

## BA (Hons) Photography Yr. 3

<b>Module Title:</b>	<b>Professional Photographic Practice</b>
<b>Module Code:</b>	BAPH03H
<b>Level:</b>	6
<b>Credits:</b>	30
<b>Overall Teaching and Learning hours:</b>	300 hours

### Module Description:

The *Professional Photographic Practice* module requires you to produce a major body of photographic work for assessment and subsequent public exhibition or presentation that represents the culmination and synthesis of your learning, understanding, knowledge and skills.

The visual and theoretical exploration undertaken during the previous module should be subjected to detailed and coherent critical analysis aimed at consolidating and extending the conceptual sophistication and synthesis of your work. This should result in a rigorous, resolved, independently produced and substantial body of photographic work that is ambitious, refined and conceptually synthesized to an appropriate professional standard. Experimentation, taking risks and striving to be innovative should also characterize the overall approach to the development of your work.

At the end of the module, as part of the submission for the *Professional Development Planning* module you will also apply professional standards of preparation and presentation to the public exhibition or presentation of your work to a level that is suitable for display either on campus or in external venues.

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### Indicative Content:

- Introduction / Discussion of module and requirements
- Individual tutorials – Assessment Feedback
- Group Workshops and seminars
- Individual Tutorials / Independent and supported studio practice
- Group Critique – Evaluating project proposals
- Module Review Tutorials
- External Studio visit – Part of Preparing for professional Practice
- Group Seminars – e.g. Work in Context; Presentation Methodologies.
- Exhibition planning tutorials and Studio Prep for Degree Show

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### Learning and Teaching Methods:

This module will be delivered through the following teaching and learning methods:

- Tutor and Student Presentations
- Demonstrations and practical workshops
- Independent Studio working based on set briefs and student proposals
- Group and personal visits to relevant exhibitions and events.
- Individual and group tutorials and critiques, with staff and peer groups
- Guided and self-directed research and contextual study
- Reflective evaluation of your own development

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### Specific Learning Resources:

The Fine Art Studio spaces and Resource workshops will be heavily utilised for this module. You may also be using other resources, such as the Moodle VLE, the Fine Art Project Space, Library and TLR (technical Learning Resources).

## Module Specifications: UCC School of Art

### Module Learning Outcomes

#### Subject Specific Learning Outcomes

On successful completion of this module you will be able to:

LO 1	Demonstrate a detailed, imaginative and innovative investigation of an identified theme or context.
LO 2	Demonstrate skill, ambition and experimentation in the selection and application of materials techniques and processes.
LO 3	Demonstrate sophisticated contextualisation of your work in relation to relevant theoretical principles and contemporary photographic practices.
LO 4	Produce conceptually synthesised, refined and ambitious photographic work to an appropriate professional standard.
LO 5	Apply analytical and critical judgement to the evaluation of your creative practice.

Assessment Title or element	Weighting (%)
<p><b>Material Outcomes, to include:</b></p> <ul style="list-style-type: none"><li>• <b>Process Workbook including:</b></li><li>• Documentary and written evidence of critical judgment applied to the selection of media, materials, platforms and processes.</li><li>• Documentary evidence of contextualization of your work in relation to appropriate theoretical models and practice in your field.</li><li>• All experimental and exploratory photographic output related to project work.</li><li>• Written contextualization and comparative analysis of your own work and ideas.</li><li>• Written contextualization in relation to contemporary practice in your field.</li><li>• <b>Material Outcomes:</b></li><li>• Portfolio of refined photographic work based on a synthesis between the selected ideas, media, materials, processes and platforms.</li><li>• <i>1000 Word Critical Self-appraisal (template on HE Student Portal).</i></li></ul>	100%