

FdA / BA (Hons) Photography Yr. 2

Module Title:	Specialist Photography Project 1: Information and Transmission / Photography in Society
Module Code:	FDPH011 / BAPH011
Level:	5
Credits:	30
Overall Teaching and Learning hours:	300

Module Description:

This module is about making images in a public context and then using this work to engage with an audience beyond the college campus. In carrying out this task, you will need to take into consideration all of the social, ethical and theoretical implications that it entails. These include professional practices such as obtaining model release forms or establishing a licensing or copyright arrangement and how to access locations, specific social settings or opportunities for research. You may also need to consider and devise innovative ways of disseminating and displaying the outcomes, which could involve working with a range of different businesses and organisations. All of these processes should be informed by a broad understanding of other photographers and artists that have similarly engaged with the public and the ideas have informed their practice.

You will develop an ability to create images for a specific media context e.g. a type of publication, a commission, the requirements of a national competition or gallery exhibition or installation. The module is intended to provide you with a solid grounding in the practical skills required for commercial and artistic liaisons; skills that can later be developed for Year Three modules and honed for future professional practice.

Indicative Content:

- Introduction to module: Presentation on research strategies.
- Site-specific projects (installations, print and web-based options).
- Project Proposal Presentations.
- Workshop: Large and medium format cameras on location.
- Introduction to the colour darkroom.
- Practical work: the colour darkroom and the studio.
- Video-editing techniques.
- Workshop: Revisit speed-lites and location based lighting techniques, practical exercise.

Learning and Teaching Methods:

This module will be delivered through the following teaching and learning methods:

- Tutor and Student Presentations.
- Reflective evaluation of your own development.
- Individual and group tutorials and critiques, with staff and peer groups.
- Guided and self-directed research and contextual study.
- Visiting speakers.

Specific Learning Resources:

Darkrooms, Studio, Camera and Lighting equipment, Mac computers, LRC, VLE (Moodle).

Module Specifications: UCC School of Art

Module Learning Outcomes

Subject Specific Learning Outcomes

On successful completion of this module you will be able to:

LO 1	Further engagement with experimentation and development of technical knowledge and informed application of suitable processes.
LO 2	Sensitive understanding regarding the incorporation of specific themes into a photographic project which engages with the public and notions of audience/viewership.
LO 3	Broad and considered understanding of negotiated subject matter, engaging with contemporary photographic practices in either a fine art or applied context.
LO 4	The careful and considered construction and explanation of experimental forms of photographic work in relation to specific locations and communities, situated in a basic form in relation to the work of other practitioners.
LO 5	Extension of independent learning strategies through the use of initiative, planning and time management.

Assessment Title or element	Weighting (%)
Research and Development: <ul style="list-style-type: none">Process Workbook that traces the development of ideas and within a single document provides a comprehensive overview of your working process.	40%
Material Outcomes: <ul style="list-style-type: none">Professional display of Final Images this is determined in your approved proposalCritical Self-Appraisal - a 1000 word critique of the final set of images (which excludes any comment about the processes used to create them) submitted as a word-processed document.	60%