

Module Outline

Part 1- as validated

1.	Title	DU1BAFTF4C / DU1BAFTP4C / DU1BAADF4C / DU1BAADP4C / DU1BAFAF4C / DU1BAFAP4C / DU1BAPHF4C / DU1BAPHP4C Study Skills with Contextual Studies: Histories, Theories and Contemporary Scenes
2.	Level *	4
3.	Credits	20
4.	Indicative Student Study Hours	42 hours lectures and Seminars; 158 hours independent study
5.	Core (must take and pass), Compulsory (must take) or Optional	Compulsory

** Foundation Level=3 Degree Year 1 = 4 Degree Year 2 = 5 Degree Year 3 = 6 PG (Masters) = 7*

5. Brief Description of Module (purpose, principal aims and objectives)

Background

Being able to consider and understand the relationship between their practice and relevant theoretical, historical and contemporary cultural contexts (e.g. political, economic, social and environmental) is an important element of all students' development on an art and design programme. To do this effectively, they need to understand the requirements of academic study, such as knowing how to undertake research, manage their time, practice oral and written communicate, and so on.

These skills and attributes contribute to the development of the student's critical awareness and their capacity to engage in independent learning, which also serve as generic and transferable skills that equip them to effectively apply themselves to a variety of undertaking, both within and outside their discipline.

Purpose

The purpose of this module is for students to develop an understanding and awareness of the essential requirements of academic study at degree level and to gain practice in applying them through the study of historical and contemporary contexts relevant to their discipline.

Principal aims and objectives

For students to:

- Be able to understand and apply academic skills required for degree level study.
- Develop knowledge and awareness of cultural contexts and practices relevant to their discipline.
- Gain experience in oral and written communication.

6. Learning Outcomes - On successful completion of this module a student will be able to:*(Add more lines if required)*

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|----|---|
| 1. | Demonstrate familiarity with a range of research methods and academic conventions. |
| 2. | Demonstrate awareness of historical and contextual material relevant to art and design practices. |
| 3. | Produce written work that conforms to appropriate academic standards. |
| 4. | Demonstrate oral communication and presentation skills. |

7. Assessment**Pass on aggregate or Pass all components***(modules can only be pass all components if this is a PSRB requirement)***Aggregate****Summary of Assessment Plan**

	Type	% Weighting	Anonymous Yes / No	Word Count/ Exam Length	Learning Outcomes Coverage	Comments
1.	A/V Presentation	30%	No	10 mins	4	
2.	Illustrated Essay	70%	No	1,500	1 - 3	

Further Details of Assessment Proposals

Give brief explanation of each assessment activity listed

Submissions for assessment will be in the form of a live presentation to a group of peers, and a written essay submission.

Audio-visual Presentation: A 10-minute presentation on aspects of historical and contemporary practice that have a bearing on their own practice and discipline.

Illustrated Essay: A written and illustrated submission on an art or design subject selected from the options available or independently negotiated with the tutor.

8. Summary of Pre and / or Co Requisite Requirements

n/a

9. For use on following programmes**All Art and Design Pathways**

1.	Module Leader	Pathway specific tutor
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2.	Indicative Content
	<p>Through lectures, tutorials, seminars and study visits, this module provides a firm grounding in key elements of higher education study to support students in forming transferable skills relevant to all modules studied, whilst also providing a firm grounding in contextual historical and contemporary practices and theories of art and design.</p> <p>This will typically involve sessions on research strategies; presentation skills; time management; critical thinking skills for effective reflection on learning; developing appropriate practice in academic writing and verbal communication. This is carried out alongside introductions to a range of histories, cultures, theories, subjects and contexts that have a bearing on the conception, production and consumption of historical and contemporary art and design.</p> <p>Lecture delivery will be based across disciplines, with seminar discussion being discipline specific and focusing on how the knowledge and awareness acquired impacts on the contextualisation of the students own practice.</p> <p>The module provides opportunity to practice communication, research and analytical skills; gain experience in applying the conventions of academic writing at degree level and develop confidence in presenting ideas to an audience.</p> <p>Outcomes will be evidenced through written submission and oral presentation.</p>

3. Delivery Method <i>(please tick appropriate box)</i>					
Classroom Based	Supported Open Learning	Distance Learning	E-Learning	Work Based Learning	Other (specify)
Yes					
<i>If the Delivery Method is Classroom Based please complete the following table:</i>					
	Activity (lecture, seminar, tutorial, workshop)	Activity Duration - Hrs	Comments	Learning Outcomes	
1	Lecture (all pathways)	1 Hr	What is an Art School?	2	
	Seminar (individual to each pathway)	2 Hr	The HE study environment – the key considerations. Learning outcomes and assessment requirements: what they are and why they matter. Skills for all your learning – transferring the experience to all your modules.	1	
2	Lecture (all pathways)	1 Hr	Investigating the Cultural Landscape	2	

	Seminar (individual to each pathway)	2 Hr	Getting started with research, the research process and effective research methods. Effective strategies for information searches and reliability checking. Develop the skills to carry out critical evaluation of information. Discussion of topics raised in the lecture.	1 and 2
3	Lecture (all pathways)	1 Hr	The dissemination of Information – Contemporary Design Communication	2
	Seminar (individual to each pathway)	2 Hr	Ethical issues related to research and academic practice. Time management and meeting deadlines. Discussion of topics raised in the lecture.	1 and 2
4	Lecture (all pathways)	1 Hr	Photography as Art	2
	Seminar (individual to each pathway)	2 Hr	Essay Writing – Planning, Structure and academic conventions. Presentation Skills – Make yourself heard. Discussion of topics raised in the lecture.	1, 3 and 4
5	Lecture (all pathways)	1 Hr	Photography as Document	2
	Seminar (individual to each pathway)	2 Hr	Discussion of topics raised in the lecture.	2
6	Lecture (all pathways)	1 Hr	Colour in Culture	2
	Seminar (individual to each pathway)	2 Hr	Discussion of topics raised in the lecture.	2
7	Lecture (all pathways)	1 Hr	Contemporary Graphic Design	2
	Seminar (individual to each pathway)	2 Hr	Discussion of topics raised in the lecture.	2
8	Lecture (all pathways)	1 Hr	Modernism and Postmodernism	2
	Seminar (individual to each pathway)	2 Hr	Discussion of topics raised in the lecture.	2
9	Lecture (all pathways)	1 Hr	Sustainable Fashion	2
	Seminar (individual to each pathway)	2 Hr	Discussion of topics raised in the lecture.	2
10	Lecture (all pathways)	1 Hr	Photography and Conceptual Art	2
	Seminar (individual to each pathway)	2 Hr	Discussion of topics raised in the lecture.	2
11	Lecture (all pathways)	1 Hr	Graphic Design	2
	Tutorials (individual to each pathway)	2 Hr	Essay/Presentation Prep Tutorials	1 to 4
12	Lecture (all pathways)	1 Hr	Art and Architecture	2
	Tutorials (individual to each pathway)	2 Hr	Essay/Presentation Prep Tutorials	1 to 4
13	Lecture (all pathways)	1 Hr	The Avant Garde: Art as Politics	2
	Tutorials (individual to each pathway)	2 Hr	Essay/Presentation Prep Tutorials	1 to 4

14	Student Presentations	3 Hr	Student Presentation Assessment	1, 2 and 4
	Total Hours	42		
If delivery method is <i>not</i> classroom based state lecturer hours to support delivery				

4. Learning Resources

To include contextualised Reading List.

Physical Resources:

Lecture / Seminar Room with projection facility (L Block) plus additional seminar 'breakout' rooms.

Reading List:

Study Skills:

Abbott, A. *Digital Paper: A Manual for Research and Writing with Library and Internet Materials* (Chicago: University of Chicago Press, 2014).

Collins, H. *Creative Research: The Theory and Practice of Research for the Creative Industries*, second edition (London: Bloomsbury, 2018)

Cottrell, S. *The Study Skills Handbook*, fifth edition (London: Palgrave Macmillan, 2019)

Cottrell, S. *Critical Thinking Skills: Effective Analysis, Argument and Reflection*, third edition (London: Palgrave Macmillan, 2017)

Gray, C. and Malins, J. *Visualising Research: A Guide to the Research Process in Art and Design* (Aldershot: Ashgate Publishing, 2016)

Leavy, P. *Method Meets Art: Arts-Based Research Practice*, second edition (New York: Guilford Press, 2015)

Fine Art

Berger, J. *Ways of Seeing* (London: Penguin, 2008)

Foster, H. and Kraus, R. *Art Since 1900: Modernism · Antimodernism · Postmodernism*, third edition (London: Thames and Hudson, 2016)

Kocur, Z. and Leung, S. *Theory in Contemporary Art since 1985*, second edition (New York: Wiley-Blackwell, 2012)

Fashion and Textiles

Beward, C. *Fashion* (Oxford: Oxford University Press, 2003)

Kawamura, Y. *Fashion-ology: An introduction to fashion studies* (Oxford: Berg, 2005)

Wilson, E. *Adorned in dreams: Fashion and modernity* (London: Tauris, 2003)

Graphic Design

Eskilson, S. *Graphic Design: A History*, second edition (London: Laurence King, 2012)

Eskilson, S. *Graphic Design: A New History*, Third Edition (London: Yale, 2019)

Roberts, C. *Graphic Design Visionaries* (London: Laurence king, 2015)

Photography

Higgins, J. *Why It Does Not Have To Be In Focus: Modern Photography Explained* (London:

Thames and Hudson, 2013)

Papageorge, T. *Core Curriculum: Writings on Photography (Aperture Ideas)* (New York: Aperture Foundation, 2011)

Shore, S. *The Nature of Photographs: A Primer*; second edition (London: Phaidon, 2010)

Journals:

Aesthetica; Art monthly; Art review; Frieze; the Jackdaw; Parkett

10; Fashion Theory: The Journal of Dress, Body and Culture; Selvedge; Surface

CMYK; Creative Review; Eye; Layers; Print; Intern; Blueprint

I.D.; craft&design; newdesign; Ceramic Review; Design Exchange

Aperture; Burn; Aint-Bad; British Journal of Photography

Websites

I Library resources:

http://portal.colchester.ac.uk/support_departments/ssandsupport/LearningResourcesandStudent/Colchester_Institute_Library/Pages/default.aspx

<http://www.pearsonportfolio.co.uk/progression/category/portfolio-development/>

<https://designmuseum.org/>

<https://www.gettyimages.co.uk/editorial-images/archival#>

<https://www.moma.org/collection>

<https://www.tate.org.uk/art>

<https://www.vam.ac.uk/collections?type=featured>