

## Level 3 Diploma in Animation & Illustration

**Do you want to create exciting worlds full of amazing stories and characters?**

**Animators and Illustrators are employed to create characters, animations and visuals for a wide variety of applications including film and television, social media, advertising and games concepts.**



## Who we are and what do we do?

**David Dixon is the Course Leader for the Animation & Illustration programme. Before he started teaching he worked as a freelance concept artist & illustrator for a number of large companies including Coca Cola, Nike SB, Cartoon Network, Virgin Mobile and MTV.**

**Other tutors with similar professional backgrounds bring different skillsets and teach a range of perspectives including traditional 2d and 3d drawing and making, digital composition and sequential image making.**

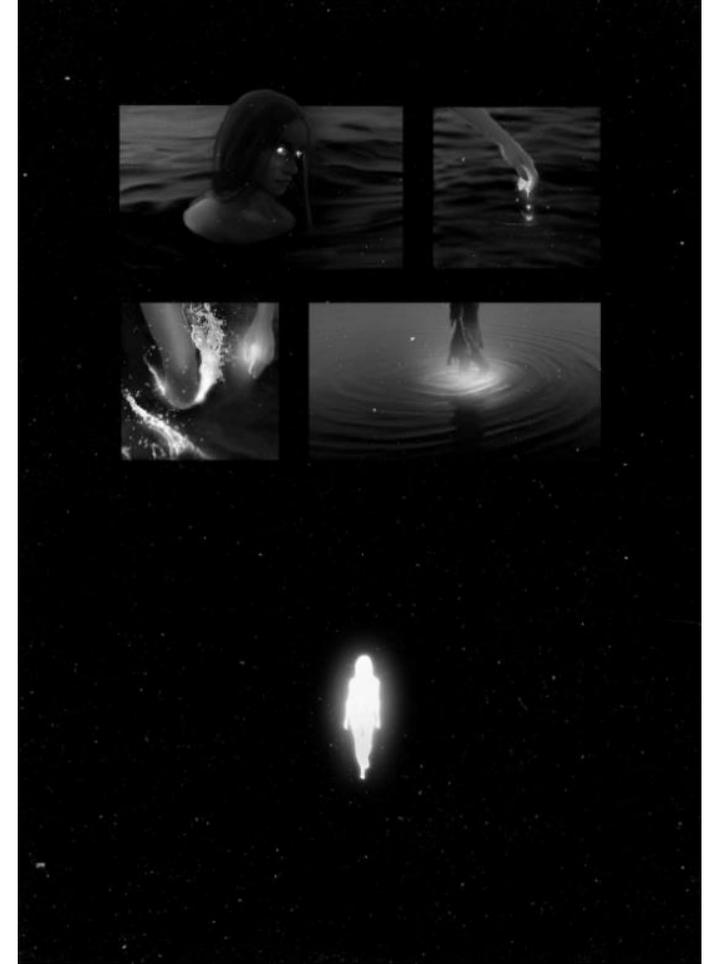


## What type of lessons might I have?

**During the course you will have the opportunity to create animations and illustrations across a range of different and exciting scenarios.**

**You will learn about the history of animation, drawing and illustration and be introduced to technical approaches to traditional drawing and rendering. You'll also have the opportunity to explore a variety of 2D and 3D materials, processes and specialist tools.**





## Personal Development & Tutorials

**As part of the Animation & Illustration course you will attend a programme of Group Tutorials led by the Art & Design Progress and Destination Tutor, Leon Carter.**

**During the tutorials you work together to learn about careers in the Creative Industries, British Values, current events and work experience opportunities.**

**These sessions will help you to broaden your understanding of the world and support you to make informed decisions about our future.**



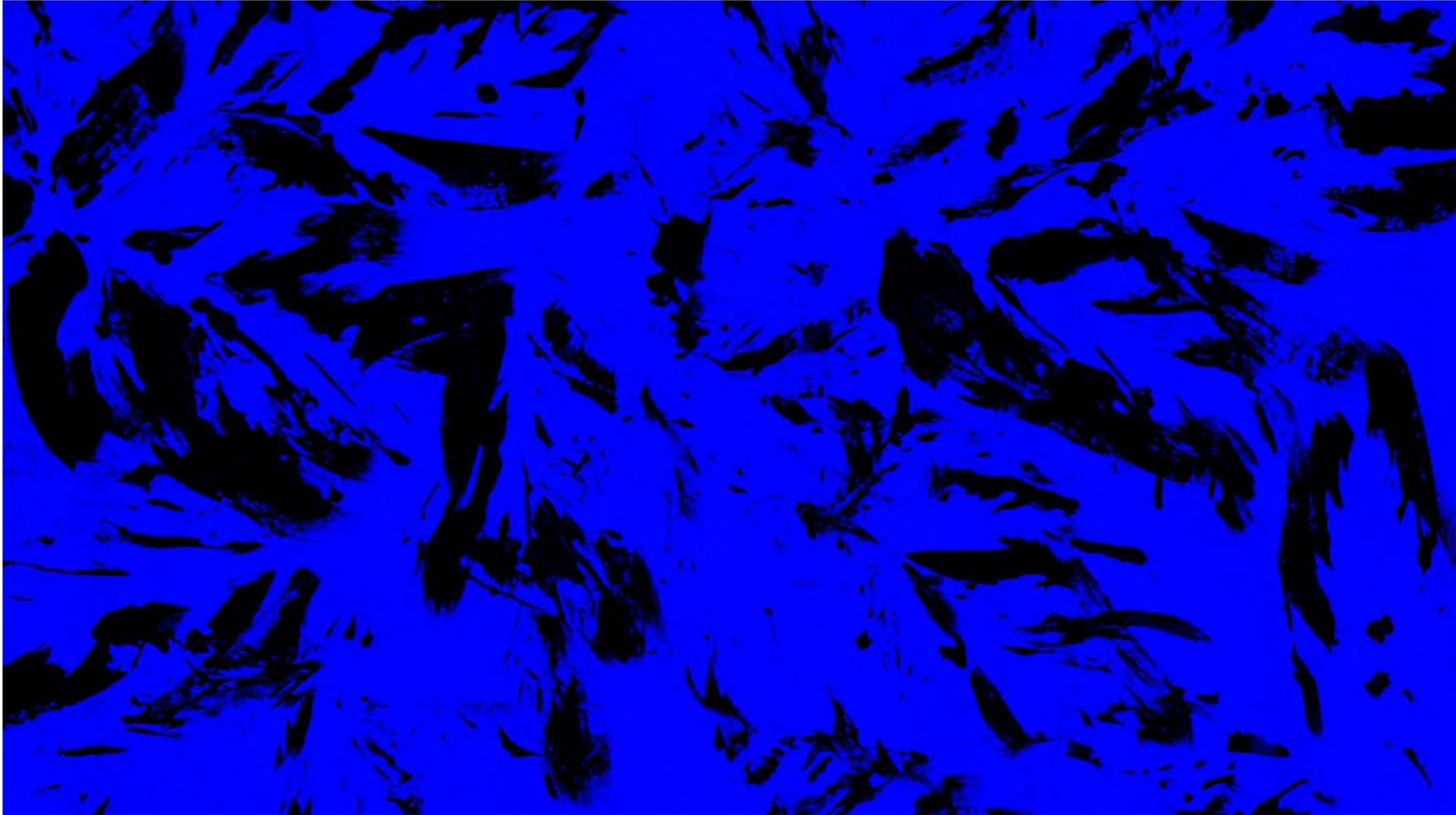
## Where you will be learning?

**Study spaces are different depending on the learning activity. It's likely that you'll be learning digital skills in one of our specialised Mac suites. You'll also spend time developing practical skills in our Print, 3D and Ceramics workshops.**

**Some sessions take place in general purpose design studios where you have the freedom to explore drawing and mixed media techniques. Some of your learning, for example contextual studies and group tutorials may also take place online.**



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## What's next?

**New statistics reveal the Creative Industries sector is growing more than five times faster than the national economy\*. Hardworking students with good Animation & Illustrative skills are highly prized and a high proportion of our students choose to develop their potential by progressing to Higher Education.**

**In recent years our students have gone on to study on courses such as Animation, 3d modeling, Set design, Concept art and Illustration at Universities such as NUA, UAL, and UCC.**

\* [www.gov.uk/government/news/uks-creative-industries-contributes-almost-13-million-to-the-uk-economy-every-hour](http://www.gov.uk/government/news/uks-creative-industries-contributes-almost-13-million-to-the-uk-economy-every-hour)



## Where are they now?

**Sam Elston, as one of our alumni is a freelance illustrator working out of Colchester, Essex, he says:**

“This course gave me the space to collaborate with friends, explore ideas, create new work and make mistakes; the teachers encouraged and supported me the whole way through it.

Because of doing the course, I feel I came out with a well-rounded understanding and practical skillset that formed a solid foundation of design that I am still using today”



## What equipment will I need ?

To study Animation and Illustration you'll need a small kit of tools and materials. This should include:

- A set of hi-quality fine liners
- A sharpie
- A set of small quality brushes and Indian ink .
- A good quality sketchbook (stapled or sewn)
- A set of drawing pencils ranging from 4H to 6B
  - Eraser
- Small scissors and Pritt Stick



**Check out our show-reel!**



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