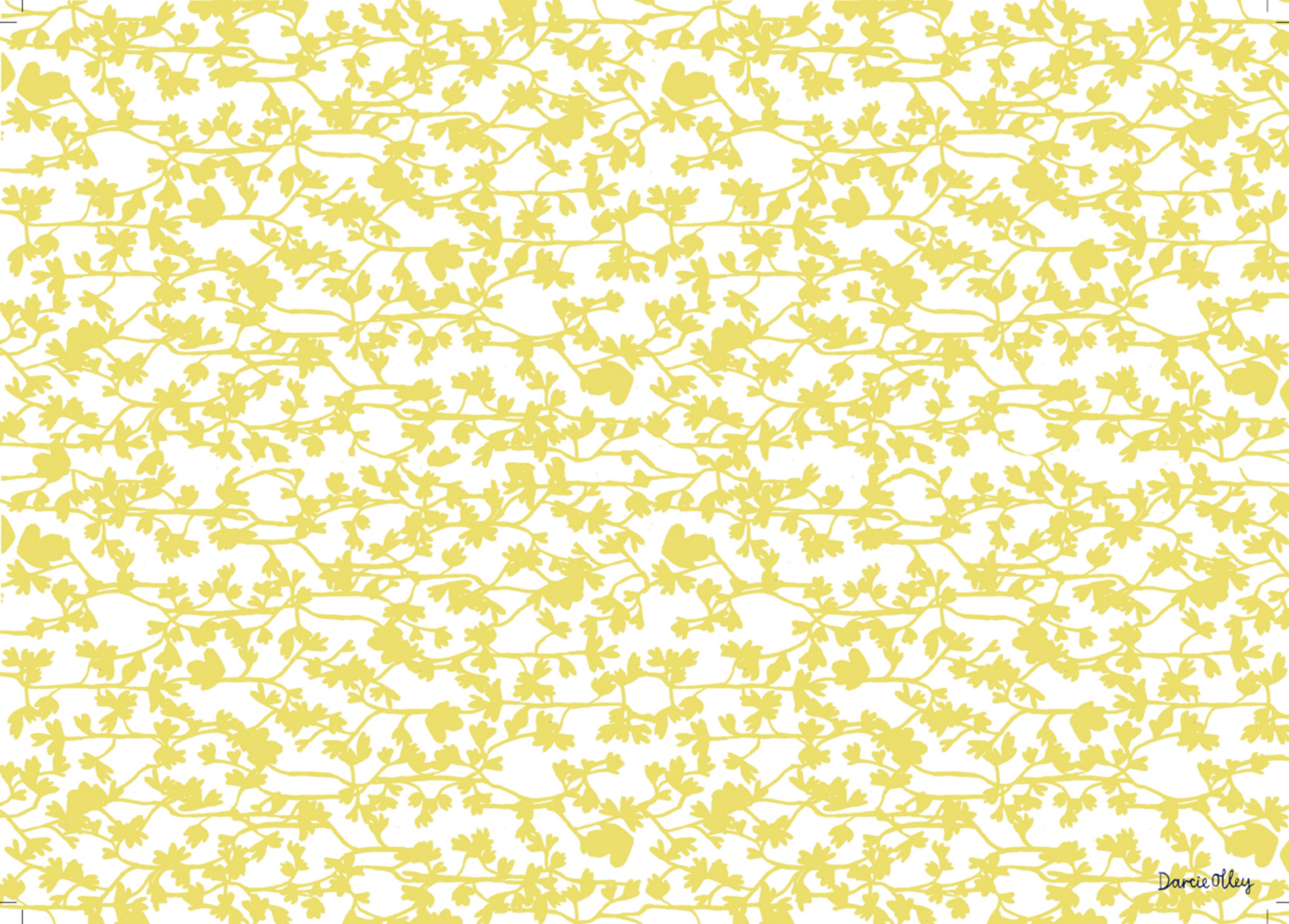


# FORGET-ME-NOT

Darcie O'leary



Darcie Oley

Stella McCartney Kids



Le Petit Lucas Du Tertre



Christopher Farr Cloth



Flying Tiger Copenhagen



Monika Forsberg



Celia Birtwell + Blendworth



Paul Smith Junior



Judith Kerr

BRAND+DESIGN INFLUENCES

Donna Wilson



Josef Frank



Marthe Armitage



Kate Pugsley



Textiles, surface pattern, interiors, garments + products  
with beautiful + exciting use of colour, motif + composition.



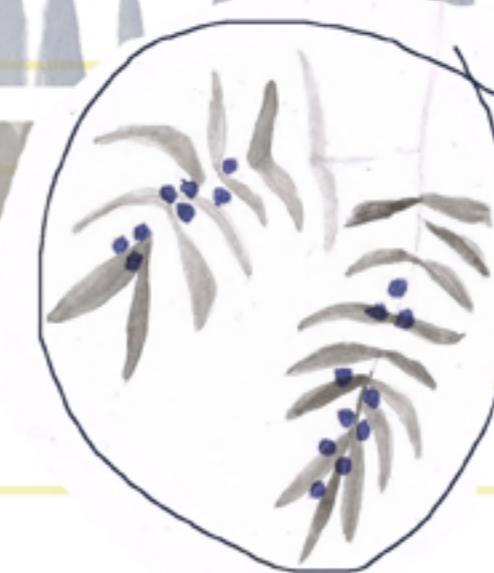
Rifle Paper Co



Cole + Son



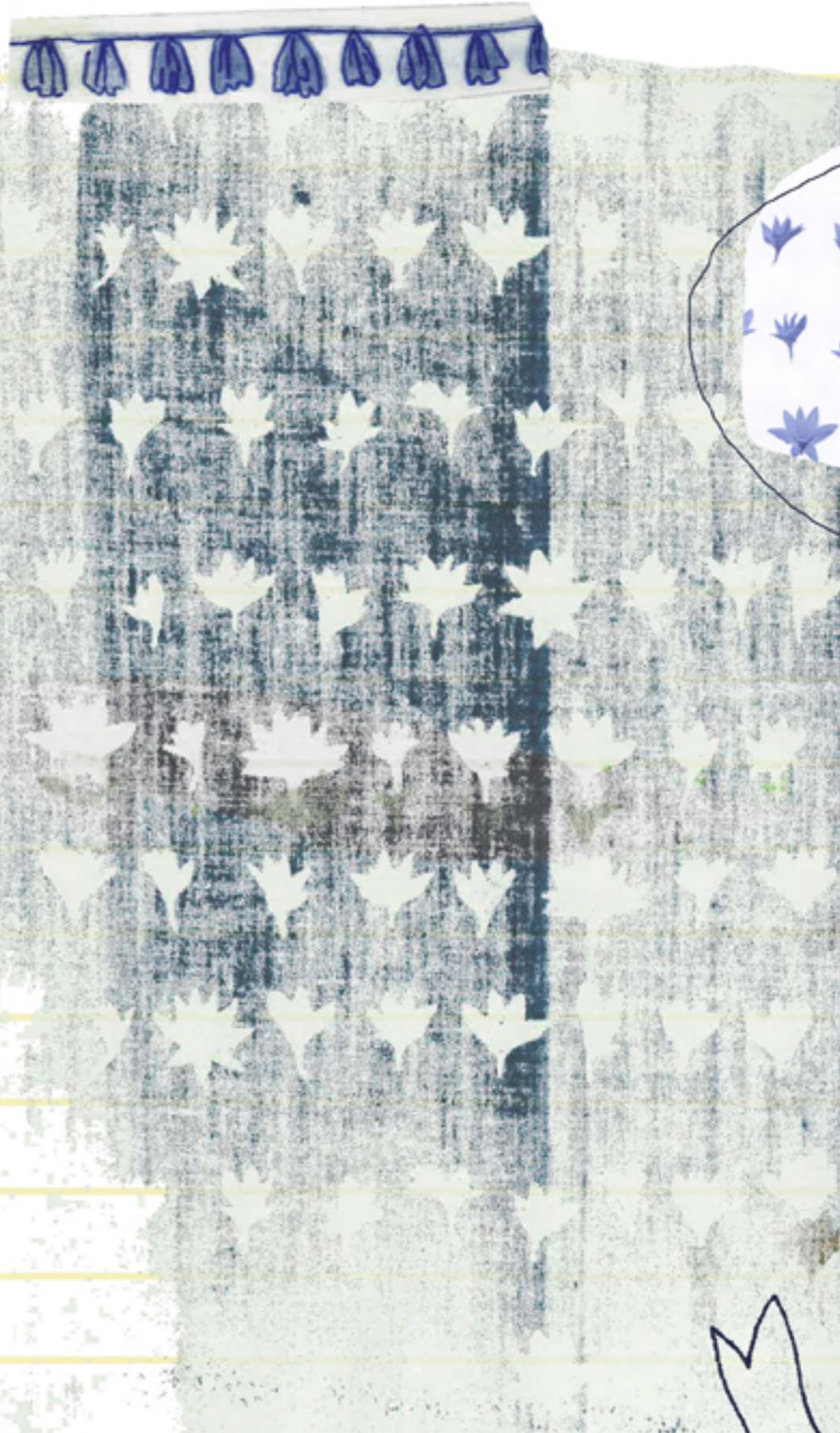
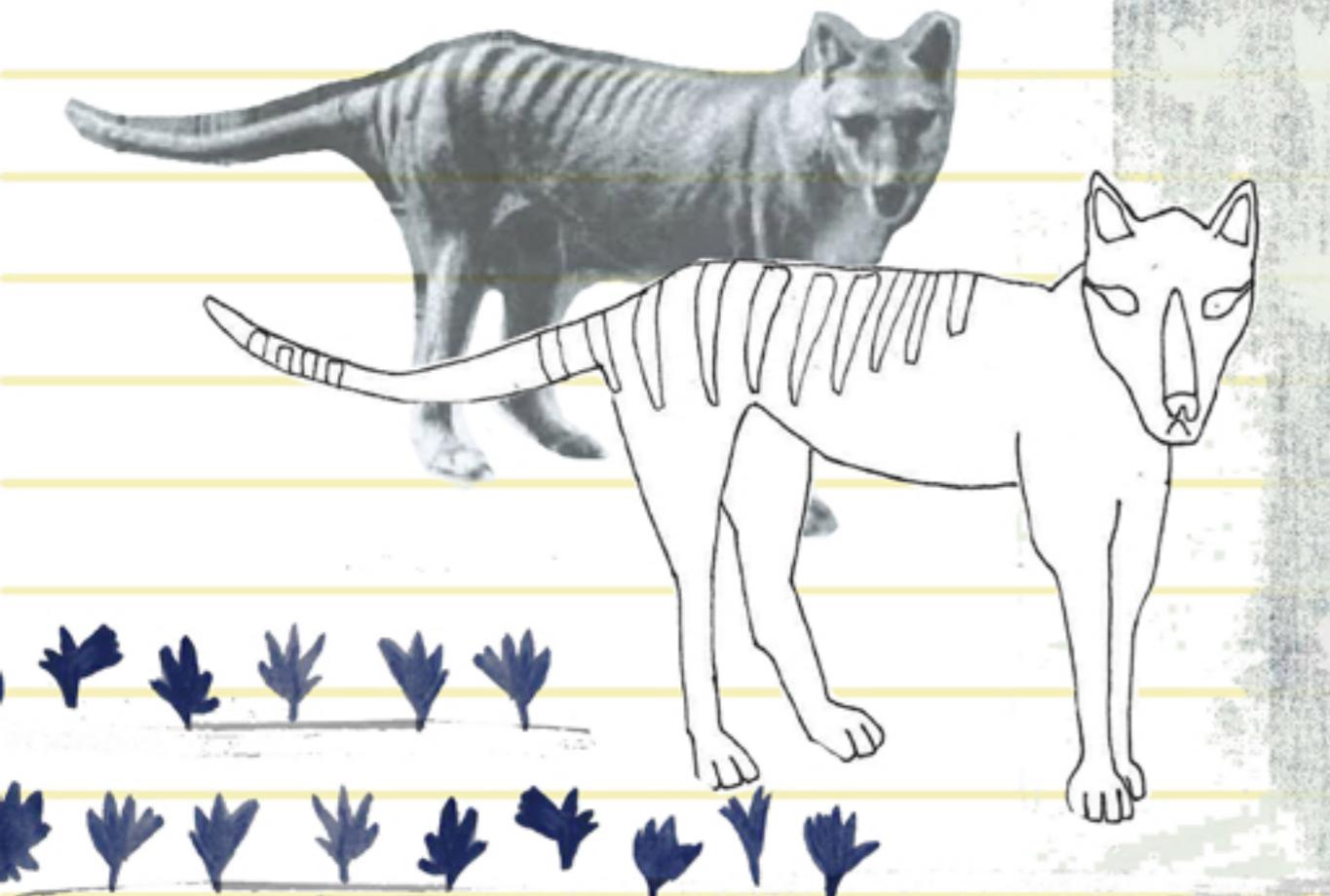
- Botanical line drawing  
- Gouache painting



- Flower pressing  
- Mark-making for texture

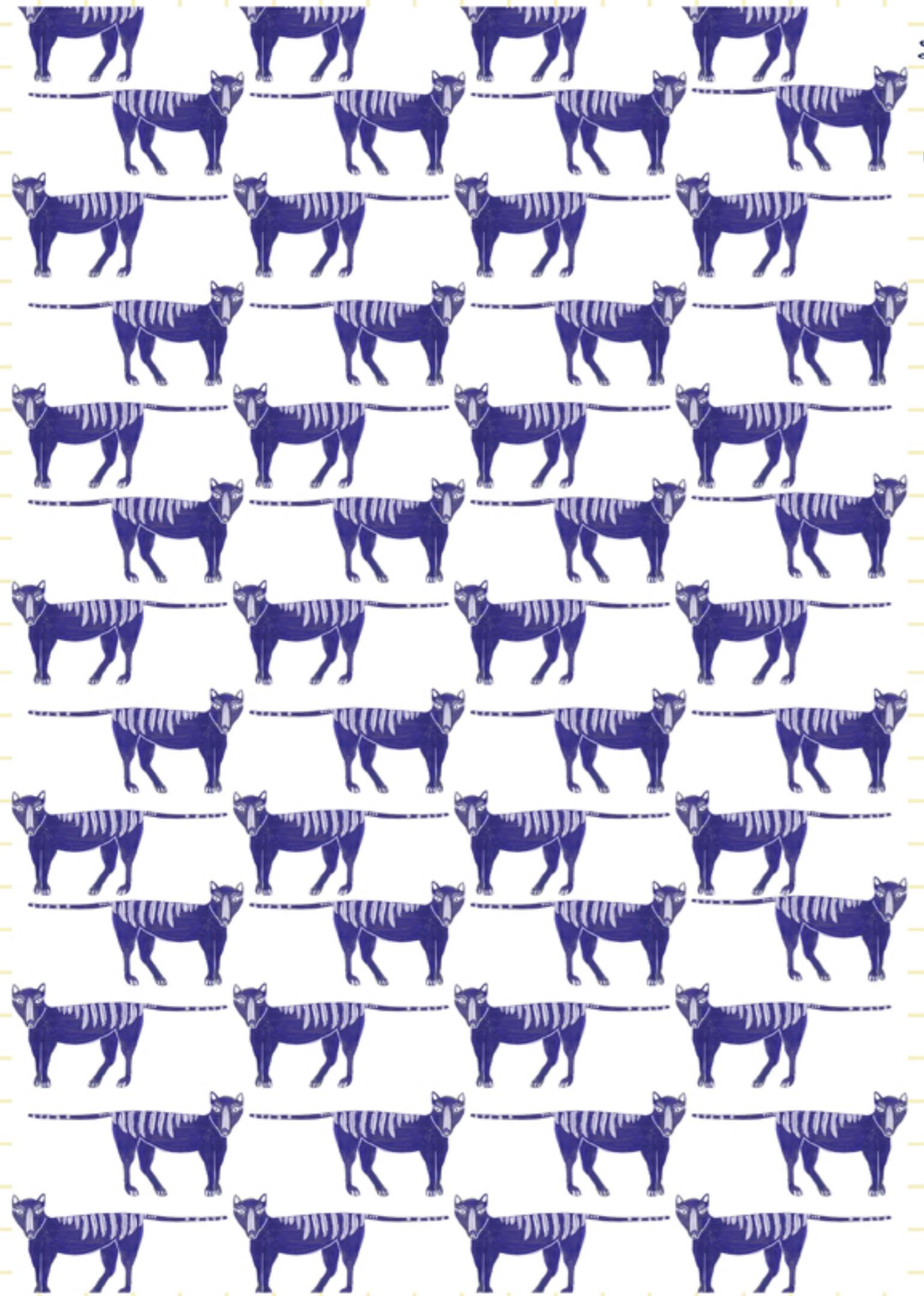


# PRINT DEVELOPMENT

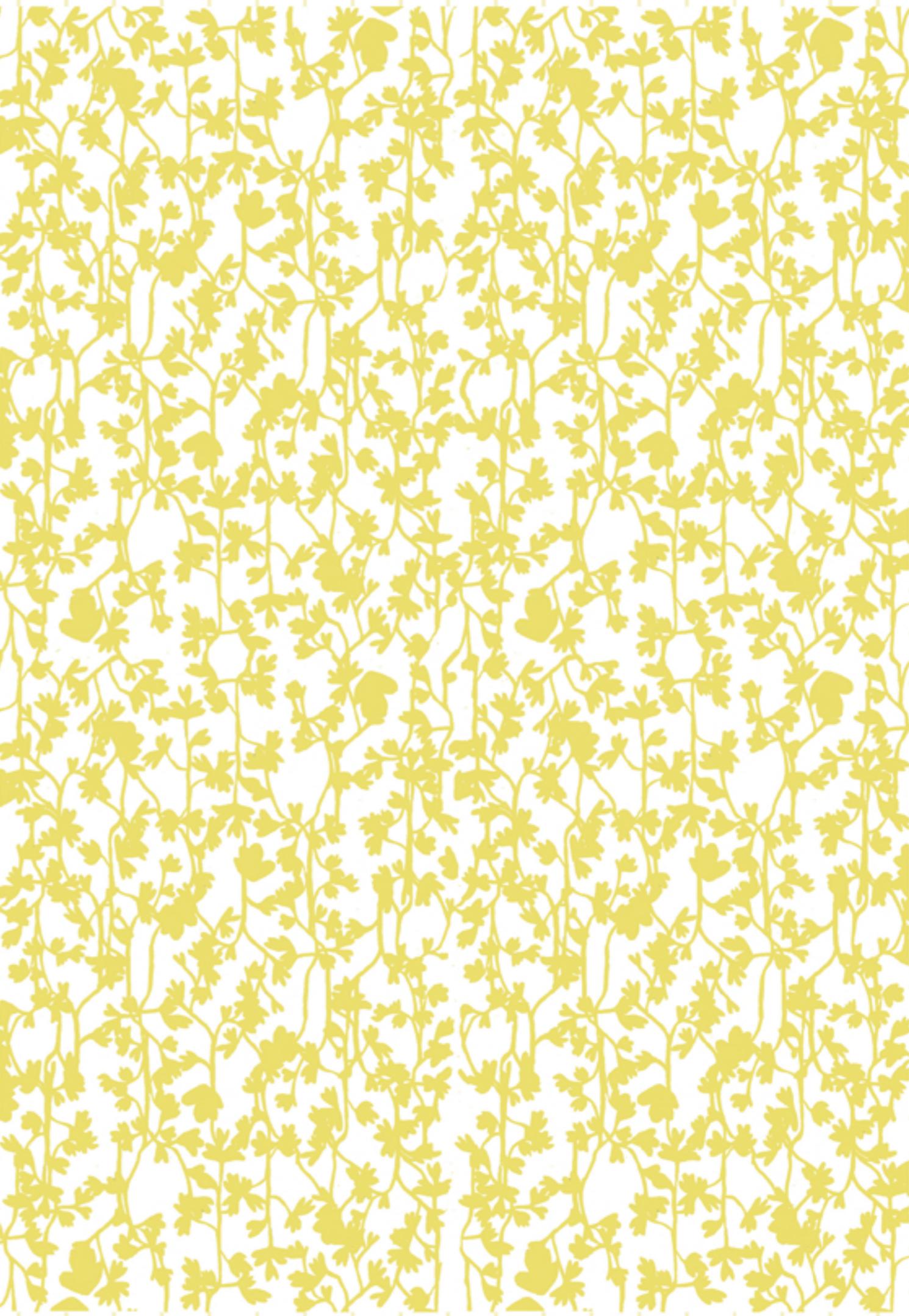


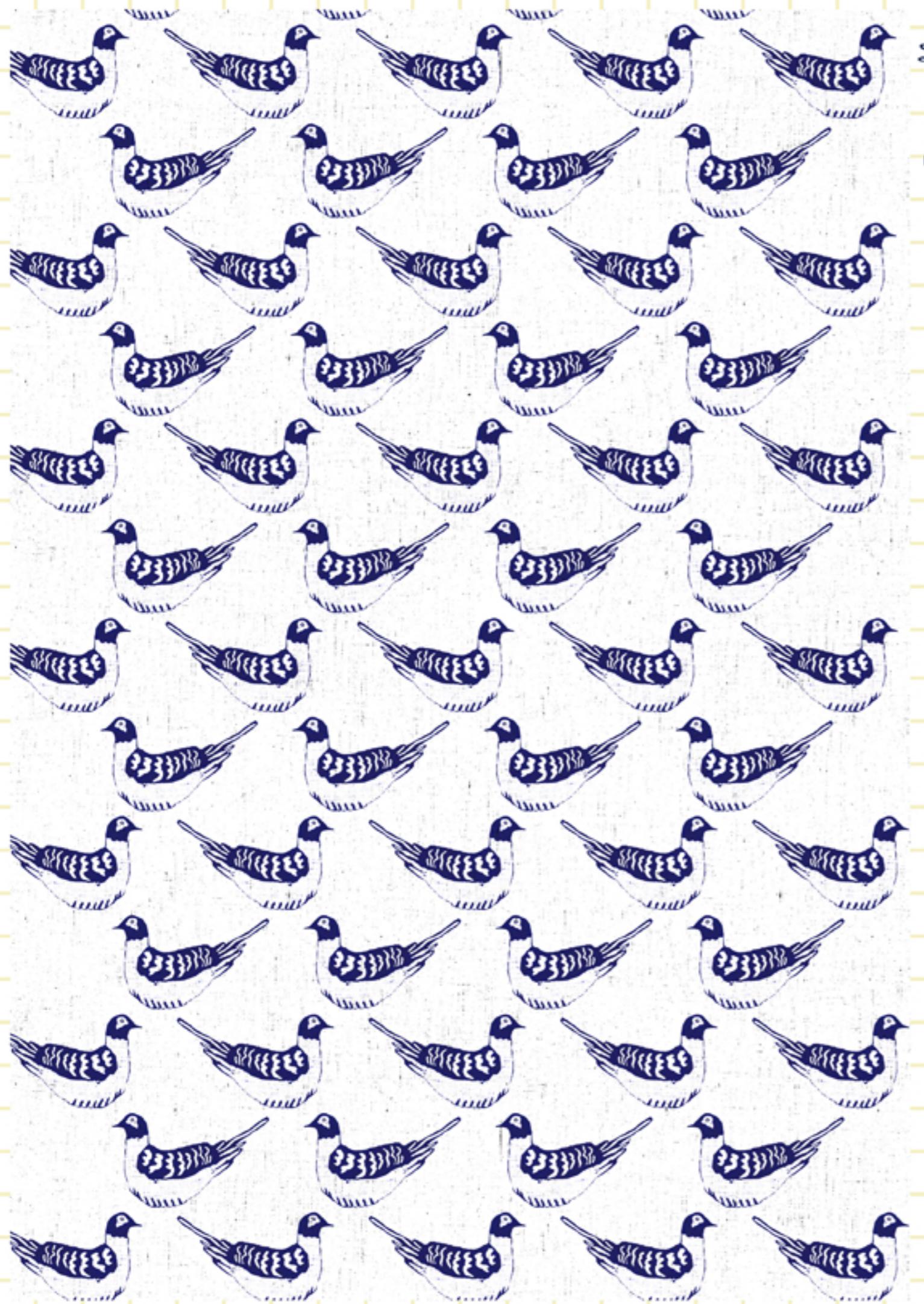
Hand - drawn motifs transformed into digitally + hand produced prints.



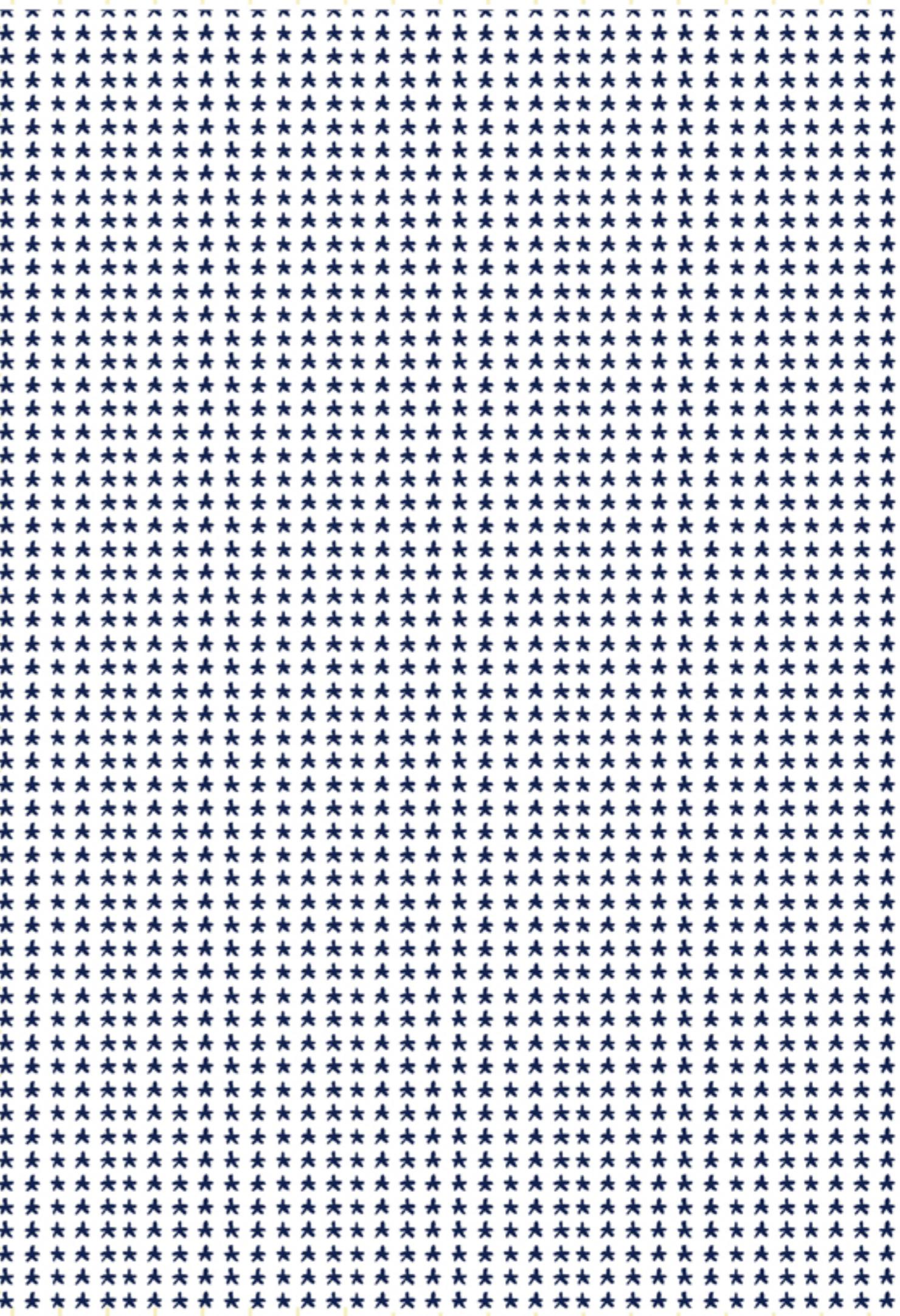


Darcie Oley





Darcie Oley



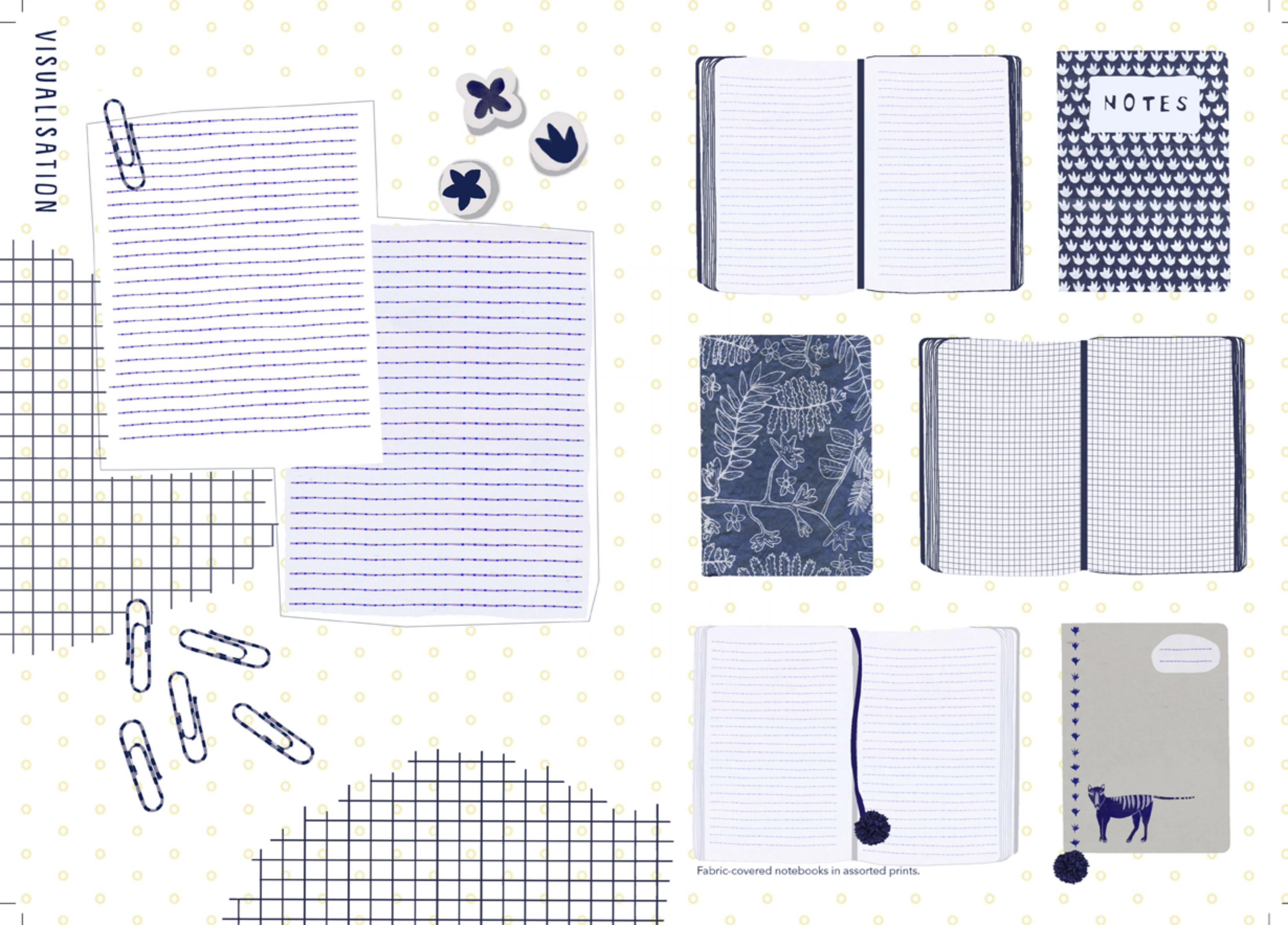
# PRINT DEVELOPMENT

Botanical illustrations developed from flower petal pressing,  
observation + historical references.

Bird + Mammal illustrations drawn from specimens at Tring Natural History Museum.

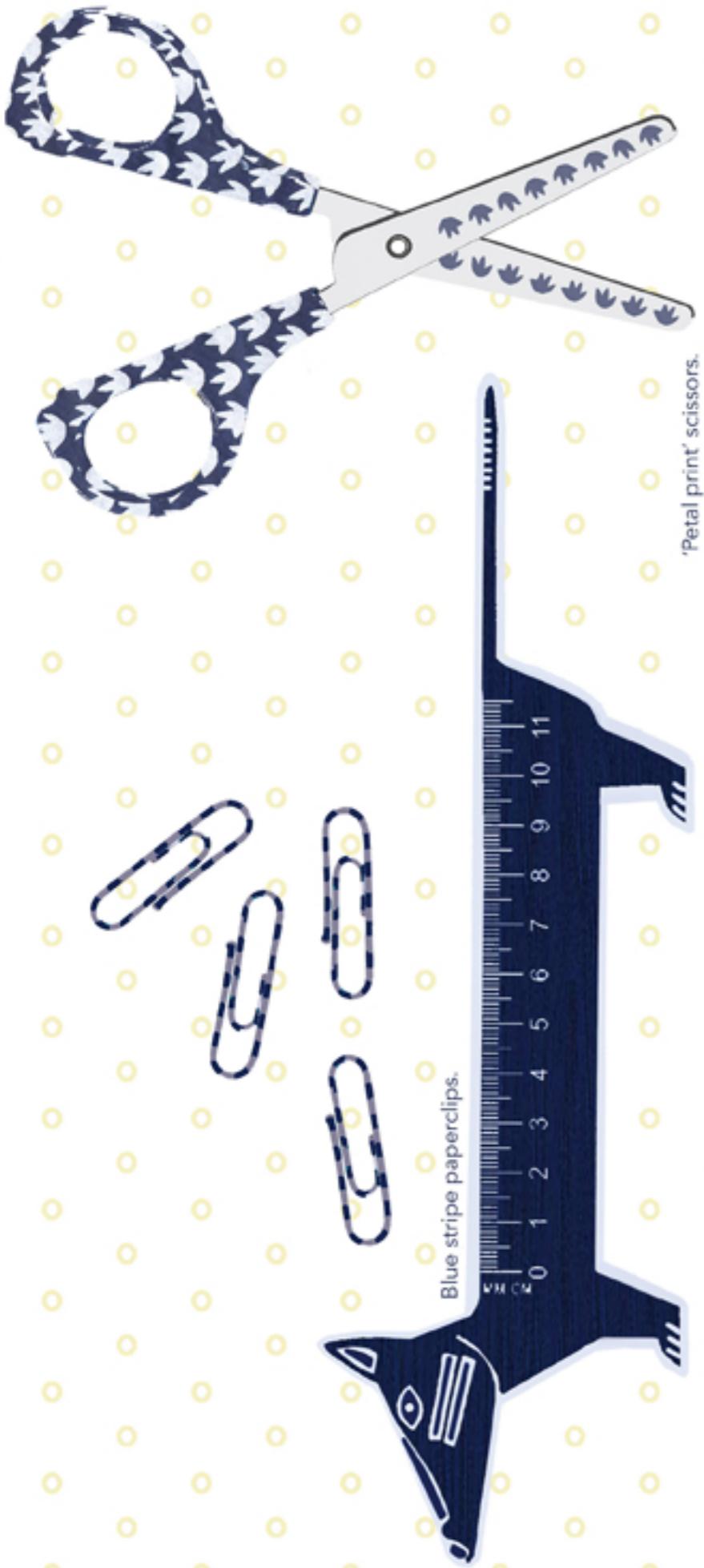


VISUALISATION



# CREATE...

Jot down ideas and organise your thoughts with stationary covered in fun and contemporary prints.



'Petal print' scissors.



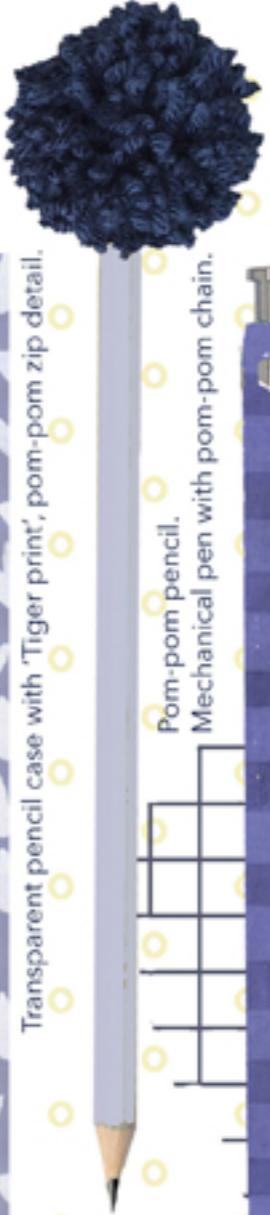
Set of four petal print erasers.



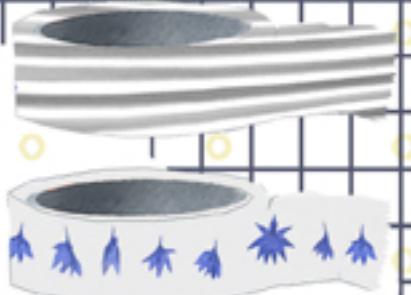
Wooden tiger-shape novelty ruler.



Transparent pencil case with 'Tiger print', pom-pom zip detail.

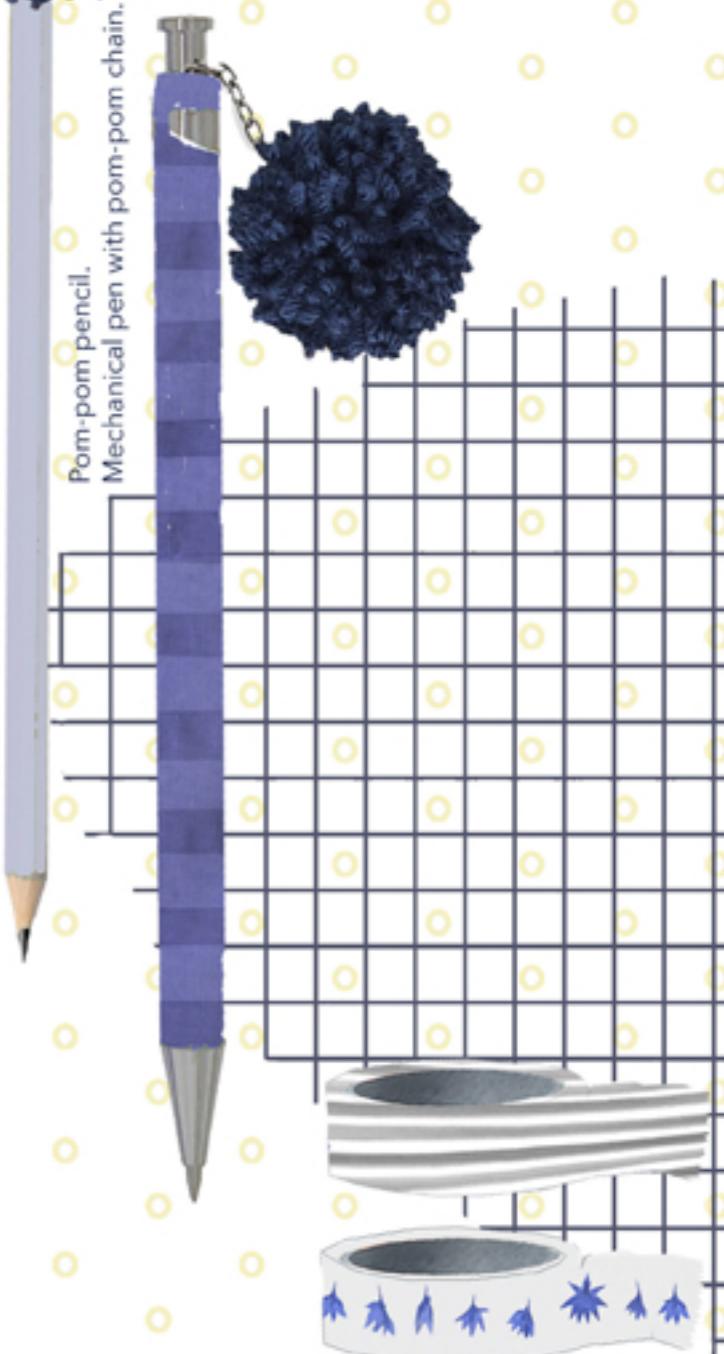


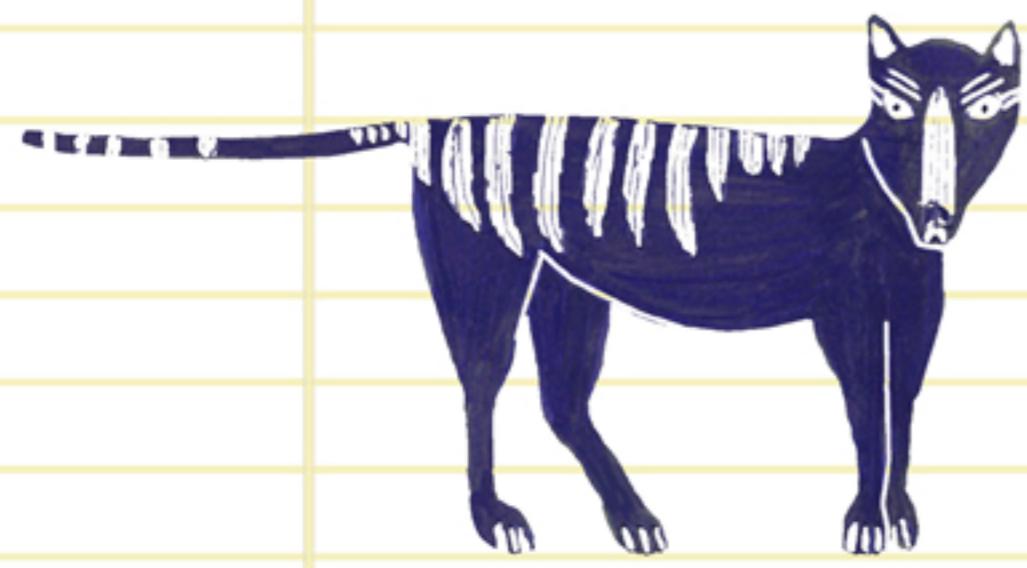
Set of two printed tape.



Pom-pom pencil.

Mechanical pen with pom-pom chain.



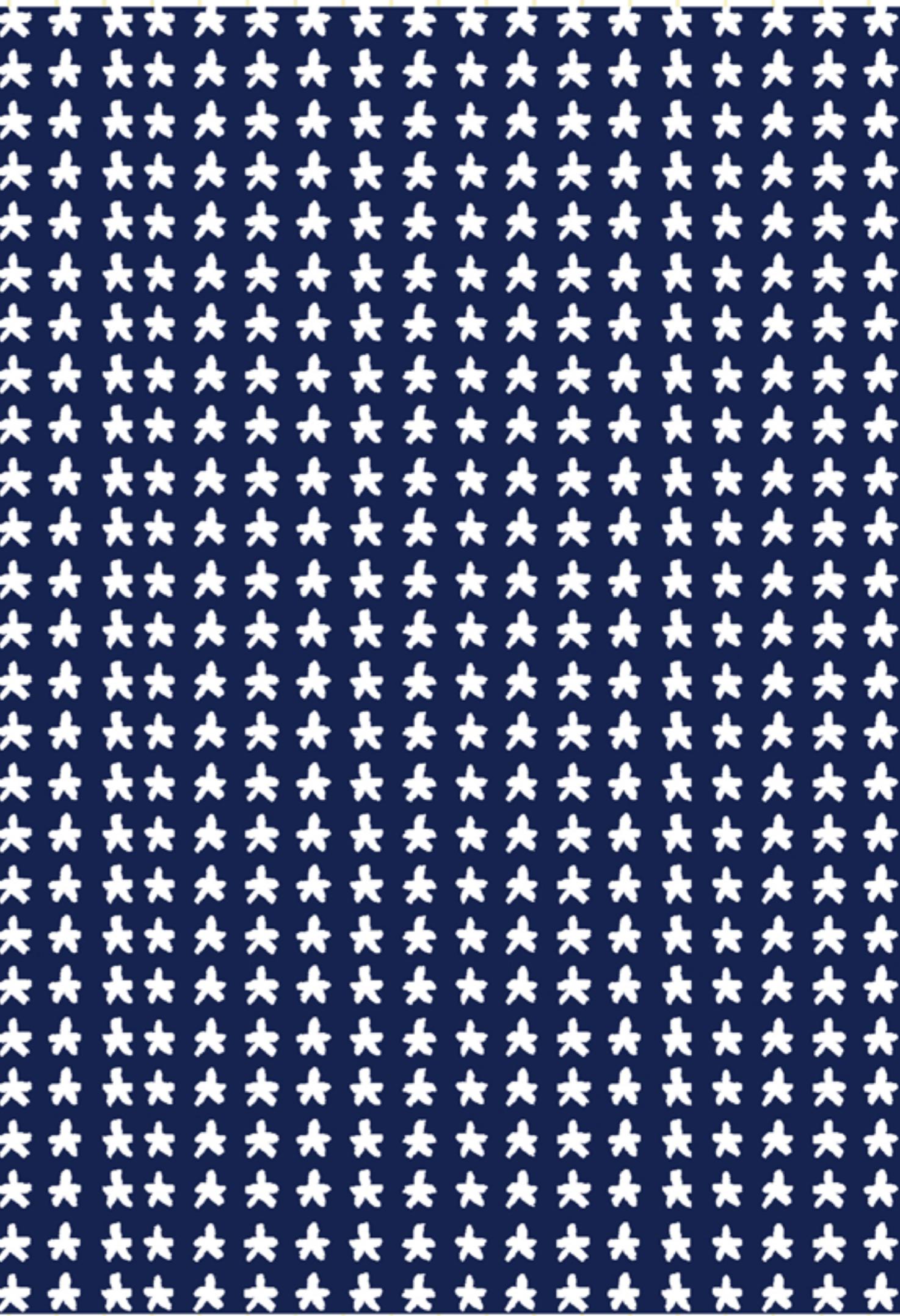


Darcie Oley

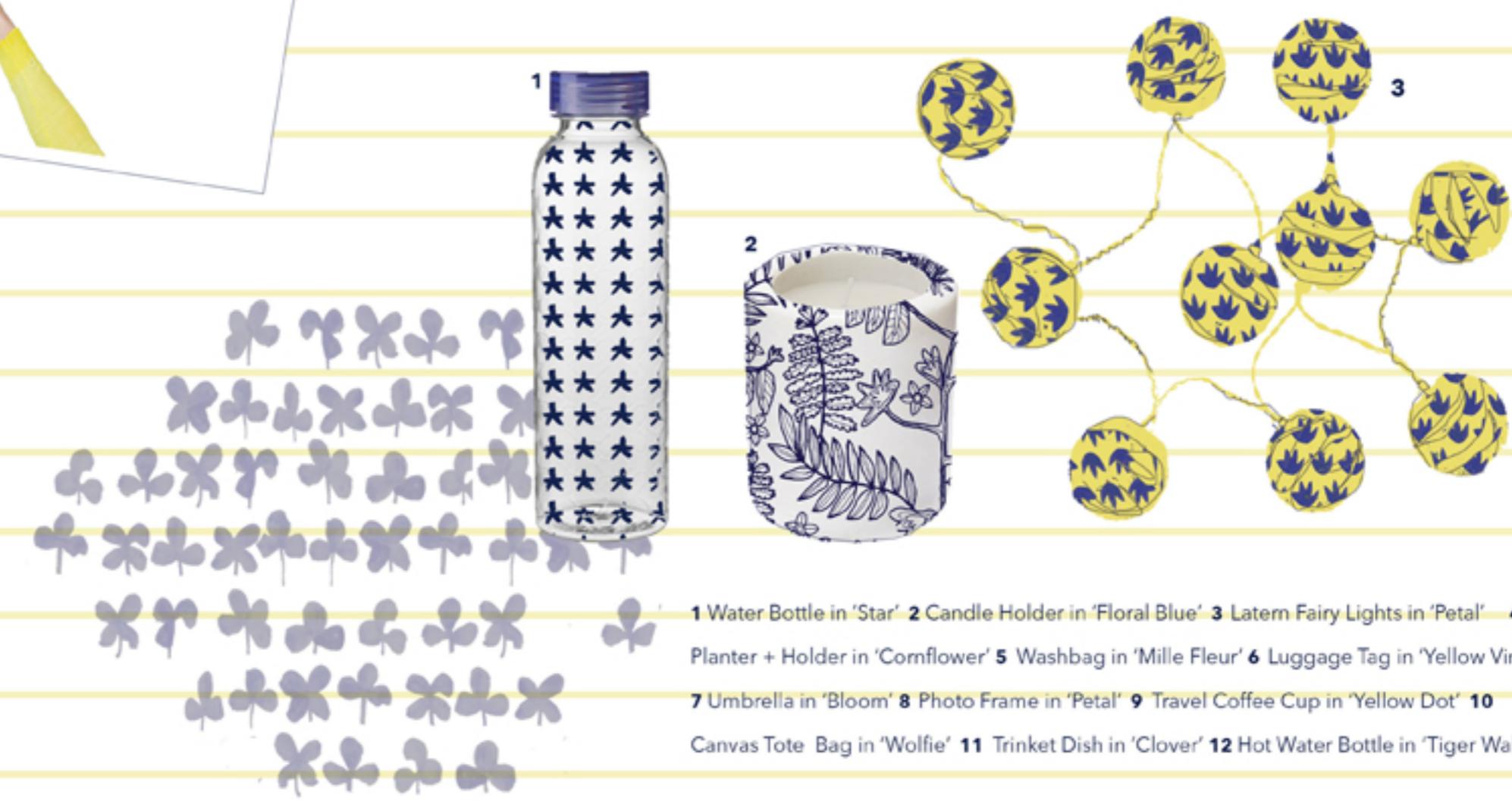
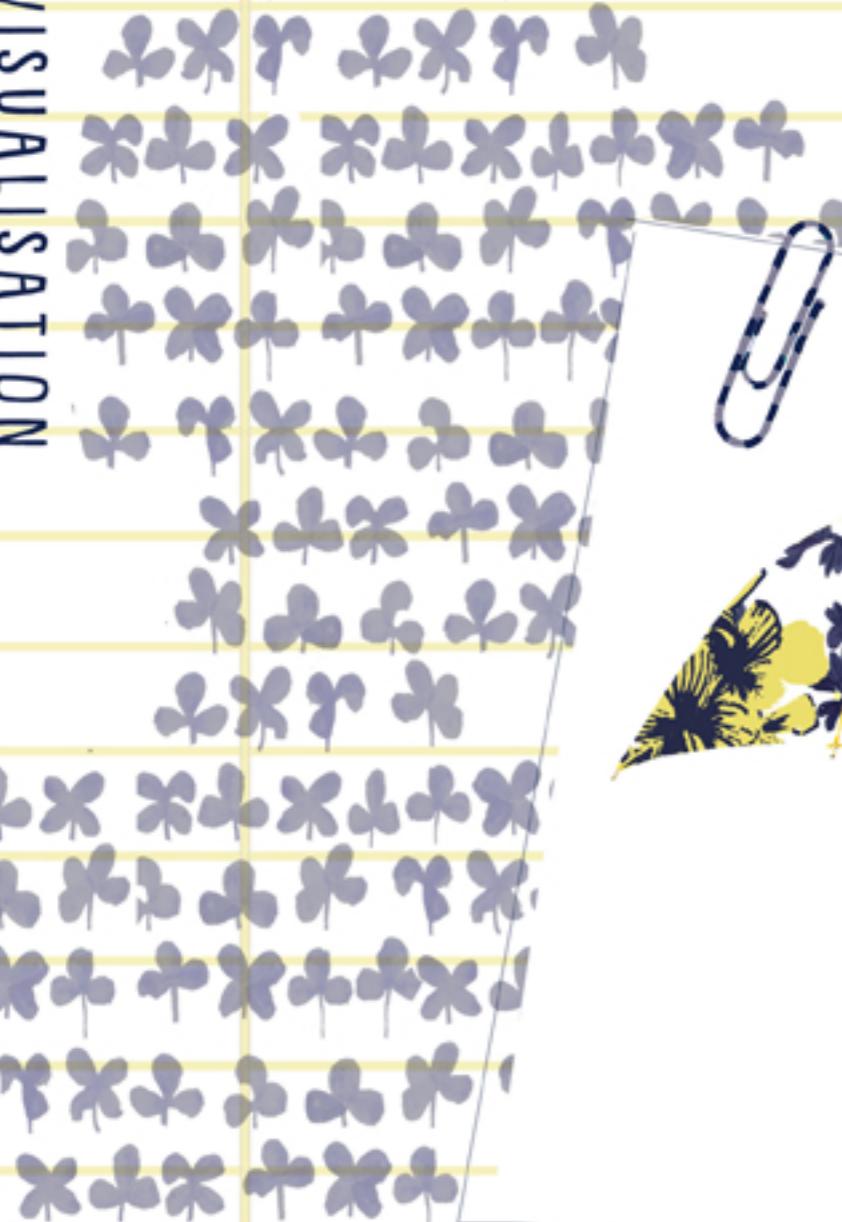
This image shows a full page of handwriting practice paper. The page is filled with horizontal rows of cursive handwriting. Each row consists of a series of large, identical letters for tracing: the first two rows feature the lowercase letter 'f' repeated, while the subsequent rows feature the lowercase letter 'g'. The letters are designed to help with stroke order and placement. The paper has a light yellow background with faint horizontal grid lines.



Darcie Okey



## VISUALISATION



1 Water Bottle in 'Star' 2 Candle Holder in 'Floral Blue' 3 Latern Fairy Lights in 'Petal'  
4 Planter + Holder in 'Cornflower' 5 Washbag in 'Mille Fleur' 6 Luggage Tag in 'Yellow Vine'  
7 Umbrella in 'Bloom' 8 Photo Frame in 'Petal' 9 Travel Coffee Cup in 'Yellow Dot' 10  
Canvas Tote Bag in 'Wolfie' 11 Trinket Dish in 'Clover' 12 Hot Water Bottle in 'Tiger Wall'

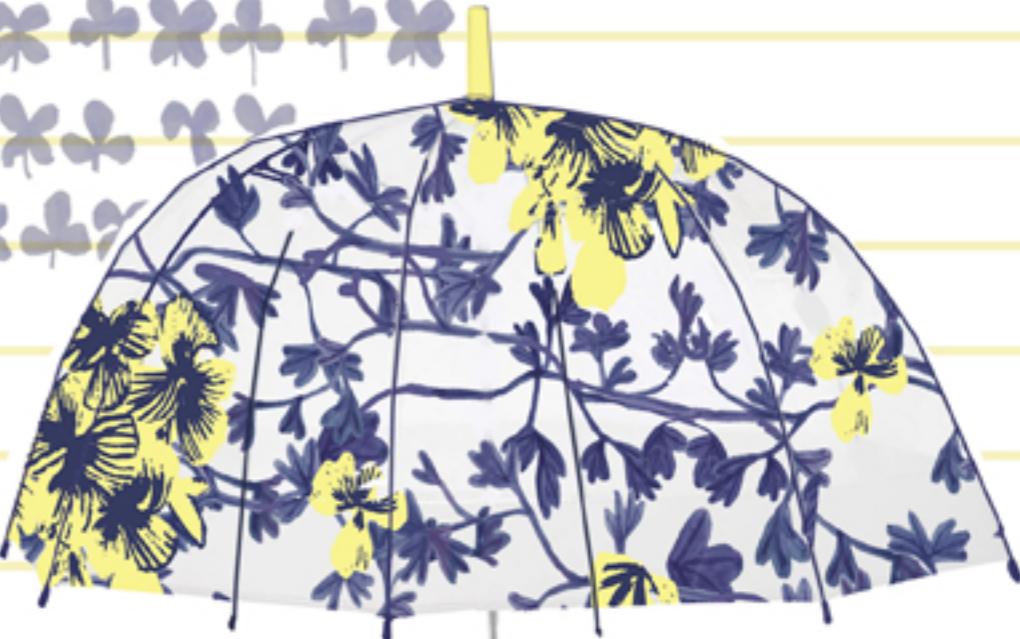
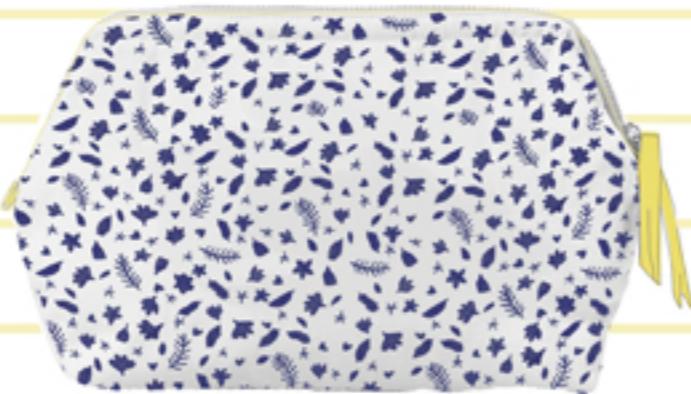
4



# GIFT

Pattern + print adorned gift ideas!

5



10



8



9







Darcie Okey



# VISUALISATION

MIX + MATCH

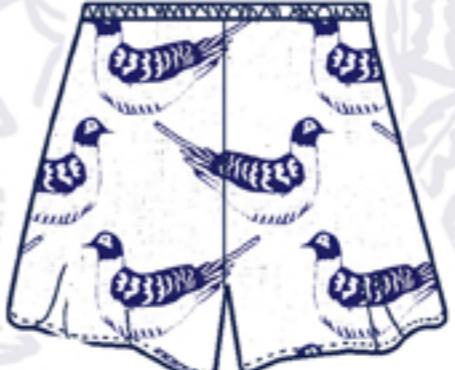


Cotton-rich socks in bright and colourful prints!

# COSY

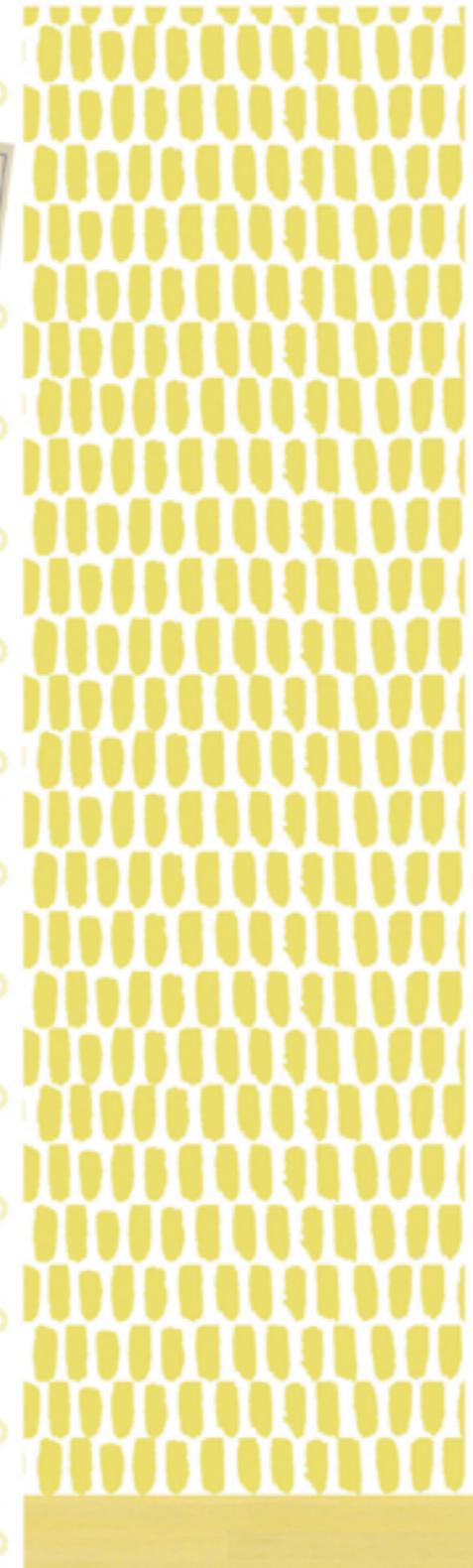
Childrens Nightwear 3 - 12 YRS

Soft, 100% cotton, pyjama shorts and t-shirts co-ords, in lively + refreshing prints.



# VISUALISATION

DECORATE



Bold and beautiful wallpapers  
to bring energy to any space.

Pencil-pleated 'star print' cotton curtains.



# SLEEP...

Cotton 'star print' fitted sheet.



Cotton 'petal print' duvet cover set.

A range of homewares designed to inspire, comfort and bring joy to the home.

Quilted cotton bedspreads, with pom-pom trim detail.



Assorted cushions. Velvet | Cotton | Canvas.



## SAMPLES / OUTCOMES



Cotton | Fleece | Linen

Combining screen + digitally printed textiles.



Textile samples- hand dyed +printed using discharge + super-white pigment.



Hand designed + painted illustrations transformed digitally onto soft cottons + linens, embroidered into with subtle beading.



Darcie Ollery

# FORGET-ME-NOT



Darcie Olley

Forget - Me - Not is a collection of textile designs + printed outcomes that commemorate the extinct animals + birds of the past, through vibrant + thoughtful pattern + colour.

An array of interiors, garments, products + surfaces can be adorned in these vibrant designs.





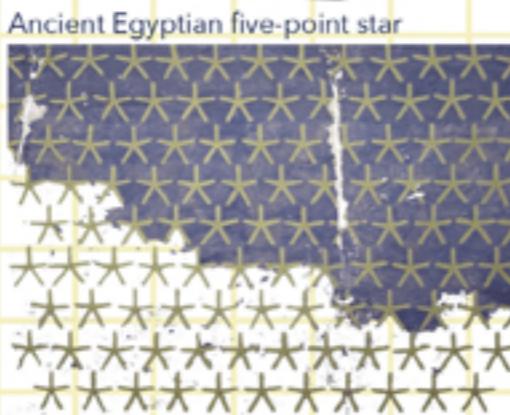
## COLOUR

Rich, midnight blues are discharged to natural linens + whites, offset with a contrasting lemon yellow + soothed by calming cornflower blue.

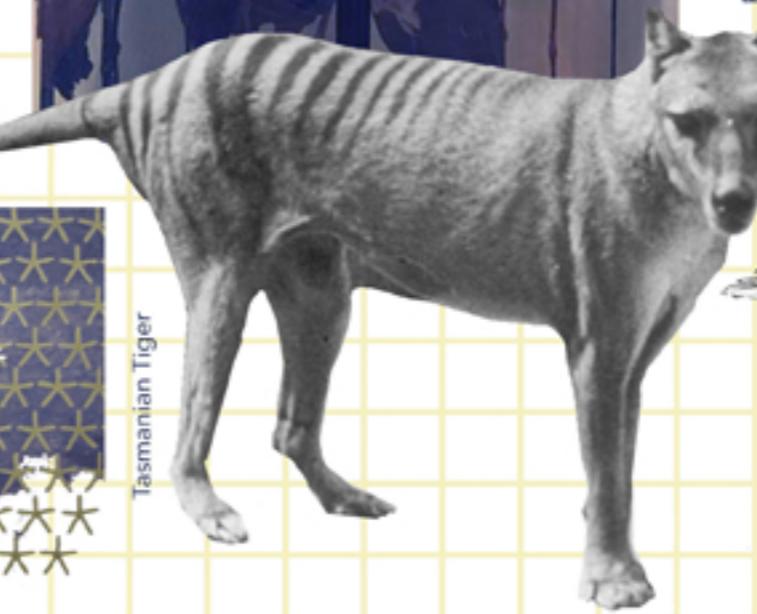
Cornflower Blue / Natural Linen / Lemon Yellow / White / Midnight Blue



William De Morgan



Ancient Egyptian five-point star



Tasmanian Tiger



Natural History Museum - Tring



Celia Birtwell

Passenger Pigeon

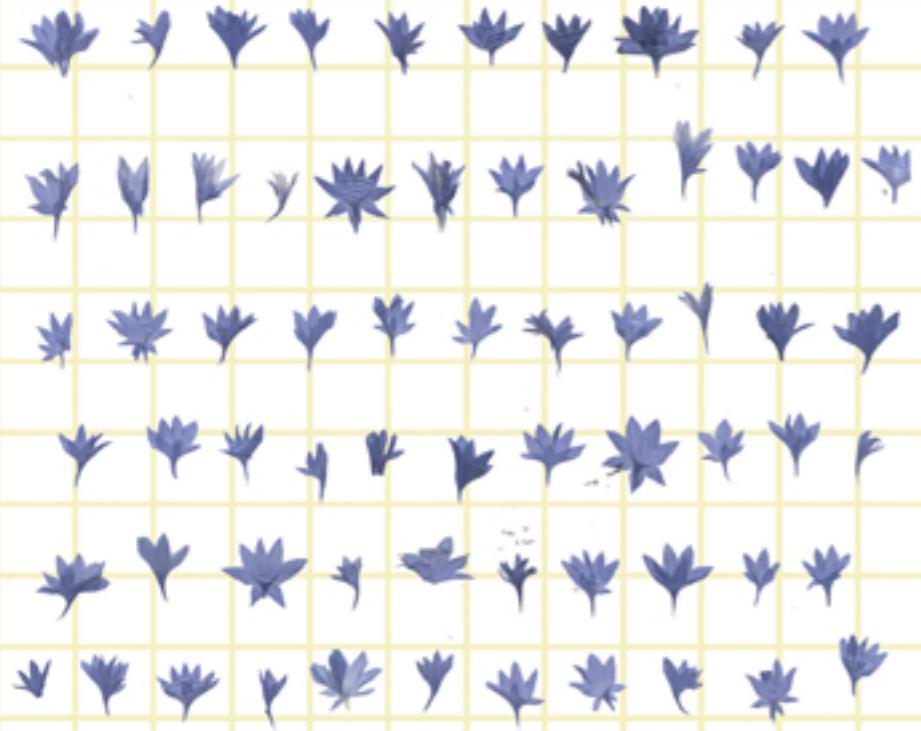
323 b.

Cry Pansy (*Viola Cryana*)

# FORGET-ME-NOT

In reminiscence of the animals and birds that once were, Forget-me-not is a collection of textile prints and surface designs inspired by species that have become extinct in the past 100 years. Magnificent creatures such as the brave Tasmanian Tiger are re-imagined creeping through the jungle, the serene Passenger Pigeon perches high in the tree-tops once more and the mysterious Honshu Wolf comes to life through print and pattern. Alongside grow plants, some now lost, such as the extinct 'Cry Pansy', some abundant with symbolic history; yew tree, clover, forget-me-not. Every motif that contributes to each print has a meaning behind it, from rosemary sprigs for remembrance, to the Ancient Egyptian five-pointed star, representational of the belief that the departed live on for eternity amongst the stars.

This melancholy tale of extinction and loss is juxtaposed and retold with affection and a sense of hope through lively and imaginative prints. An un-complicated colour palette of deep and heartfelt blue, married with a bright and punchy yellow, allow for a combination of different processes and materials to work together in harmony. Hand-drawn and painted illustrations have been digitally and screen printed onto natural cottons and canvases. Forget-me-not is a collection of family-orientated prints and fabrics that multi-function as home textiles, as well as simple products and loungewear.



Pressed flowers



Forget-me-not flower (symbolising remembrance/true love)

# CUSTOMER



"Imagination is more important than knowledge" Albert Einstein



## SHOP REPORT

1 Happy Cactus Carved Wood Pencil by Sass + Belle £4.50 2 Navy Lined A5 hand-woven notebook by Paperchase £14 3 Apple Iron-On Patch by Liberty £2.95 4 Over the Rainbow Superslim Umbrella by Accessorize £14 5 Horse print cushion by Le Petit Lucas Du Tertre £22 6 Leopard Porcelain Mug by H+M Home £3.99 7 Saskia Trinket Dish by Oliver Bonas £9.50 8 Jovana Frame by Anthropologie £20 9 Moose Socks by Happy Socks £11.99 10 Swan Print Melamine Spatula by Rice £4.99 11 Storage Basket by Hema £11