

ACADEMIC PARTNERSHIPS

Module Outline

Part 1 – as validated

1.	Title	Artist Development in Context
2.	Level	5
3.	Credits	20
4.	Indicative Student Study Hours	36 hours group lectures and tutorials
		164 hours independent study
5.	Core (must take and pass), Compulsory (must take) or Optional	Compulsory

5. Brief Description of Module (purpose, principal aims and objectives)

The module will require students to investigate and analyse the development of established musical artists and to acquire an understanding of a range of influential musical and non-musical factors.

The research will embrace musical analysis and aesthetics as well as a range of contextual factors and aspects of music industry practice. Students will be expected to demonstrate the effectiveness of their research via a presentation, which provides evidence of a comprehensive understanding of the depth and breadth of artist development.

6.	6. Learning Outcomes - On successful completion of this module a student will be able to:					
1.	Identify and analyse musical influences which relate to artist development					
2.	Demonstrate an in depth understanding of contextual influences which relate to artist development					
3.	Identify and evaluate the impact of an artist's creative output on the work of others					
4.	Formulate and express cogent arguments					
5.	Locate, evaluate and effectively utilize information relevant to a range of specific subjects					

7. Assessment								
Pass on aggregate or Pass all components Pass on aggregate								
Su	Summary of Assessment Plan							
	Type Type		Word Count / Exam Length		Learning Outcomes Coverage	Comments		
1.	Presentation	100%	No	25 mins		1,2,3,4,5		
Further Details of Assessment Proposals Give brief explanation of each assessment activity listed Presentation with audio visual examples. Students are expected to offer analytical observations regarding an artist's stylistic development, and the context, which influenced their musical output.								

8. Summary of Pre and / or Co Requisite Requirements

None

9. For use on following programmes

BA (Hons) Popular Music

Module Specification

Part 2- to be reviewed annually

1.	Module Leader	Andy Watson

2.	Indicative Content
	The module content includes the following topics:
	Musical genres
	Aesthetics
	Contextual studies
	Music industry practice
	Research skills
	Presentation skills
	Creative process
	Analytical skills

Analytical skills

3. Delivery Method (please tick appropriate box)							
C			Distance Learning		E-Learning	Work Based Learning	Other (specify)
	✓						
lf th	e Delivery N	lethod is Classro	om Based pleas	e c	omplete the fo	llowing table:	
	Activity (lecture, seminar, tutorial, workshop)		, Activity Duration Mins	-	Comments		Learning Outcomes
1	Lecture/disc content	Lecture/discussion – module content					1-5
	Research skills workshop 1		90				
2	Lecture/discussion – contextual issues 1		90				2,4,5
	Research skills workshop 2		90				
3	Lecture/disc analysis 1	Lecture/discussion-musical analysis 1					1-5
	Lecture/discussion-planning coursework 1		60				
4	Lecture/workshop-choosing artists for research		sts 60				1-5
	Lecture/disc coursework	ussion-planning 2	60				
	Lecture/disc issues 2	ussion-contextual	60				

5	Lecture/discussion-musical analysis 2	90		1,4,5
	Lecture/discussion-presentation skills	90		
6	Workshop-presentation skills	180		4,5
7	Lecture/discussion-contextual issues 3	90		1,2,3
	Lecture/discussion-musical analysis 3	90		
8	Lecture/discussion-coursework preparation 1	180		1-5
9	Lecture/discussion-coursework preparation 2	180		1-5
10	Lecture/discussion-contextual issues 4	90		1-5
	Lecture/discussion-coursework final preparation	90		
11	Lecture/discussion-musical analysis 4	90		1-5
	Seminar – further study "post module" and professional applications	90		
12	Lecture/discussion-musical analysis 5	180		1-5
	Total Hours	36		1
lf d	Academic tutorials: two			

20-minute sessions per student.

4. Learning Resources

To include contextualised Reading List.

Lecture room with audio-visual facilities.

Reading List

Europa Publications (2017) International Who's Who in Popular Music. 2017 Oxford: Routledge

Hardy, P. (2001) The Faber Companion to 20th Century Popular Music. London: Faber and Faber

Hoffmann, F. (2015) *Encyclopaedia of 20th Century Popular Music - Volume 1.* California: Create Space Independent Publishing Platform

Larkin, C. (2007) The Encyclopaedia of Popular Music London: Omnibus Press

Leyser, B., Gosset, P. (eds) (1994) *Rock Stars/Pop Stars: A Comprehensive Bibliography, 1955-94.* Portsmouth NH: Greenwood Press

Payne, E., Whitaker, L. (2000) Developing Essential Study Skills. London: Prentice Hall

Whitburn, J. (2009) Music Stars: Thumbnail Biographies Menomonee Falls. WI: Record Research Inc

Online Journals / Websites

BBC (n.d.) *BBC Music*. Online (Available from http://www.bbc.co.uk/music)