



# Digital Media

The Digital Media Department

# Welcome & Induction 2020



## WELCOME

Welcome and congratulations on being offered a place in the Digital Media department at Colchester Institute. In these challenging times, the use of digital media, through a range of interfaces, has helped to bring us all together.

You will be joining a thriving department and highly motivated group of students and staff who are committed and dedicated to developing creative media projects, games, animations, designs and films.

Your course will help you learn new practical media techniques, provide the opportunity and environment to flourish and for you to develop your skills leading successful careers in the creative industries.

**Before you start in September we encourage you to follow the link to our induction website here:**



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## ABOUT US

- Digital Media at Colchester Institute (Braintree/Colchester), with over 350 students, is a bustling, creative and high performing department.
- We provide a broad range of courses to meet the demand for creative digital media practitioners:
  - Interactive Media and Games Design
  - Film, TV and Creative Media
  - Visual Effects (VFX) and Animation
  - Level 2 Multimedia



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WHERE YOU WILL BE LEARNING:

We are based across two campuses:

- Braintree

[Click here for more information](#)

- Colchester

[Click here for more information](#)



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## BRAINTREE CAMPUS



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COLCHESTER CAMPUS



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SOME PICTURES OF OUR CLASSROOMS:



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## WHAT DO STUDENTS DO AFTER THIS COURSE?

The creative industries contribute more than £12 million to the UK economy every hour - that's more than more than £105 billion per year. Television production in particular was so good last year that it stopped the UK entering a recession.

Many of our students have got in touch over the years to let us know how they're getting on in the industry - we've had students starting in entry level jobs rising through the ranks, and some of our students who were with us in the early days of our department are at the top of our game - including a Director and a Producer at ITV studios.

There are thousands upon thousands of job roles in the creative industries - here are just some of the possibilities:

<https://www.screenskills.com>

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## WHAT YOU NEED TO GET BEFORE YOU START

- Headphones – Over the ear with built in microphone (no ear buds)
- Storage Device (USB Drive or portable hard drive)
- Stationery and a paper notebook
- High levels of motivation and self determination

### Off campus

- Internet access
- mobile device
- PC or laptop (ChromeBook minimum)



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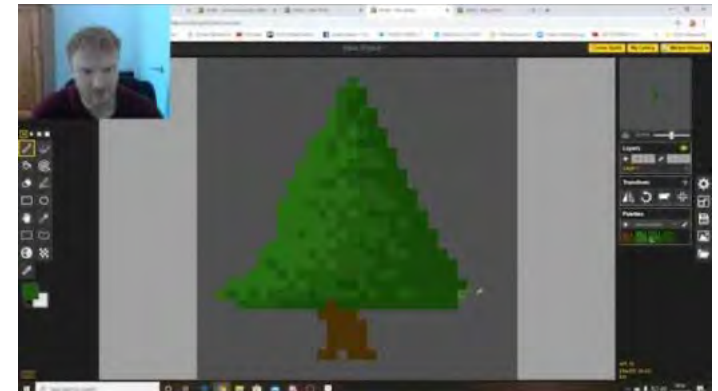
## LEVEL 3 INTERACTIVE MEDIA AND GAMES DESIGN (BRAINTREE/COLCHESTER)

Over the Course of the two years you will develop your theoretical and practical skills in games design, level development, concept art, 2D and 3D games creation audio/visual techniques, brand marketing and the creative skills industry.

The underpinning skills in effective communication, teamwork, research, analysis, writing styles and organisation are developed as you produce coursework portfolios, digital submissions and seminar presentations.

<https://www.colchester.ac.uk/course/interactive-media-and-games-level-3/>

CLICK IMAGES TO PLAY VIDEO



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## LEVEL 3 FILM, TV AND CREATIVE MEDIA (BRAINTREE/COLCHESTER)

Over the course of the two years you will produce films in a diverse range of genres including: music video, television advertising, documentary, YouTube film, live broadcast and single camera drama. The underpinning skills in effective communication, teamwork, research, analysis and organisation are developed as you produce films, coursework portfolios and seminar presentations.

You will use a wide range of equipment including professional standard cameras, tripods and lighting packs. Our creative media facilities include mac suites running adobe creative suite with premiere and after effects, PC suites and production areas. You will also learn how to film out on location safely.

<https://www.colchester.ac.uk/course/film-and-television-production-level-3/>

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## LEVEL 3 VISUAL EFFECTS (VFX) AND ANIMATION

This study programme is designed to equip students with the practical, creative and analytical skills to make professional quality media products and develop skills in digital graphics, animation and visual effects (VFX).

<https://www.colchester.ac.uk/course/vfx-animation-diplomap-l3/>



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YOUR STUDY PROGRAMME WILL CONSIST OF THE FOLLOWING ELEMENTS:

- **Main Qualification**
  - 1:1 Tutorials
  - Trips / Visits / Guest Speakers
  - L3 Extended Diploma = 3 A-Levels
  - L2 Diploma = 4 GCSEs
- **Group Tutorials**
- **Improving English & Maths/GCSE Re-takes**
- **GAP (Work Experience/Industry Placements)**



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TIMETABLED SESSIONS WILL CONSIST OF THE FOLLOWING:

- Theory/Practical skills/Online Learning
- PCs/Specialist Computers and software
- Specialist Professional Equipment

**Self study is a requirement of this course where**

- Project Work, Skills Practice, independent learning and research skills

**Full Time Study = Full Time Commitment**



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## ENTRY REQUIREMENTS:

- **Level 3 (equivalent to A-Level)**
  - Five Grades 9-4 (Grade A\*-C) including English AND Maths
- **Level 2 (equivalent to GCSE)**
  - Four Grades 9-3 (Grade A\*-E) including English AND Maths

## GCSE English and maths

***If you achieved a grade 3 or below in your GCSE English and/or maths this year, it is compulsory that you continue to study until you have achieved a Grade 4 or above. This is a requirement of your programme of study.***



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## DIGITAL MEDIA EXPECTATIONS:

- **Professionalism** – Aim high and learn how to be a professional
- **Thirst for learning and creativity** - Be curious and intrigued by new skills, knowledge and expertise
- **Punctuality, attendance and reliability** (online and face to face) – We expect complete commitment to your course
- **Team work** – Be able to work effectively with other students
- **Work hard** – Be motivated
- **Self-reliant** - Be independent, determined and resilient



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YOUR CREATIVE DIGITAL MEDIA  
JOURNEY BEGINS HERE...

If you have any questions and wish to join us for a welcome Q&A session on Zoom, please make note of the dates below. Zoom log in details are on the next slide:

- Braintree applicants: Monday 29<sup>th</sup> June 1pm
- Colchester applicants: Tuesday 30<sup>th</sup> June 10am

*Colchester Institute Digital Media Team*



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ZOOM LOG IN DETAILS:

**BRAINTREE APPLICANTS:** MONDAY 29<sup>TH</sup> JUNE 1PM

Meeting ID: **927 2068 2846**

Password: **114320**

**COLCHESTER APPLICANTS:** TUESDAY 30<sup>TH</sup> JUNE 10AM

Meeting ID: **917 8596 5347**

Password: **045233**



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