
Module Specifications: *School of Music*

Module Title:	Music for Media
Module Code:	BAPM06I
Level:	5
Credits:	15
Pre-requisites:	

Module Description:

Popular music is an integral part of the world of electronic media. This module will explore the composition and production of music for broadcasting media. Students will develop appropriate music for visual media. The module will also explore the use of music in web design and explore some of the technical and ethical issues relating to music and the Internet.

Indicative Content:

Students will explore the relationship of music to the Internet, film and television. Technical aspects of production including editing, synchronisation and web authoring will be included. The role of the Internet in music will be considered including copyright, streaming and file formats. Specific topics include:

- Role of music in stage, screen, TV and sound broadcasting.
 - Relationship of music to non-musical events.
 - Aesthetic and semiotic classification of musical types.
 - Composition and adaptation within given styles.
 - The nature of the brief and how to fulfil it.
 - Technical aspects of production including editing and synchronisation
 - Formats: QuickTime, AVI, MP3, Real Audio, Flash
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Learning and Teaching Methods:

The module will be delivered through workshop demonstrations and seminars

Specific Learning Resources:

Computer based music technology studio with sequencing, audio editing and web authoring software

BibliographyHighly Recommended

Beggs, J. & Thede, D (2000) *Designing Web Audio* Farnham: O'Reilly

Simmons, M (2001) *Creating a Music Website* Thetford: PC Publishing

Austerberry, D (2002) *The Technology of Video and Audio Streaming, 2nd Ed.* Oxford: Focal Press

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Recommended

Davis, R, (2000) *The Complete guide to Film Scoring* Boston: Berklee Press

Hacker, S (2000) *MP3 The Definitive Guide* Farnham: O'Reilly

Hedtke, J & Bradley, S (2000) *MP3 for Musicians USA*: Top Floor

Background Reading

Borwick, J. ed., (1994) *Sound Recording Practice, 4th ed.* Oxford: OUP

Gemmell, K. (2003) *Get Creative with Cubase SX/SL* Boston: Muska & Lipman

Module Learning Outcomes

Subject Specific Learning Outcomes

On successful completion of this module you will be able to:

LO 1 | Compose musical material to integrate with digital moving images.

LO 2 | Effectively use a range of computer-based equipment to compose and synchronise music with film or digital image.

LO 3 | Integrate music into web-based publishing.

Assessment Title or element

Weighting (%)

Portfolio including website, audio and video projects

The Folio consists of 3 assignments

- Sound to video 1
- Sound to video 2
- Website (including Biography, encapsulated video projects, and MP3 files)

100%

Information correct at point of publication.