

## **BA (Hons) Graphic Design Yr. 2**

<b>Module Title:</b>	<b>Personal Development Planning</b>
<b>Module Code:</b>	BAGD02I
<b>Level:</b>	5
<b>Credits:</b>	15
<b>Overall Teaching and Learning hours:</b>	150

### **Module Description:**

This Level 5 module serves as a bridge between the more study orientated (Level 4) Introduction to Personal Planning and the post-graduation, employment-facing Level 6 version that you will study in your final year.

As with all the PDP modules, this one encourages you to focus on your abilities as a learner and take responsibility for your own skills development. As art and design students, active engagement with the process of assessing and reflecting on your learning is part and parcel of the study of your subject, so by now you should be familiar with many of the skills required for this.

The key question to be asking in relation to this module is, how are the skills and expertise I am developing equipping me for my ongoing studies, the wider world and professional practice in my discipline?

To answer it, you will need to reflect critically on your experience during the first year of your course. This will include assessing your strengths and abilities and determining what that means in terms of managing your ongoing studies. You can then consider how they might impact on determining your plans for the future, and where you might need to apply yourself more in order to achieve those goals.

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### **Indicative Content:**

- What have I learnt? – identification of the knowledge, skills and attributes you have developed.
- Identifying goals and aspirations: How and where can I apply my skills and knowledge?
- Be aware of the employment and professional practice opportunities that are available.
- Looking in, or looking out? Specific and transferable skills, for your profession; employability; for academic progress.
- Creating a distinctive CV: Never mind the templates, make something original.
- Get yourself known: Networking, contacts, mentoring, internships and other WRE.
- Creating a digital presence: Effective use of Web-based platforms for promoting yourself.
- Creative Opportunities: Think about the opportunities you would like to come your way, and then think about how you can make them happen.
- Showcasing your skills / branding your offer:  
Creating a Professional Development Portfolio: What should it include?  
(e.g. a record of your achievements, targets, action plan and reflection on progress).

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### **Learning and Teaching Methods:**

This module will be delivered through the following teaching and learning methods:

- Tutor and Student Presentations.
- Reflective evaluation of your own development.
- Individual and group tutorials and critiques, with staff and peer groups.
- Guided and self-directed research and contextual study.
- Visiting speakers.

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### **Specific Learning Resources:**

Seminar Rooms/ Lecture Theatre/ VLE (Moodle) / LRC

## Module Specifications: UCC School of Art

### Module Learning Outcomes

#### Subject Specific Learning Outcomes

*On successful completion of this module you will be able to:*

<b>LO 1</b>	Identify and assess personal strengths and weaknesses in your subject skills and knowledge.
<b>LO 2</b>	Make reflective and critical judgments on your learning and achievement.
<b>LO 3</b>	Identify future goals and career development options.
<b>LO 4</b>	Plan and organise developmental needs in relation to goals and aspirations. Demonstrate effectively planned and delivered written and oral communication skills.

Assessment Title or element	Weighting (%)
<b>Audio-Visual Presentation:</b>  A 10 minute AV presentation to a seminar of Peers to include the following: <ul style="list-style-type: none"><li>• What you think would constitute your ideal role/job/profession or opportunity in life.</li><li>• What the requirements are, or would be for that role.</li><li>• A SWOT-type analysis, determining which of those requirements you already fulfil, and which you have yet to meet.</li><li>• An action plan on how you would prepare yourself for that role, or how you might create that opportunity for yourself.</li></ul>	<b>40%</b>
<b>Blog and Reflective report:</b>  A 2,000-word typed report to include: <ul style="list-style-type: none"><li>• An overview of the development of your learning and skills to date.</li><li>• Critical analysis of your learning and achievements.</li><li>• The identification of personal goals and ambitions and how those choices were determined.</li><li>• Planning for future career or professional practice in relation to personal goals and ambitions.</li></ul> NB: Blog content must be submitted as supporting evidence on a USB stick.	<b>60%</b>