

University Centre Colchester (UCC)

Staff Profile

Name:	Barry Hurd
Job title/role:	Barry is the course leader for BA (Hons) Graphic Design
Subjects taught/administrative responsibilities:	Barry teaches the following modules: Introduction to Graphic Design Processes; Development of Graphic Design Processes; Refinement of Graphic Design Processes; Investigation of Graphic Design Practice; Confirmation of Graphic Design Practice; Professional of Graphic Design Practice and Packaging with Photography.
Qualifications and Membership of Professional bodies:	BA (Hons) Graphic Design, Bath Academy of Art MA Graphic Design and Art Direction, Royal College of Art Barry is a member of the International Society of Typographic Designers (MISTD) and a Fellow of the Higher Education Academy (FHEA).
Experience in Education:	Barry has taught part-time at Middlesex on an Access course before spells at Colchester School of Art and Uxbridge College. Since 2012 he has been the course leader for BA (Hons) Graphic Design. For the past 4 years he has lectured on the MA Curatorial Practice at the University of Essex. During his tenure at UCC, he has participated in trilateral staff mobility agreements with universities in Spain (Complutense University, Madrid), Italy (Universita IUAV di Venezia) and Germany (Bauhaus-Universität Weimar), as part of the European Erasmus exchange.
Biography and personal interests:	Barry has, and continues to have, extensive industry experience as a designer. This included creative and strategic roles with News International; Senior Art Director roles with Dynamics Advertising (McCann Erickson) and Quadsite and design appointments with KHH and Random House Publishing.
Professional practice / research interests:	His teaching has always been underpinned by his own professional practice. Barry's current work includes publications and marketing material for high-profile educational institutions such as Birkbeck College (University of London), Linking London and the Higher Education Funding Council of England (HEFCE), as well as corporate identity and book design. Research areas include typographic interpretation of poetry, landscapes and geography through analogue and digital print based processes.
Link to personal (professional) website:	Barry's work can be seen on the following website: www.bhurd.co.uk