

University Centre Colchester (UCC)

Staff Profile

The content below, and the accompanying profile image, will be used for the purpose of documenting your work at UCC, as well as promoting UCC's academic provision. This includes, but is not limited to, print (such as leaflets and prospectuses) and digital fora (such as on the College's website), as well as by external organisations authorised by UCC.

The College will retain and use the information and image(s) for the purpose(s) outlined above for the period you are an employee of Colchester Institute.

Name:	Barry Hurd
Job title/role:	Barry is the course leader for BA (Hons) Graphic Design
Subjects taught/administrative responsibilities:	Barry teaches the following modules: Introduction to Graphic Design Processes; Development of Graphic Design Processes; Refinement of Graphic Design Processes; Investigation of Graphic Design Practice; Confirmation of Graphic Design Practice; Professional of Graphic Design Practice and Packaging with Photography.
Qualifications and Membership of Professional bodies: (At degree level: subject and level only; no dates required).	BA (Hons) Graphic Design, Bath Academy of Art MA Graphic Design and Art Direction, Royal College of Art Barry is a member of the International Society of Typographic Designers (MISTD) and a Fellow of the Higher Education Academy (FHEA).
Experience in Education: (where you studied/ have taught/ have worked)	Barry has taught part-time at Middlesex on an Access course before spells at Colchester School of Art and Uxbridge College. Since 2012 he has been the course leader for BA (Hons) Graphic Design. For the past 4 years he has lectured on the MA Curatorial Practice at the University of Essex. During his tenure at UCC, he has participated in trilateral staff mobility agreements with universities in Spain (Complutense University, Madrid), Italy (Universita IUAV di Venezia) and Germany (Bauhaus-Universität Weimar), as part of the European Erasmus exchange.
Biography and personal interests: (50-75 words) NB: As part of your profile page, UCC may wish to record a short video interview with you for inclusion on the website.	Barry has, and continues to have, extensive industry experience as a designer. This included creative and strategic roles with News International; Senior Art Director roles with Dynamics Advertising (McCann Erickson) and Quadsite and design appointments with KHH and Random House Publishing.
Professional practice / research interests: NB: If you wish to do so, please submit separately up to three examples of your work, which you would be happy to see published on your UCC staff webpage. This may include past conference papers, links to publications (if not included in this section), filmed/recorded performances, or visual images.	His teaching has always been underpinned by his own professional practice. Barry's current work includes publications and marketing material for high-profile educational institutions such as Birkbeck College (University of London), Linking London and the Higher Education Funding Council of England (HEFCE), as well as corporate identity and book design. Research areas include typographic interpretation of poetry, landscapes and geography through analogue and digital print based processes.
Link to personal (professional) website: (where applicable)	Barry's work can be seen on the following website: www.bhurd.co.uk
Publications/consultancy/knowledge transfer: (where applicable)	

Current projects: (where applicable)

Information controller: Ashley McMullin, Ashley.mcmullin@colchester.ac.uk