

University Centre Colchester Strategic Plan

2021-2024

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Our Mission

Higher Education can change lives. UCC's purpose is to develop students' personal qualities and academic/professional skills, and to enable them to advance their careers.

Our Vision

By 2024 UCC will have further enhanced its reputation as an established provider of higher education in the Eastern region by having repositioned its curriculum offer in line with the needs of the community it serves.

Our Values

It is important to us that we are:

- people-focused – with students and staff at the centre of our priorities and decisions;
- inclusive and fair - to students and staff of all backgrounds, origins, abilities, beliefs and orientations;
- ambitious – in our expectations of individuals and the wider UCC community;
- collaborative – in the way we work with each other and other organisations;
- open and honest – acting with responsibility, transparency and integrity;
- respected – as an employer that values, supports and develops staff.

To achieve this we will focus on three key areas:

- **Curriculum innovation;**
- **People;**
- **Impact.**

Curriculum Innovation

By 2024 we will:

- Focus the majority of our course offer on the following focus areas: community, industry and creative technologies;
- Maximise on employment opportunities by replacing the traditional focus on three-year degrees with qualifications relevant to each subject area;
- Align the nature of qualifications on offer with the wider regional professional demand in each discipline;
- Adopt approaches to curriculum content and delivery that reflect the evolving nature of the industries concerned.

People

By 2024 we will:

- Enable students to switch between synchronous on-campus and off-campus learning wherever possible;
- Enrich the student experience through employing more diverse staff expertise, some of whom may work in other areas of the UK or abroad;
- Broaden the support of staff in their pursuit of professional practice, as linked to UCC's subject areas.

Environment

By 2024 we will:

- Connect UCC's name and reputation with the clearly defined subjects it provides;
- Maximise on the usage of the campus and reduce our environmental footprint, establishing high quality, UCC-wide resources for students;
- Be known in the Eastern region for bespoke student-centred, flexible teaching & learning.