

BA (Hons) Graphic Design Yr. 1

Module Title:	Introduction to Study Skills and Personal Planning
Module Code:	BAGD02C
Level:	4
Credits:	15
Overall Teaching and Learning hours:	150

Module Description:

This module is the first of three Personal and Professional Planning modules that you will study during your course. Its purpose is to provide you with a firm grounding in key elements of higher education study and presentation skills. This is an important aspect of your course, as the knowledge, understanding and awareness you develop here will form a set of transferable skills for all modules that you study.

The aim is for you to be confident and capable in employing the intellectual tools and technology that will support you in thinking critically about the work you do, which include:

- managing your studies and developing an independent responsibility for your learning.
- applying the critical skills needed to effectively reflect on your learning.
- employing effective research strategies in the development of your work.
- developing appropriate practice in academic writing and verbal communication.

Indicative Content:

- The HE study environment – the key considerations
- Learning outcomes and assessment requirements: what they are and why they matter
- Getting started with research, the research process and effective research methods
- Effective strategies for information searches and reliability checking
- Develop the skills to carry out critical evaluation of information
- Ethical issues related to research and academic practice
- Time management and meeting deadlines
- Essay Writing – Planning, Structure and academic conventions
- Presentation Skills – Make yourself heard
- Skills for all your learning – transferring the experience to all your modules

Learning and Teaching Methods:

This module will be delivered through the following teaching and learning methods:

- Formal lecture programme supported by seminar discussion groups.
- Critiques, tutorials and presentations, which will explore topics in more detail.
- Group / individual exploration and understanding of topics in relation to your discipline.
- Visiting speakers.
- Guided and self-directed research and study in relation to essay briefs and proposals.
- Reflective evaluation of your own development.

Specific Learning Resources:

Seminar Rooms/ Lecture Theatre/ VLE (Moodle) / LRC

Module Specifications: UCC School of Art

Module Learning Outcomes

Subject Specific Learning Outcomes

On successful completion of this module you will be able to:

LO 1	Demonstrate familiarity with a range of research methods and academic conventions.
LO 2	Practice the skills, knowledge and critical awareness needed to conduct academic research.
LO 3	Record and reflect upon the development of your learning experiences.
LO 4	Demonstrate effective presentation skills.

Assessment Title or element	Weighting (%)
<p>Audio-visual Presentation:</p> <p>A 10 minute AV presentation on a specific aspect of your studies that demonstrates your research skills, to include:</p> <ul style="list-style-type: none">• Evidence of research conducted through a range of sources.• Application of critical analysis.• Evidence of planning and effectively structured delivery.• Effective communication skills.	40%
<p>Blog and Reflective Report:</p> <p>1,500-word report on the management, practice and development of your learning experience, to include:</p> <ul style="list-style-type: none">• Awareness of the essential elements of effective study.• Critical Reflection on the development of your own learning.• Practical and professional skills you have acquired in relation to your vocational area.• An awareness of academic writing conventions (e.g. referencing, plagiarism).• Goal setting and planning to achieve those goals. <p>NB: Blog content must be also submitted as supporting evidence on a USB stick.</p>	60%