

## Business Courses at Colchester and Braintree



## Business

## Welcome

Hello and a warm welcome to our new Business students joining us in September 2020.

Click on the image to the right to see a short welcome video.

Carmel Asbury  
Area Head for Accounting, Business and Computing



# Welcome & Induction 2020

## Business

Meet the team (click the images to play a video)

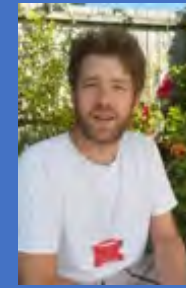
Emma Gilbert



Alex Lacey



Alex Guille



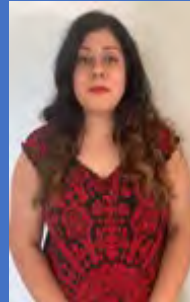
Faye Miller



Jennifer Crafford



Kully Phagura



Vicki Burnett



John Abrahams



Additional lecturers on the Business teaching team include Ishara Ali, Eddy Chegwin, Hannah Slaughter, Janet Pink, Mark Suddes, Daniel Cocksledge and Karen Cross

**Better Careers** Begin Here

## Business

## Where you will be learning



Your lessons will all take place in one of our many computer rooms onsite



## Business

## What you will be learning

### OCR Level 2

(Colchester Campus only)

Equivalent to GCSEs

Units covered include:  
**Business Organisations**  
**Financial Forecasting**  
**Marketing**  
**Customer Relations**  
**Business Online**

### BTEC Level 3 Extended Certificate and Diploma

Equivalent to 2 A Levels\* after 2 years

Opportunity to learn:  
**Marketing**  
**Finance**  
**Recruitment**  
**Event Management**

### BTEC Level 3 Foundation Diploma and Extended Diploma

Equivalent to 3 A Levels\* after 2 years

Opportunity to learn:  
**Marketing**  
**Finance**  
**Managing an Event**  
**Recruitment**  
**Business Environment**  
**Management**  
**Decision Making**



Students will be assigned a personal tutor who will meet with you on a regular basis to help support and guide you

\*Equivalent to A Levels in terms of UCAS points

## Business

## Trips and activities (past and future)

In previous years, the Business students have visited and had guest speakers in from numerous organisations, below are just a few:



We do hope to continue to be able to offer some of these moving forward in the 2020-21 academic year.

## Business

### What are the unique selling points

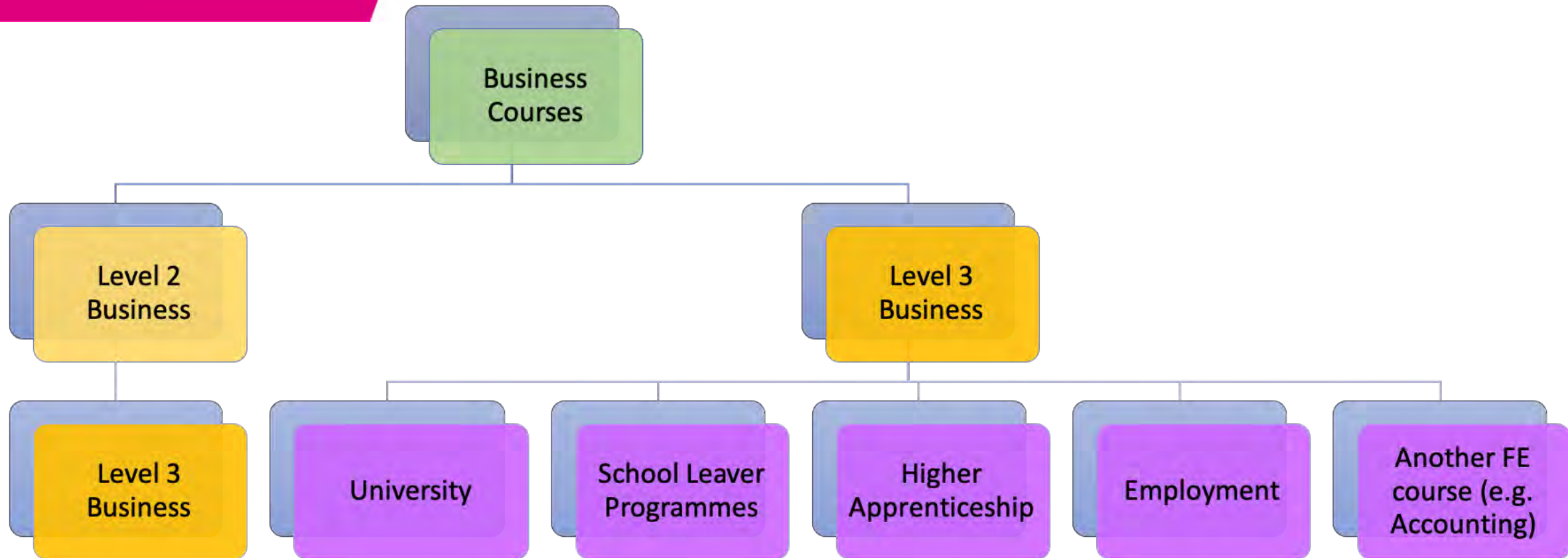
# UCAS

- Level 3 courses attract **UCAS points** (enabling entry into universities)
- Allocation of a **personal tutor**
- **Visits to organisations** to embed classroom learning
- **Guest speakers from various organisations** to support learning
- Staff with **extensive industry experience** as well as academic and vocational qualifications
- Students **develop a range of skills and abilities** that may include:
  - Planning and organising an event
  - Presenting information in a range of formats
  - Project management



## Business

## Progression opportunities after this course



**Better Careers** Begin Here



## Business

Some examples of what our students have done after their course

School Leaver Programme with Willis Tower Watson

IBM Higher Apprenticeship

Underwriting Assistant

Set up own digital marketing business

Set up own dessert parlour in London

AAT Fast Track Accounting course

Computer Science degree

Law and Criminology degree

Recruitment Consultant

Junior Marketing Manager at local solicitors

School Leaver Programme with AON

Business and Economics degree

Full time job with Barclays Bank

Higher Level Apprenticeship at Harrods

## Business

## Previous Business Students


My View...



**Fadhl  
Alzubaidi**

“ The course has helped me to expand my knowledge about the function and operation of business. I have also been able to take my Maths GCSE, which has given me the required criteria to study for a degree in Accounting and Management. ”

**Course:**  
Business Level 3  
**Progressed from:**  
Colchester Academy



Business

“The freedom and independence of the course, combined with so much support from the tutors, has really helped me develop and learn.”

Hannah Yarwood,  
Business Level 3

“



**Lorenzo  
De Leon**

The course opens so many doors. I like that it's coursework based and having a business mentor is brilliant. The internship I got through the course will help my university application and when I look for a job in the future.

**Course:**  
Business Level 3  
**Progressed from:**  
The Sixth Form College,  
Colchester ”

## Business

## What you will need for college

### Essential Equipment:

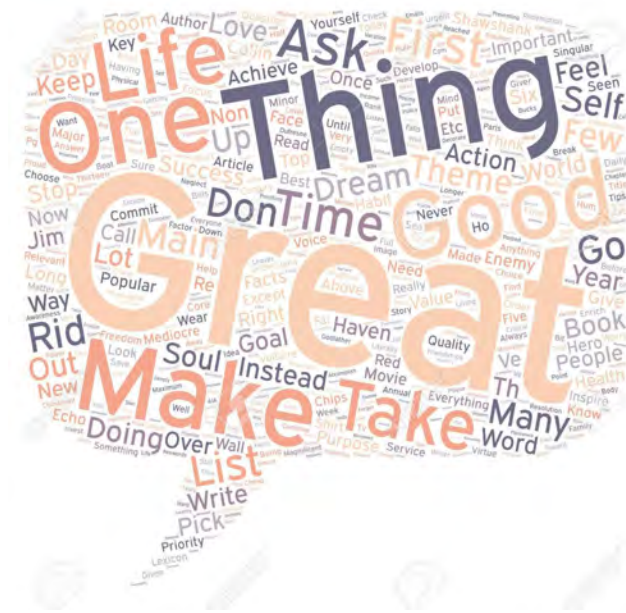
- A laptop/computer/device to use for studying from at home
- A4 Notebook
- Pens
- USB Pen (for Backup)



## Business

## Key tips for success

- Attendance – good attendance is linked to a statistic of success
- Be inquisitive – use resources provided, ask questions, research in books and on websites
- Time Management – be punctual, set aside days at home to complete college work on time
- Try your best! – some areas of learning will be tough and new but listen, ask, try and learn



## Business

## What you need to do before you start

We are holding drop in Zoom sessions on Monday 29<sup>th</sup> June that we would like to encourage you to attend if you have any questions or queries about the course you are starting, the details for these are as follows:

### **All Monday 29<sup>th</sup> June**

**Zoom session for students at 11.00-12.00** Meeting ID: 962 1251 6727 and Password: 409693  
<https://zoom.us/j/96212516727?pwd=a3NXMTlaMzMzdmJMTm0vUGZ5VE4wdz09>

**Zoom session for students at 14.00-15.00** Meeting ID: 963 5827 7859 and Password: 356704  
<https://zoom.us/j/96358277859?pwd=b1pGVGpYd1RtSjZESXFzZ2E3MINxZz09>

**Zoom session for parents at 18.00-19.00** Meeting ID: 965 5724 8141 and Password: 474394  
<https://zoom.us/j/96557248141?pwd=OHB5MkJXRzM1Qmk4ci8wTnJ0OWxvUT09>