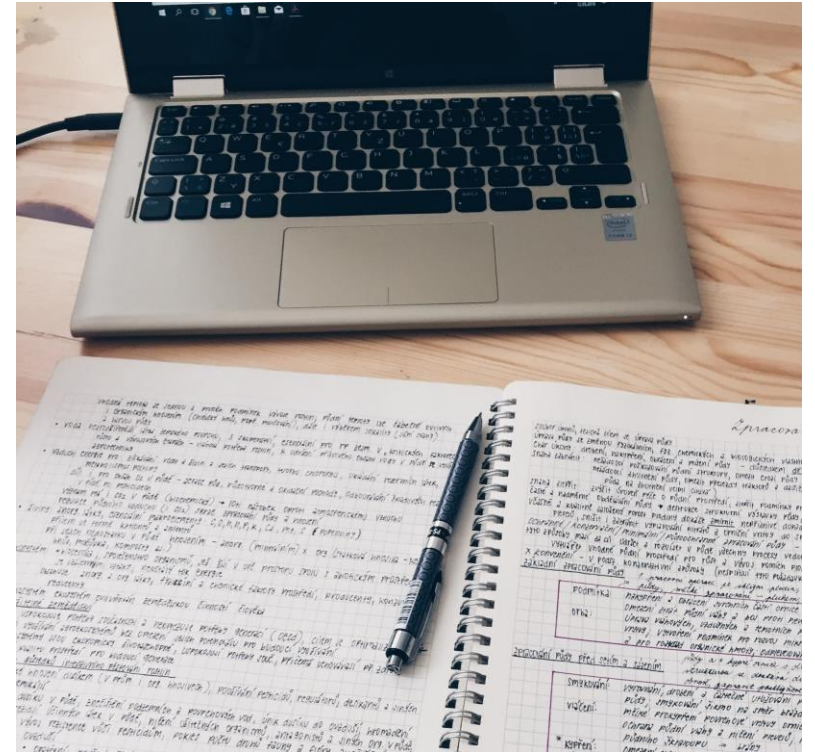
# Better Careers Begin Here

# Business

## What you will need for college

### Essential Equipment:

- A laptop/computer/device to use for studying from home
- A4 Notebook
- Pens
- USB (for Backup)



## Business

## Key tips for success

- Attendance – good attendance is linked to a statistic of success
- Be inquisitive – use resources provided, ask questions, research in books and on websites
- Time Management – be punctual, set aside days at home to complete college work on time
- Try your best! – some areas of learning will be tough and new but listen, ask, try and learn

