

Level 3 Foundation Diploma in Art and Design

Hi, my name is Charlie Dixon, the course leader of Foundation Diploma in Art and Design and I would like to welcome you to Colchester Institute and your new course.

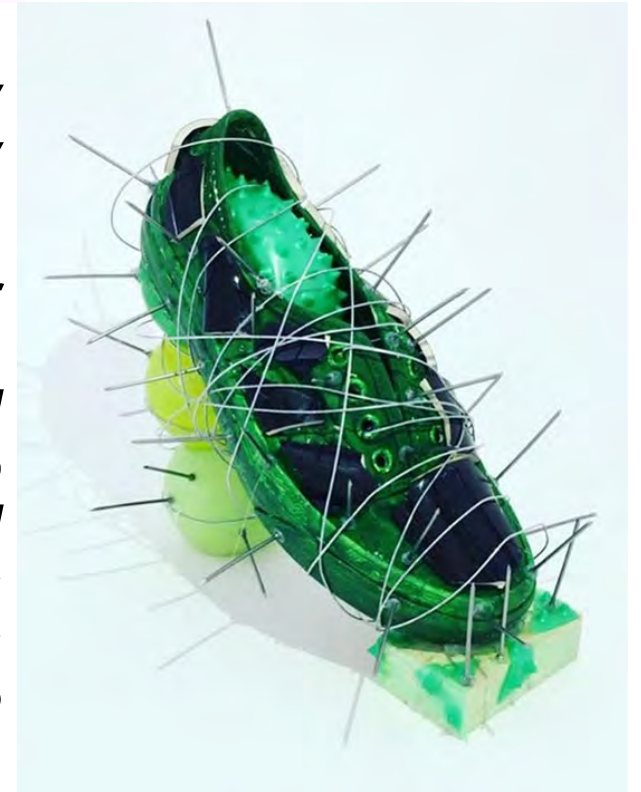
In this presentation I am going to introduce our exciting facilities and the course content. I will also try and answer any questions you may have about joining us in September.



Who we are and what do we do?

All of the staff teaching on the course have had relevant industry experience and know exactly the types of skills you will need to fully develop your potential within the field of art and design.

Before I started teaching I tried many things including knitwear design, working in editorial, and fashion buying and merchandising. However, education has always been a real interest of mine and pretty much since I graduated from my degree I have, in some capacity, taught and mentored students. Other tutors with a broad range of specialist subject knowledge and professional backgrounds bring different skillsets to our course teaching a range of techniques and approaches to enrich your understanding and introduce you to the possibilities within the creative industries.



Personal Development & Tutorials

Part of our job whilst you are on the course is to work with you to help you find the right career path and course after you finish your Foundation qualification.

In tutorials you work together to learn about careers in the Creative Industries, British Values, current events, and work experience opportunities.

These sessions will help you to broaden your understanding of the world and support you to make informed decisions about our future .



Where you will be learning?

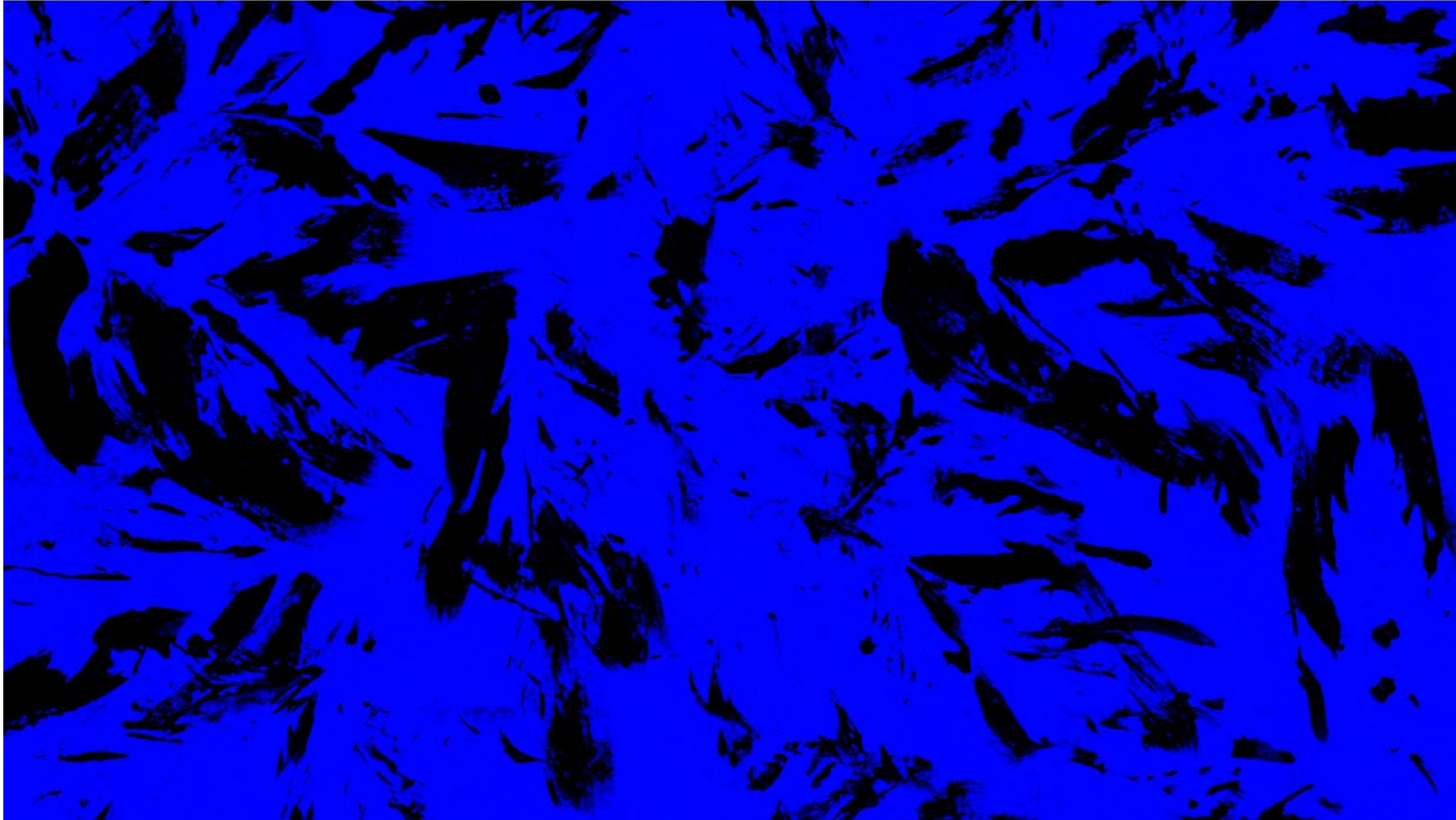
Study spaces are different depending on the learning activity. It is likely you will spend time developing practical skills in our Print, 3D and Ceramics workshops, Photography studios and Digital Suites.

Some sessions take place in general purpose design studios where you have the freedom to explore drawing and mixed media techniques. This year some of your learning, for example research and theory and group tutorials may also take place online.



Welcome & Induction 2020

Click image below to open video in YouTube



Better Careers Begin Here

What type of lessons might I have?

During the course you will have the opportunity to make and create work in response to very broad and probing briefs that encourage you to be brave and challenge existing knowledge.

To help you do this you will learn about art and design in historical and contemporary contexts and develop a greater understanding of ethical practice within the industry. Your work will be underpinned by traditional approaches and you will have access to new technologies and materials to explore a wide range of 2d and 3d materials, tools and processes.

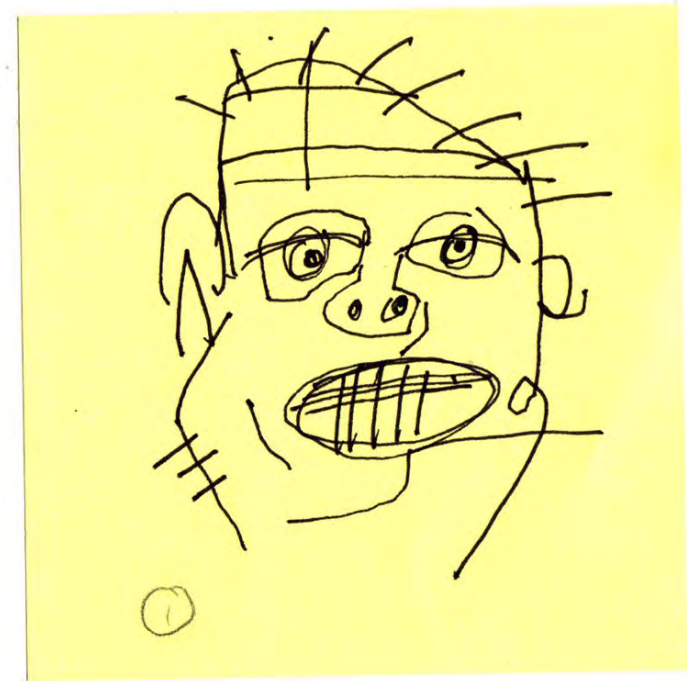
You will learn how to use your sketchbook effectively to record and develop your ideas and be introduced to different methods of producing professional portfolios



What's next?

New statistics reveal the Creative Industries sector is growing more than five times faster than the national economy*. Hardworking students with a good range of specialist and transferable skills are highly prized and a high proportion of our students choose to develop their potential by progressing to Higher Education. In recent years our students have gone on to study on courses such as Fashion, Architecture, Spatial Design, Animation, Surface Pattern Design, Fine Art, Photography, Photo Journalism, Graphics, Art History at universities such as UAL, UCC, NUA, Brighton University, Leeds Arts University, UCA Rochester... to name just a few

* www.gov.uk/government/news/uks-creative-industries-contributes-almost-13-million-to-the-uk-economy-every-hour



Where are they now?

Abi Bartlett, as one of our alumni is a freelance print designer and illustrator based in Colchester, she says:

“Having primarily worked with paint on canvas during my time at school, the Foundation course introduced me to a broad spectrum of art and design disciplines and encouraged me to become confident and open minded in applying my ideas to lots of different objects and surfaces.”

“I have now graduated with a degree in Textiles from Arts University Bournemouth and am currently working designing wallpapers where many of the skills I learnt on Foundation are at the core of what I do.”



What will I need?

In terms of preparing for September, make sure you have the following, as your own kit will be vital in your new environment:

- A set of drawing pencils ranging from 4H to 6B
- A good set of paints (water colour/acrylic/gouache)
- A selection of coloured inks including black Indian ink
 - A set of good quality brushes
 - A set of Sharpies
- A good quality sketchbook (not ring bound as these often do not last / stapled or sewn)
 - Eraser
 - Small scissors and Pritt Stick

And anything else to compliment your own pencil case; the college will no longer provide shared equipment



Welcome & Induction 2020

We look forward to seeing you in September and be sure to join us for our Zoom Q & A session on Tuesday 30th June where you can ask me questions face to face. Here are a list of questions that may get you started:

What will I study in my first term?

How will college work considering Covid 19?

What should I expect in terms of workload?

How will I present my work for assessment?

What could I be doing now to prepare myself?

Try asking these along with any of your own questions and we can't wait to work with you in the next academic year



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We look forward to seeing you in September and be sure to join us for our Zoom Q & A session on Tuesday 30th June where you can ask me questions face to face. Please see the zoom details below:

June 30th at 11am

Meeting ID: 975 1646 5616

Password: 850462

I look forward to seeing you!



Check out our show-reel!

Hopefully this information was useful in letting you know what to expect in September, if you have any further questions please send me an email: charlie.dixon@colchester.ac.uk

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