

## **BA (Hons) Graphic Design Yr. 1**

<b>Module Title:</b>	<b>Introduction to Drawing Processes</b>
<b>Module Code:</b>	BAGD07C
<b>Level:</b>	4
<b>Credits:</b>	15
<b>Overall Teaching and Learning hours:</b>	150

### **Module Description:**

This module is designed to introduce you to the materials, techniques and processes in relation to the act and language of drawing.

Demonstrations and exercises relating to mark making and drawing will be undertaken to develop your skills, general knowledge of the subject and how it can be used to inform your personal practice. You will explore the objective and expressive use of drawing and work from observed and conceptual information. A deeper understanding of the visual language of drawing will also come from an examination of historical and contemporary examples of work by other artists.

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### **Indicative Content:**

Extending practical experience and theoretical understanding of drawing through:

- Developing safe studio practice.
- Grasping an historical and contemporary overview of Drawing.
- Exploring materials and processes.
- Working from primary sources.
- Pursuing objective drawing.
- Developing accuracy through the use of measurement techniques, proportion and foreshortening.
- Quality of line and expressive mark making.
- Use of Perspective.
- Interior spaces.
- Compositional techniques.
- Tone, light and shade.
- Colour.
- Using presentation and evaluation techniques to display and inform.

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### **Learning and Teaching Methods:**

This module will be delivered through the following teaching and learning methods:

- Demonstrations and Workshops
- Individual Tutorials and Group Tutorials
- Guided and self-directed research and study
- Reflective Evaluation
- Independent Studio Work

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### **Specific Learning Resources:**

Drawing Studio, equipment and materials; VLE (Moodle) ; LRC.

## Module Specifications: UCC School of Art

### Module Learning Outcomes

#### Subject Specific Learning Outcomes

*On successful completion of this module you will be able to:*

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**LO 1** | Explore the materials, techniques and processes relating to mark making and drawing.

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**LO 2** | Demonstrate personal development through the use and application of a range of drawing techniques and processes.

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**LO 3** | Demonstrate an ongoing reflective analysis of your personal development.

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**LO 4** | Evidence personal investigation of the application of drawing in the work of others.

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**LO 5** | Work safely through an understanding of health and safety issues.

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Assessment Title or element	Weighting (%)
<p><b>Written and illustrated journal.</b></p> <ul style="list-style-type: none"><li>• Reflective annotation on your work and its relationship to others.</li><li>• Documenting research on historical and contemporary practitioners work</li></ul>	<b>20%</b>
<p><b>Material outcomes.</b></p> <ul style="list-style-type: none"><li>• A portfolio of drawing work</li></ul> <p>NB: Your portfolio should include a range of work that relates to the learning outcomes for the module (exploring the use of different media, materials and processes; application of the language of drawing; drawings that show a developing sensibility in relation to the subject).</p>	<b>80%</b>