
Module Specifications: *School of Music*

Module Title:	Performance Project
Module Code:	BAME08H
Level:	6
Credits:	15
Pre-requisites:	

Module Description:

This module will enable the student to plan, produce and promote a public performance in an appropriate venue. The style of music and location of venue will be dependent upon the musical interests of the individual student. It will provide the opportunity for self-promotion and the acquisition of skills and understanding to equip the student for a professional career. The module will be assessed via a portfolio that includes video evidence of the performance with a critical evaluation of the project process and its subsequent outcomes.

Indicative Content:

- Public performance
 - Repertoire knowledge and choice
 - Marketing and promotion
 - Self-promotion
 - Independent capability
 - Initiative
 - Professionalism
 - Evaluation
 - Portfolio
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Learning and Teaching Methods:

The module will be delivered through lectures and tutorials and through independent music making, self-promotion, portfolio assessment and a *viva voce*. The formal performance can take place at any time during the two semesters.

Specific Learning Resources:**Bibliography**Highly Recommended

Nagel, J. (2017) *Managing Stage Fright: A Guide for Musicians and Music Teachers* New York: OUP

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Harrison, A. (2017) *Music: The Business* (7th edition): Fully Revised and Updated, including the latest developments in music streaming. Croydon: Virgin Books

Hutchison, T. (2014) *Web Marketing for the Music Business*. Abingdon: Focal Press

Paris, A. (2011) *Making Your Mark in Music: stage performance secrets*. Milwaukee: Hal Leonard.

Tomlinson, C. (2012) *Music from the Inside Out: A Musician's Guide to Freeing Performance*. Kibworth Beauchamp: Matador

Recommended

Baker, B. (2013) *Guerrilla Music Marketing Handbook: 201 Self-Promotion Ideas for Songwriters, Musicians & Bands on a Budget (Revised & Updated)*. St. Louis: Spotlight Publications

Green, B. (2009) *Bringing Music to Life Chicago*: GIA

Lehman, A. C., Sloboda, J. A. and Woody, R. H. (2007) *Psychology for Musicians: understanding and acquiring the skills*. Oxford: Oxford University Press

Llobet, J. R. and Odam, G. (2007) *The Musician's Body: a manual for peak performance*. London: Guildhall School of Music and Drama

Background Reading

Idiomatic mainstream repertoire and technical handbooks as appropriate to each instrument or voice

Module Learning Outcomes

Subject Specific Learning Outcomes

On successful completion of this module you will be able to:

LO 1 | Evidence a high level of performance skill in a public music event

LO 2 | Demonstrate an integrated and effective approach to planning and promotion

LO 3 | Critically evaluate the planning process and final product of a self-promotional event

Assessment Title or element

Weighting (%)

Portfolio (performance DVD [25-40 minutes], critical evaluation with supporting evidence [1500 words])	100%
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Information correct at point of publication.