

Module Outline	Part 1- as validated by UEA
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1.	Title	PROFESSIONAL PREPARATION WITH MULTIMEDIA
2.	Level *	6
3.	Credits	20
4.	Indicative Student Study Hours	Class Contact Time – 36 hours Self-Study - 164 hours
5.	Core (must take and pass), Compulsory (must take) or Optional	Compulsory

5. Brief Description of Module (purpose, principal aims and objectives)
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The purpose of the module is to enable you to take charge of your own career trajectory after completing the present course. This involves preparing for auditions, self-employment, and aspects of the professional performing arts sector and/or further study. You will critically research contemporary practice in self-promotion for performers and create a digital portfolio of online marketing materials at a professional standard. You will also be equipped with a scientific understanding of the relevance of nutrition, Alexander Technique and physiotherapy as mechanisms for maintaining physical fitness.

Through the application of critical research techniques developed during the programme, you will investigate industry bodies and support service such as Equity, Spotlight, CPD opportunities etc. This includes holistic and specific health support including fitness and nutrition, mental health issues and well-being support (e.g. Industry Minds) and medical support for performers (British Association of Performing Arts Medicine BAPAM / Alexander Technique etc.).

You will develop the confidence and transferable skills to enter professional employment or further study outside of pure performance, to ensure a broad and successful career in such areas as Theatre Agent, Producer, Arts Administration, Teaching etc.

You will also develop a reflective evaluation of your engagement with professional practices over the year(s) and the rationale for future planning. A 1-2 year career plan and timeline of possible activities and financial income/expenditure should be clearly defined as separate sections or appendices within the document.

6. Learning Outcomes - On successful completion of this module a student will be able to:	
LO1.	Identify the key aspects of professional self-promotion and engage with the topic through reflexivity and analysis
LO2.	Draw on current research to evidence a high level of up-to-date understanding of the topic
LO3.	Produce professionally competitive promotional materials using online technologies
LO4.	Produce an academically credible submission that conforms to accepted standards of academic style and presentation
LO5.	Demonstrate a high level of organisational skills in the planning and production of an assignment

7. Assessment						
Pass on aggregate or Pass all components <i>(modules can only be pass all components if this is a PSRB requirement)</i>					Aggregate	
Summary of Assessment Plan						
	Type	% Weighting	Anonymous Yes / No	Word Count/ Exam Length	Learning Outcomes Coverage	Comments
1.	Multimedia Portfolio	50%	No	See suggested list of contents	LO1-5	Sem 1 End
2.	Critical Evaluation with career plan	50%	No	1500 words	LO1-2, LO4-5	Sem 1 End
Further Details of Assessment Proposals						
Give brief explanation of each assessment activity listed						
<ol style="list-style-type: none"> You will be assessed on your critical engagement with your portfolio. You will present a portfolio of audition material that is fit for purpose. Linked to specific casting materials and requirements, the portfolio may include voice reel, singing reel, show reel, self-tape, dance reel, headshot and CV. The Critical Evaluation will require you to produce a reflective analysis of a career plan, detailing a timeline for the next 1-2 years including the opportunities for further training, performance auditions, details of planned or possible work and contingency plans whilst awaiting work. Whilst a strategic business plan is not required, a list of funding needs for training and publicity materials (and where to get study loans or bursaries) would demonstrate a secure understanding of financial planning. 						

8. Summary of Pre and / or Co Requisite Requirements
None

9. For use on following programmes
BA Hons Musical Theatre

Module Specification**Part 2- to be reviewed annually**

1.	Module Leader	Matthew Morgan-Stevens
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2.	Indicative Content
	<p>You will explore a range of topics, relevant to commencing a professional career upon graduation. This includes (but is not limited to):</p> <ul style="list-style-type: none"> • understanding and ability in self-taping for audition purposes • a voice reel of songs (for singers) or monologues (for actors) • a video show reel (dance, acting and or song) • maintaining physical fitness • creating a professional identity online • professional headshots • membership of professional organisations <p>The practical performance aspects related to industry will only be assessed as part of the engagement with the audition process rather than assessing the final performance standard.</p> <p>In addition to the module leader, a number of guest speakers and lecturers may contribute to the lecture series such as colleagues from Sport and Nutrition, education and industry professionals.</p>

3. Delivery Method (please tick appropriate box)					
Classroom Based	Supported Open Learning	Distance Learning	E-Learning	Work Based Learning	Other (specify)
✓	✓				

<i>If the Delivery Method is Classroom Based please complete the following table:</i>				
Activity	(lecture, seminar, tutorial, workshop)	Activity Duration - Hrs	Comments	Learning Outcomes
1	Introductory lecture	3	Creating a professional online identity; maintaining and developing one's personal practice.	LO1-5
2	Lecture	3	Creating your digital portfolio 1: <ul style="list-style-type: none"> • creating a professional cv; • membership of professional bodies • Online presence (website, professional social media presence and etiquette) 	LO1-5
3	Workshop	3	Creating your digital portfolio 2: <ul style="list-style-type: none"> • Self-taping and showreels 1 • Working with editing software 1 	LO1-5
4	Workshop	3	Creating your digital portfolio 3: <ul style="list-style-type: none"> • Self-taping and showreels 2 • Working with editing software 2 	LO1-5
5	Workshop/lecture	3	<ul style="list-style-type: none"> • Creating your digital portfolio 4: • Headshots <i>Photographer guest visit</i>	LO1-5

6	Lecture	3	Maintaining personal practice 1: • Health, Nutrition and Fitness 1 • Introduction to Physiotherapy 1	LO1-5
7	Lecture	3	• Maintaining personal practice 2: • Health, Nutrition and Fitness 2 • Introduction to Physiotherapy 2	LO1-5
8	Workshop	3	• Maintaining personal practice 3: • Alexander Technique <i>Alexander Technique guest visit</i>	LO1-5
9	Lecture	3	Preparing your portfolio submission 1 Critical and reflective thinking	LO1-5
10	Lecture	3	Preparing your portfolio submission 2 Critical writing	LO1-5
11	Workshop	6	Agent Panel Day	LO1-5
12	Individual academic tutorials			LO1-5
Total Hours		36		
If delivery method is <i>not</i> classroom based state lecturer hours to support delivery				40 minutes tutorials each

4. Learning Resources

Highly Recommended

Johnson, A. (2013) *The Excellent Audition Guide (How to do fantastic auditions, give great interviews, prepare amazing monologues and get into drama school)* London: Nick Hern
 Rutherford, N. (2012) *Musical Theatre Auditions and Casting: A performer's guide viewed from both sides of the audition table* London: Methuen

Recommended

Bassot, B. (2016) *The Reflective Journal*, 2nd Edition, London: Palgrave
 Cottrell, S. (2017) '12 Critical Reflection' In: *Palgrave Study Skills: Critical Thinking Skills: Effective Analysis, Argument and Reflection*, 3rd Edition, London: Palgrave
 Moon, J A. (2006) *Learning Journals: A Handbook for Reflective Practice and Professional Development*, 2nd Edition, Abingdon: Routledge

Other useful texts, Websites or resources

Industry Minds Mental Health Support for Performing Arts: www.industry minds.co.uk
 British Association of Performing Arts Medicine (BAPAM): www.bapam.org.uk
<https://www.spotlight.com/news-and-advice>
<https://www.equity.org.uk/looking-for-work/>
<https://www.itc-arts.org/>

Additional Resources

To be updated for September 2020