



KYLÄ

EMILY SEXTON



ALTA

BERG

KIVI

KYLÄ

METSÄ





1.BERG CAMO WALLPAPER / 2.REPA STAIR DECORATION
3.REPA CUSHION / 4.KYLÄ ART PRINT



1. ALTA PENCIL CASE
2. PEN & PENCIL SET
3. SET OF A4 FOLDERS
4. ALTA A4 NOTEBOOK
5. METSA CANVAS TOTE BAG
6. KIVI TEAKWOOD & VANILLA CANDLE
7. ALTA iPhone 6 CASE





MOUNTAIN VILLAGE SCENE

ACCESSORIES / HOME / LIFESTYLE / STATIONARY



OLIVER BONAS

BRAND COMPETITORS



URBAN OUTFITTERS



RIFLE PAPER COMPANY





FROM FISHING VILLAGES IN LOFOTEN, NORWAY TO THE AGRICULTURAL SOCIETIES IN SWEDEN, KYLÄ IS INSPIRED BY SCANDINAVIAN LIFE. **REINE** REPRESENTS THE FALUN RED HOUSES DOMINANT THROUGHOUT SCANDINAVIA WHICH HARBOUR CENTURIES OLD FISHING COMMUNITIES. SIMILARLY, **ALTA** EXPLORES THE PICTURESQUE MOUNTAIN SCENES FOUND IN HIGHER TERRAIN FINLAND. LUSCIOUS ALPINE AND SPRUCE DOMINATE THIS COLLECTION ALONG WITH COLD GREYS REVEALING A NATURE OF THE CUTTING ARCTIC CIRCLE. WITH GENERATIONS OF FARM WORKERS ONCE DOMINATING SCANDINAVIA, **FRÆNA** BOASTS A SERENE SCENE OF GREENERY AND LIVESTOCK. ALONGSIDE THESE DESCRIPTIVE PRINTS, KYLÄ ALSO HARNESSES A MORE UPMARKET COLLECTION WITH HAND EMBROIDERY AND EMBELLISHMENT DETAILS. SUITABLE FOR INTERIORS **FJELL FAUNA** IS INSPIRED BY THE DELICATE MOUNTAIN FAUNA FOUND IN RURAL SCANDINAVIA.

ADVENTUROUS / NAIVE / PLAYFUL / YOUTHFUL / FUN / LIVELY



CUSTOMER PROFILE



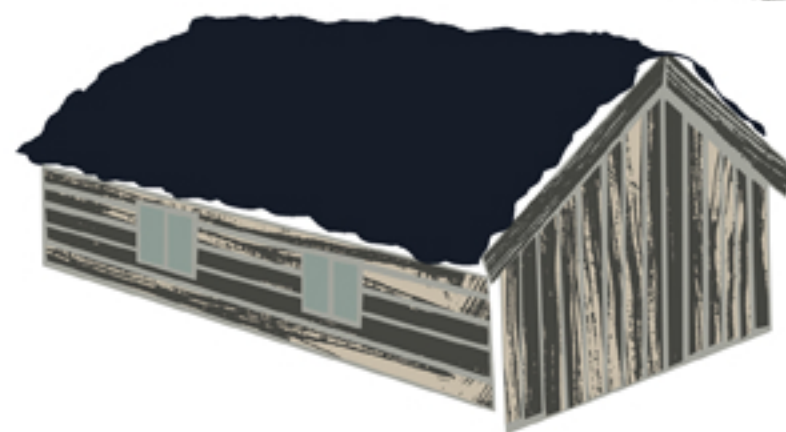
NATURE / WINTER / CLEAN LINES / BOLD SHAPES

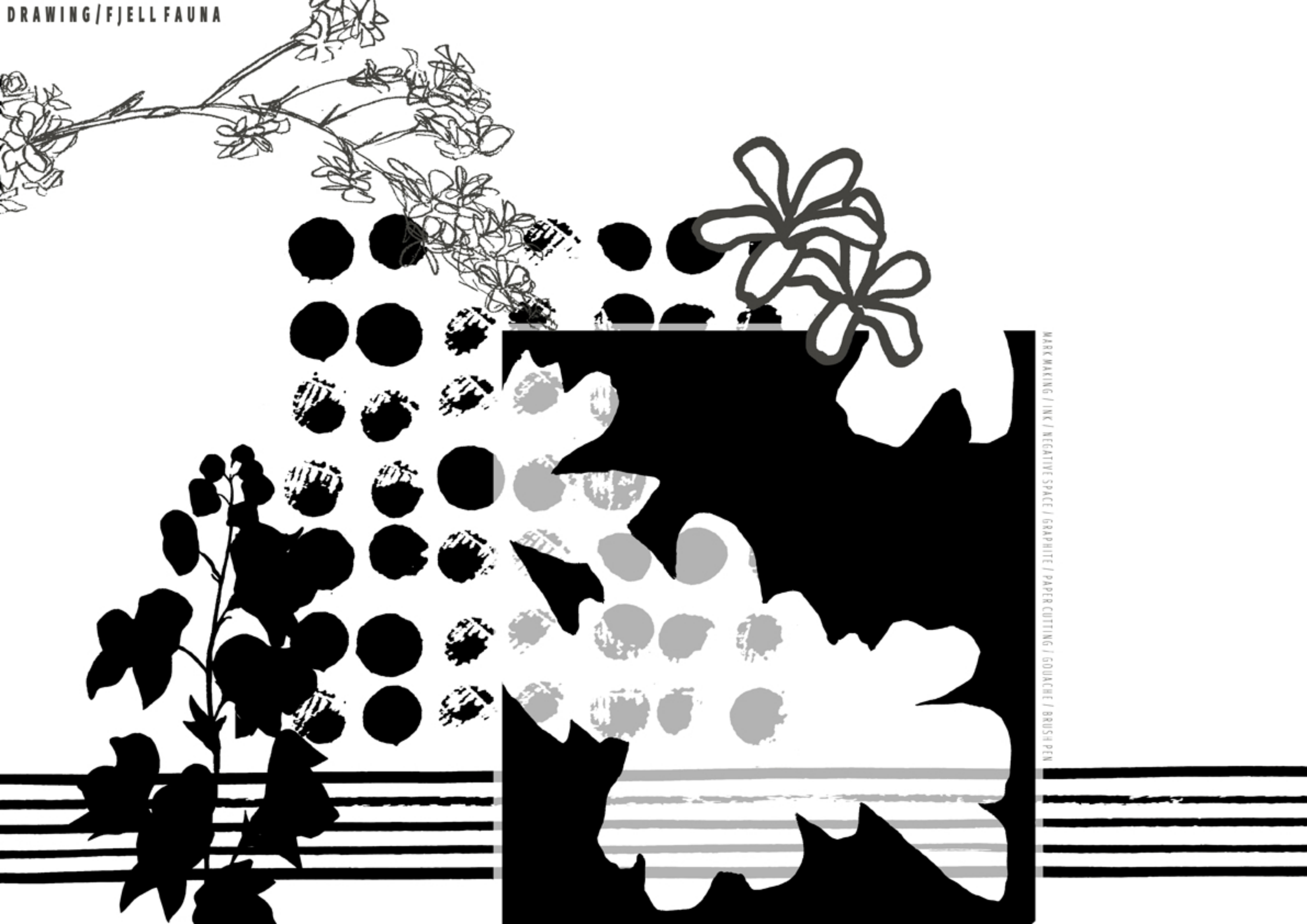


PAPER CUTTING



DIGITAL

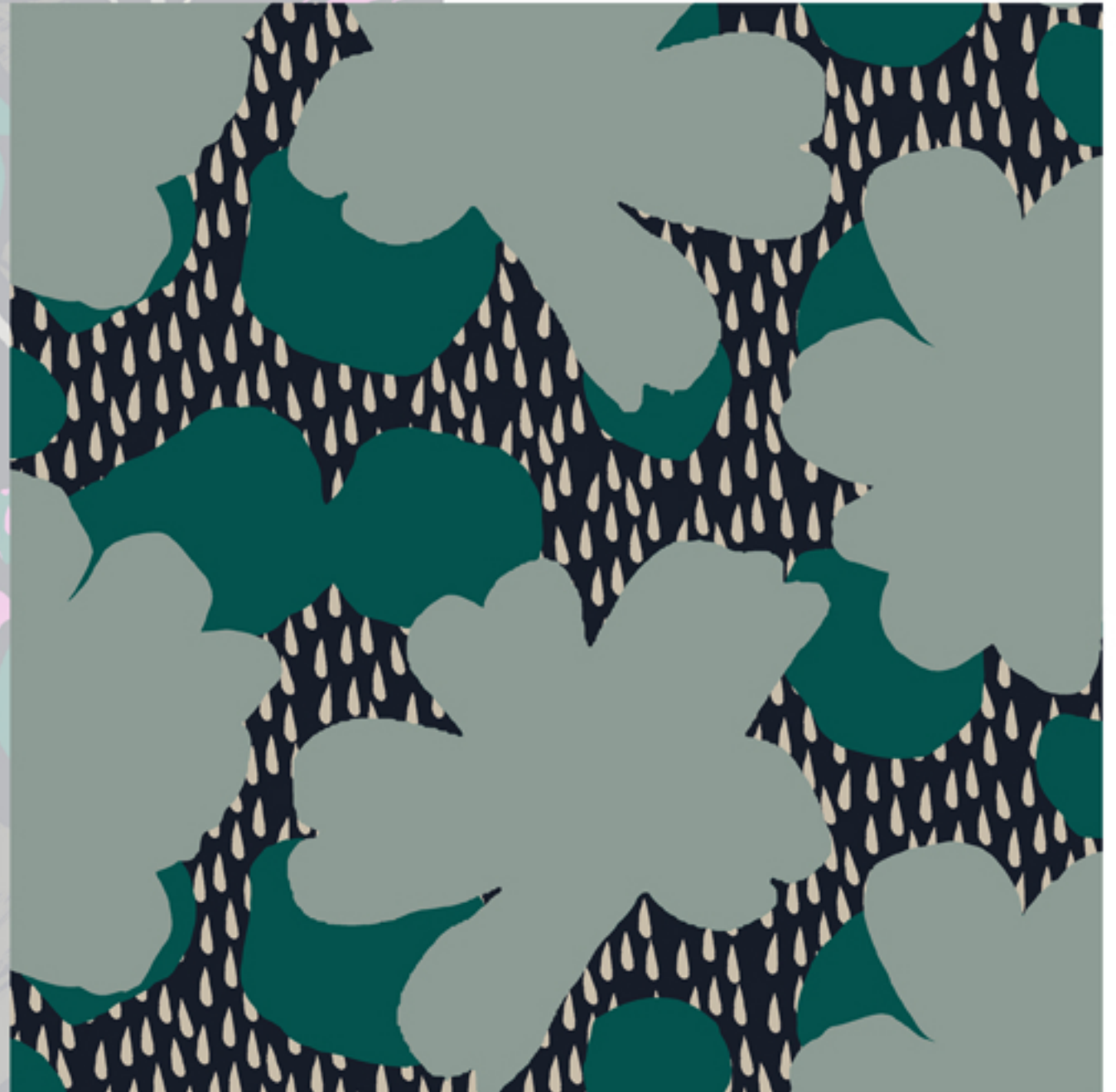


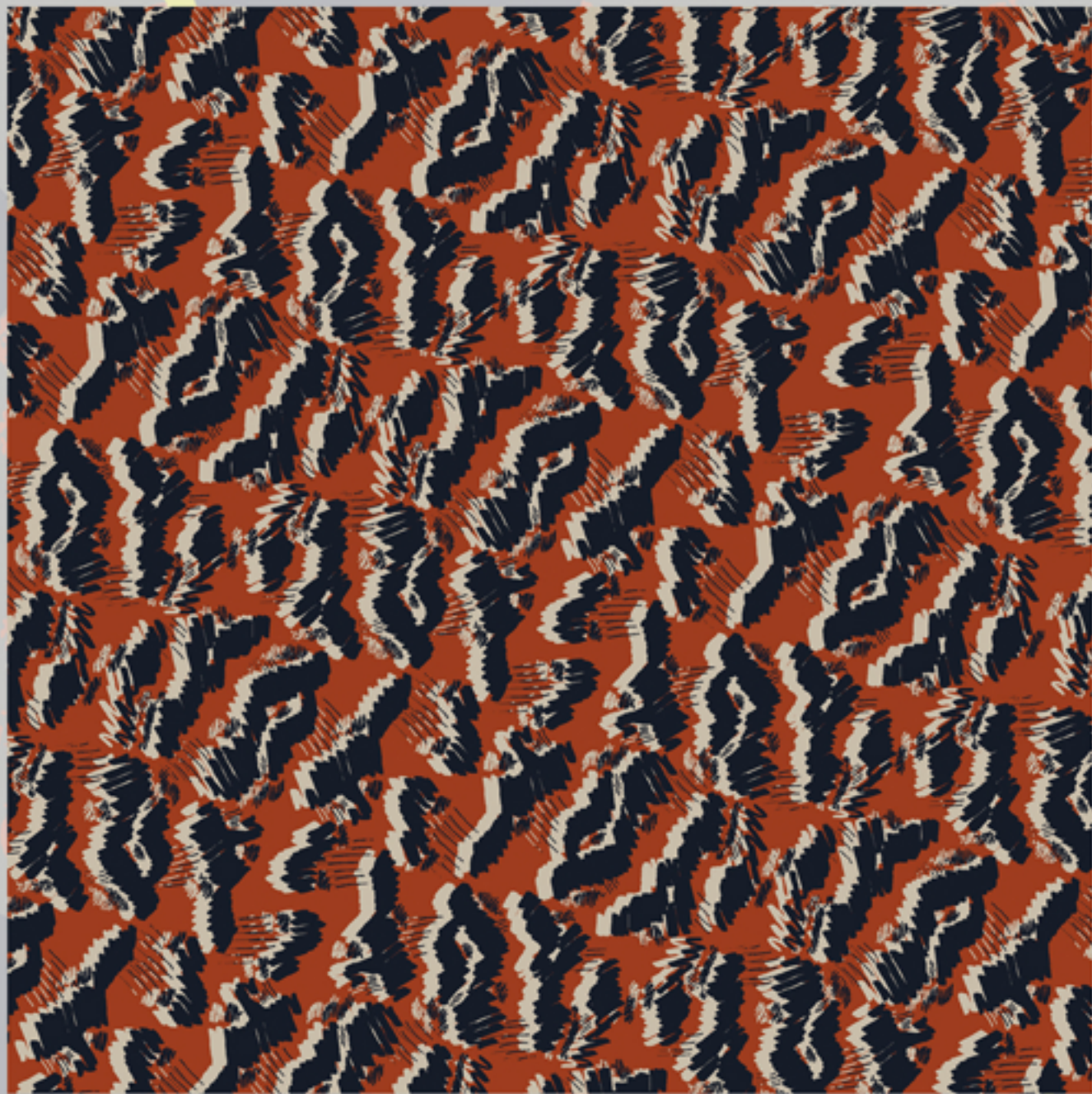
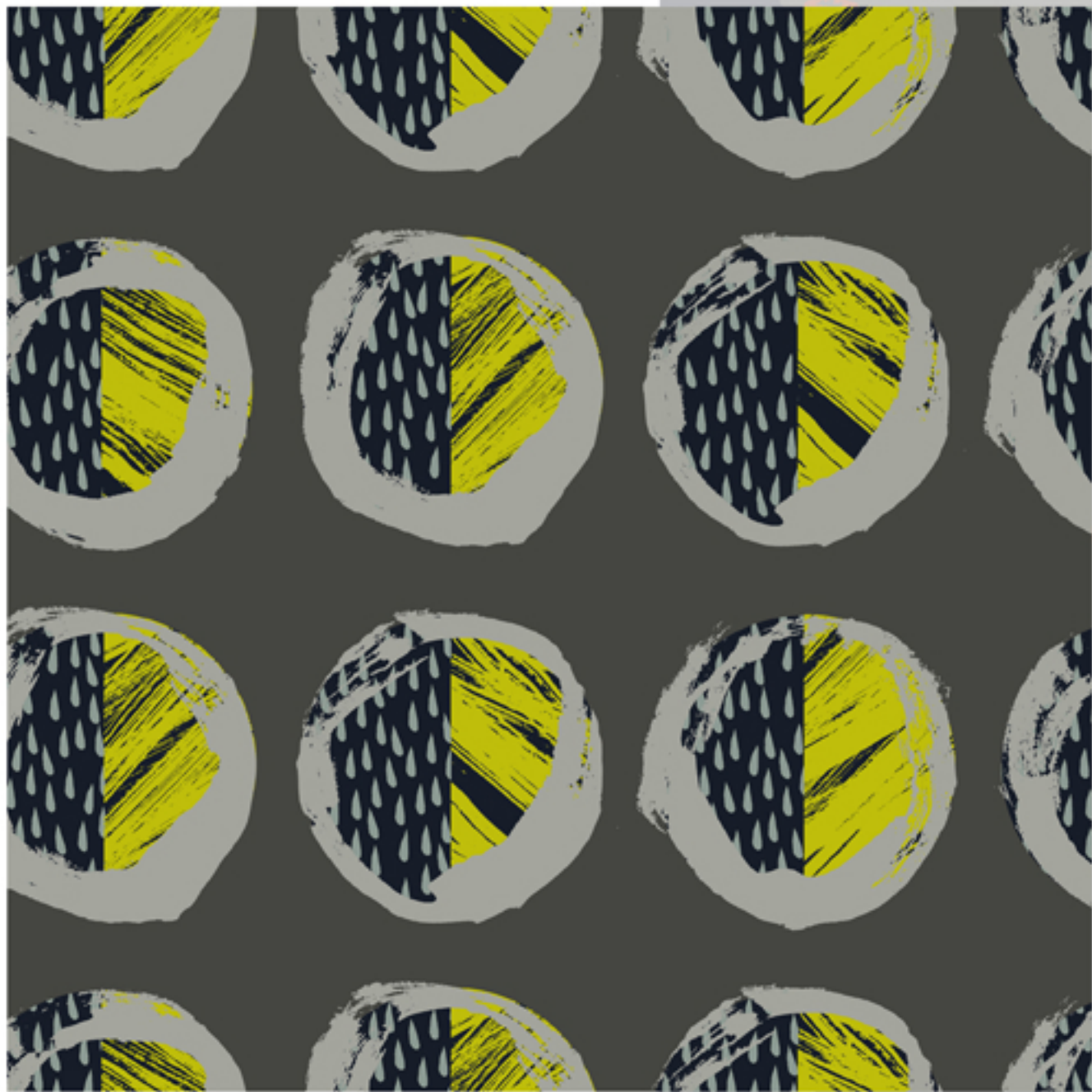


WOLFSBANE / MOUNTAIN QUEEN / ALPINE MOUSE EAR / DROOPING SAXIFRAGE / DWARF CORNEL





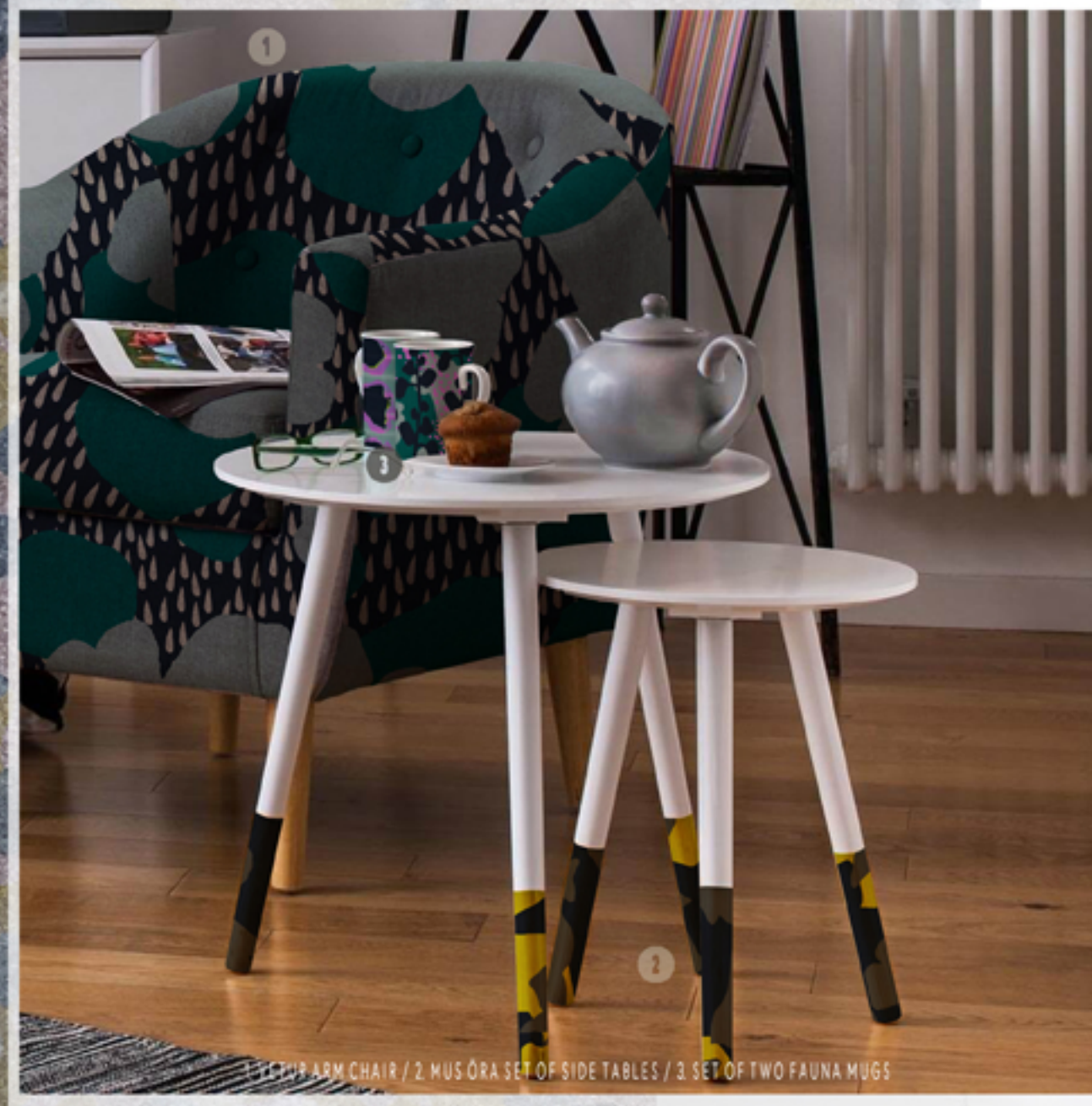






WALLPAPER





FRÆNA

HAUST

LĀISKĀ

ODLA

TRĒ

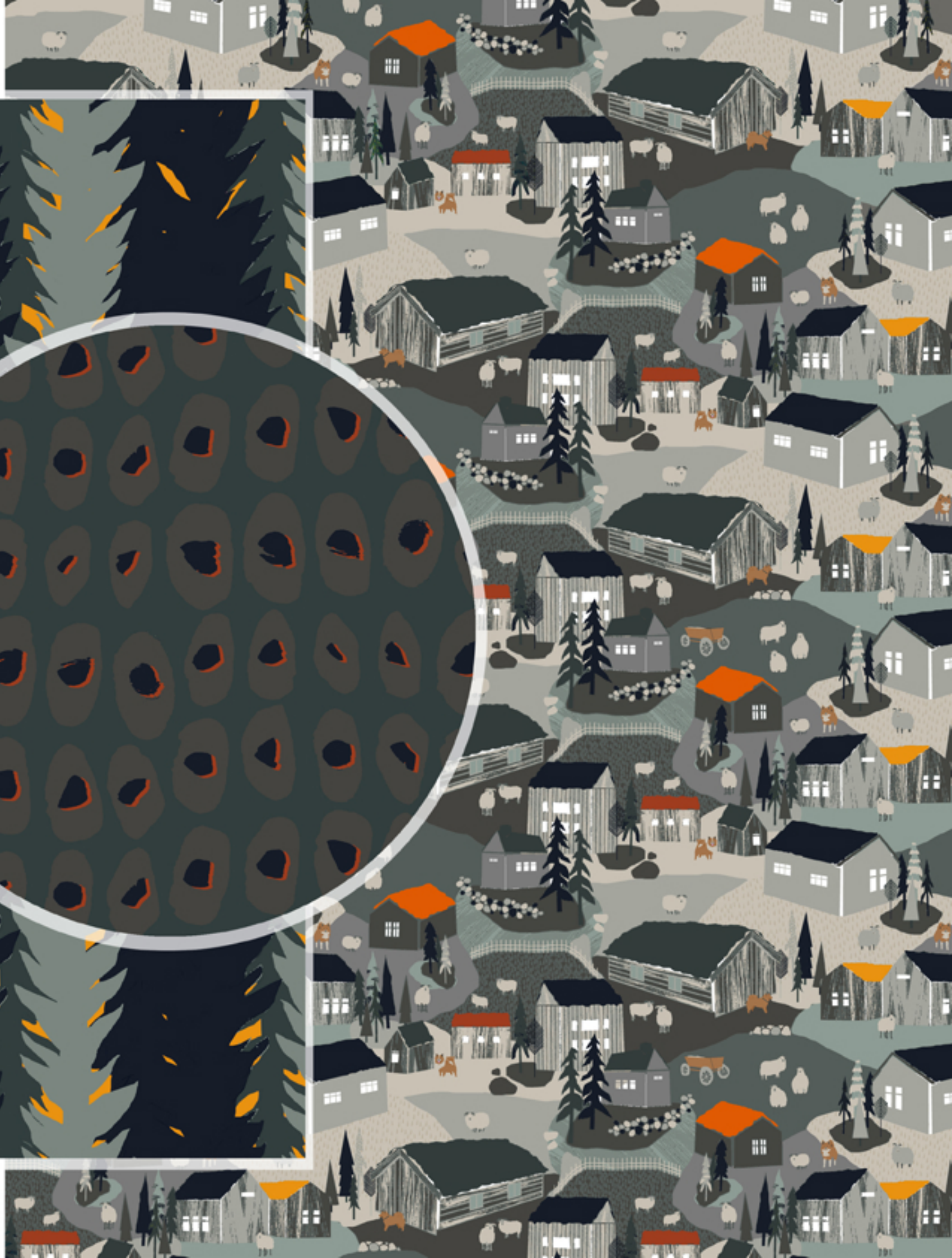
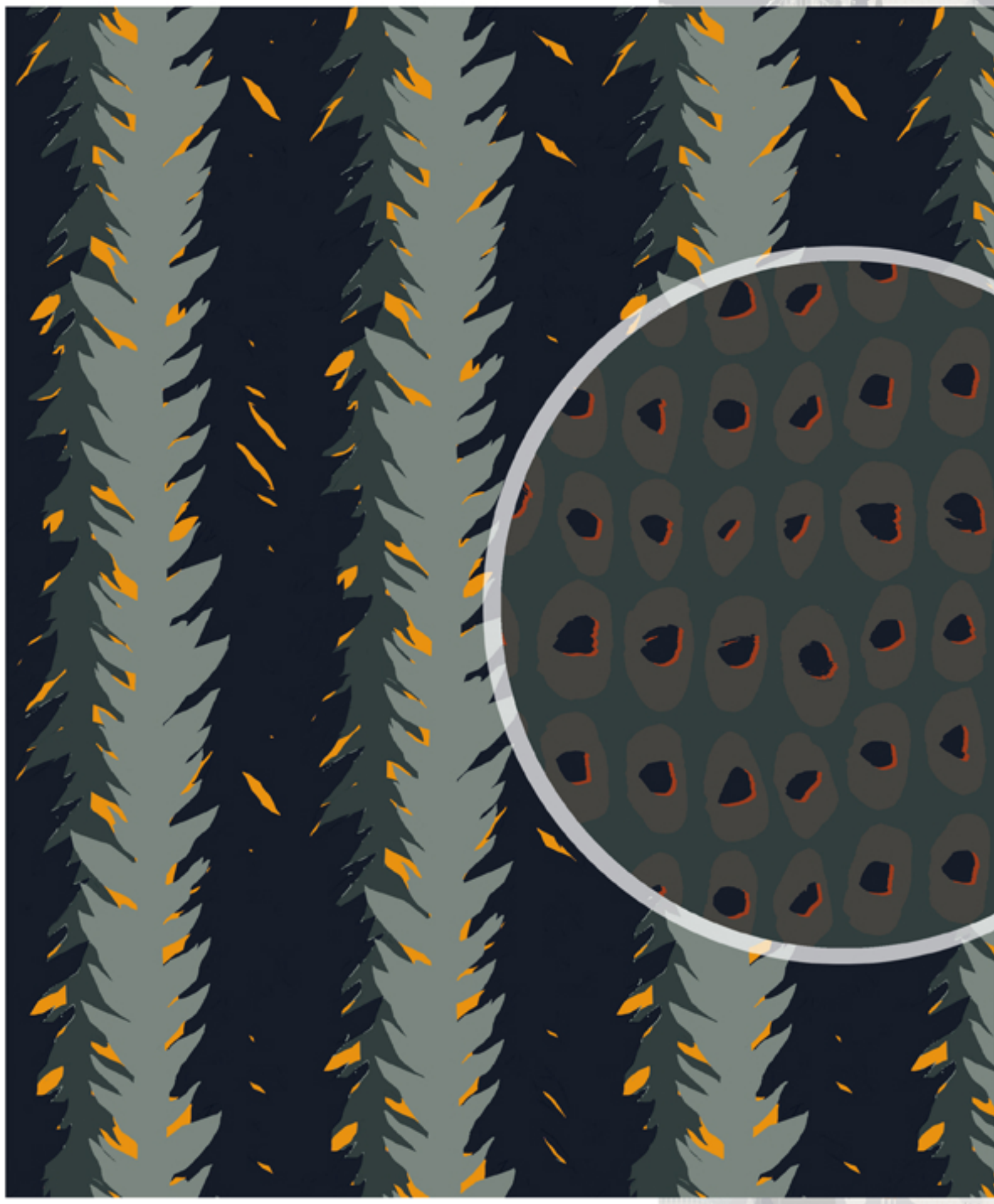




1. ODLA WALLPAPER / 2. ODLA ART PRINT / 3. FRÆNA BIN
4. LÄISKÄ CHAIR / 5. HAUST MUG / TRÉ KETTLE



1. HAUST MUG
2. ODLA TEATOWEL
3. TRÉ TRAVEL CUP
4. FRÆNA OVEN GLOVE
5. LÄISKÄ OVEN GLOVE







REPA

FISK

REINE

REINE

FISK

HAVN

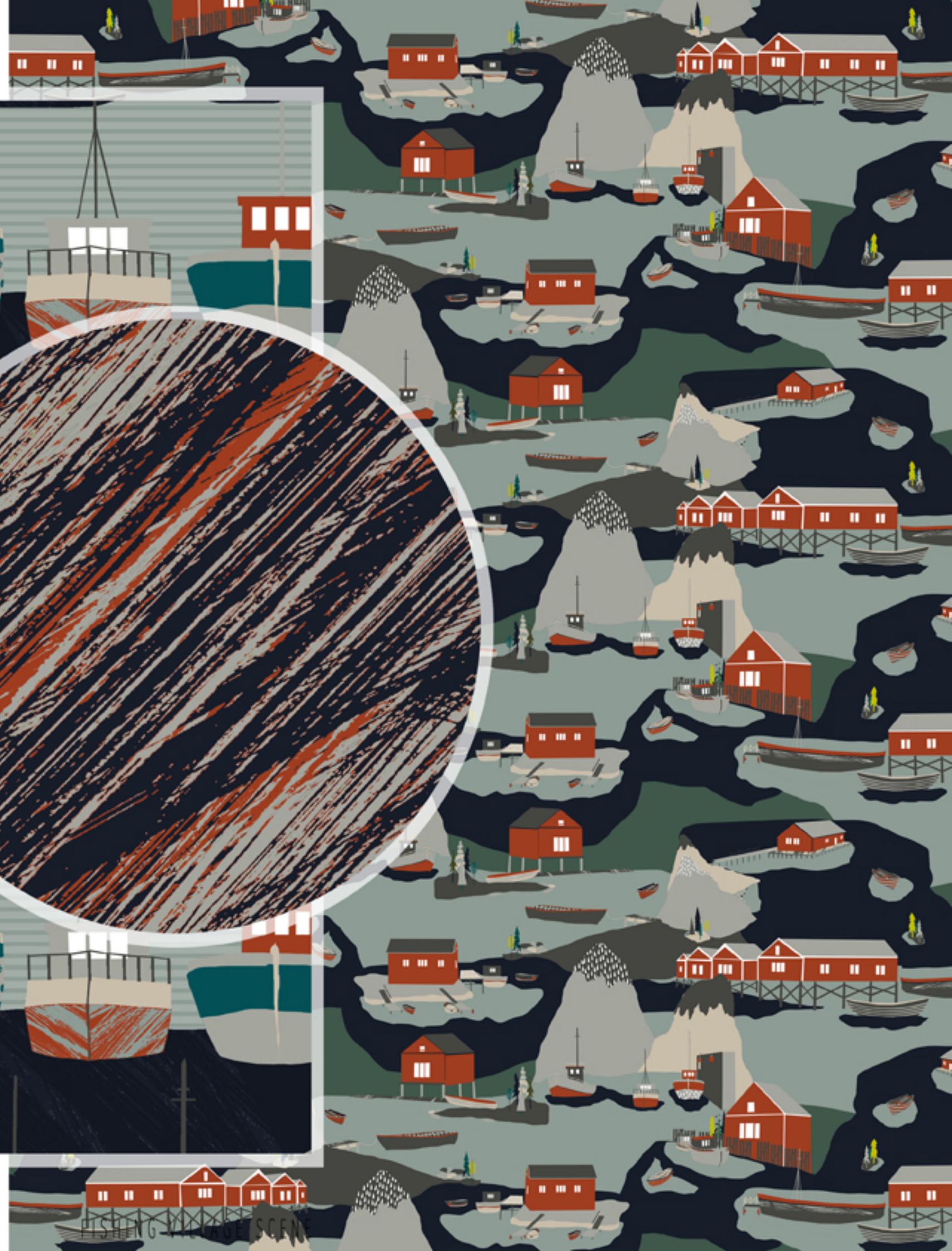
RAKENNE

REPA





- 1 REINE NOTEBOOK
- 2 RANGE OF PENCILS
- 3 REINE RUCKSACK
- 4 RANGE OF A4 FOLDERS
- 5 REINE WELLINGTON BOOTS



FISHING VILLAGE SCENE



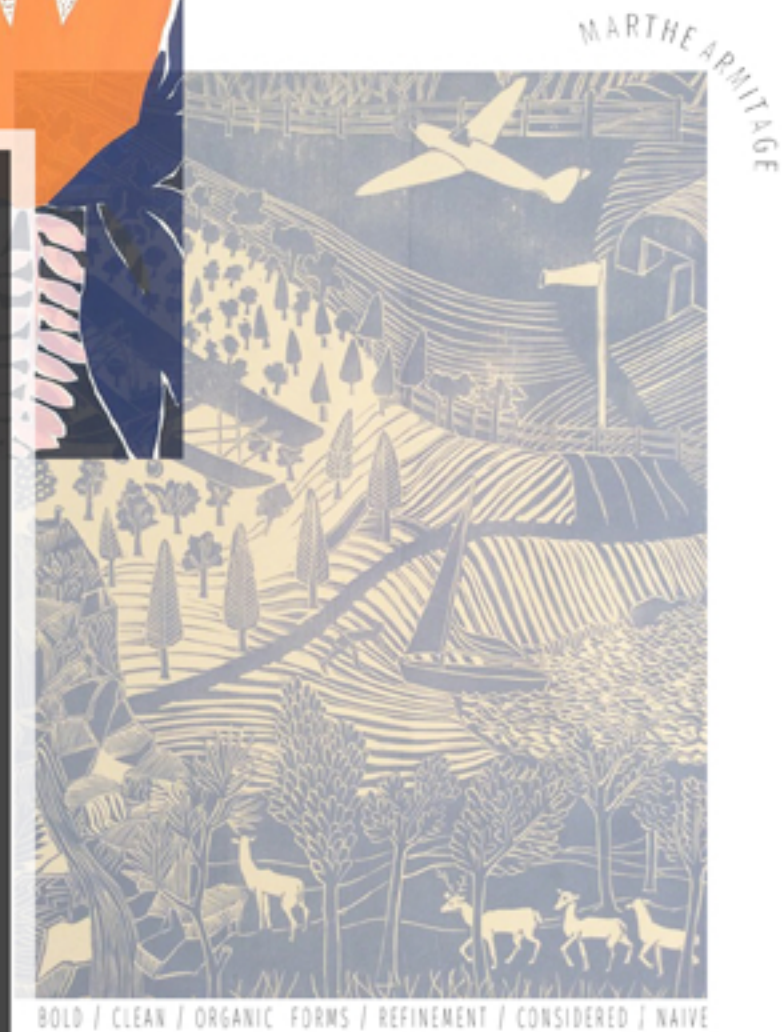
LOFOTEN ISLAND / NORWAY



CASSIE BYRNES



MARIMEKKO



MARTHE ARMITAGE

BOLD / CLEAN / ORGANIC FORMS / REFINEMENT / CONSIDERED / NAIVE