## Colchester Institute

## STUDENT NAME:

COURSE\_

## Assignment Brief

Do you have an idea of what you want your salon or spa to look like? Do you have a name already picked out for the salon?

You will need to create a mood board, which must be no bigger than A3 and be created on either paper or thin card or using computer programs like word, PowerPoint or publisher showcasing your salon design.

Your mood board could include-

- 1 The style of salon you want (just hair, just beauty, hair and beauty or a spa). Add an explanation why you have chosen this style
- 2 Colour scheme of the salon, style of uniforms/dress code you want staff to be in.
- 3 Product brands and treatments that the salon will offer clients (will the salon specialise in a particular treatment) or is there a theme like a vegan salon or environmentally orientated (minimise waste and plastics, have recyclable items)
- 4 Have you got a name for your business? Add this to your mood board

This mood board is to be handed in on your first induction day, make sure your name is written somewhere on your work.

