

BA (Hons) Art and Design with Foundation Year (Part-time) Yr. 2

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| Module Title: | Art and Design Development |
| Module Code: | BAAD040 |
| Level: | 0 |
| Credits: | 30 |
| Overall Teaching and Learning hours: | 300 |

Module Description:

This module is designed to enable students to select from a range of art & design media, materials and processes of both a traditional and more unconventional nature, in order to develop their practical skills in conjunction with their emerging personal creative direction. Students will begin to concentrate in more depth on particular mediums in order to recognize the intrinsic formal qualities of different media as essential elements in visual communication and personal expression of intent within art & design. Students will be encouraged to investigate the work of relevant contemporary and historical practitioners of their chosen medium and art & design area

Indicative Content:

- Workshop practice and studio practice.
- Manipulating media, tools and technology safely using suitable techniques and processes.
- Applying visual and contextual research techniques to develop art and design ideas.
- Developing skills in selecting and applying working processes appropriate to personal intentions.
- Developing skills in visual aesthetics and relevant contexts.
- Pursuing practical preparatory work, e.g. observed and conceptual studies, material investigations, visualising and visual restructuring.
- Using visual language and words to communicate intentions and findings.
- Developing creativity by exploring alternative ideas and contexts.
- Taking risks and recognizing chance in the creative process.
- Exploiting a selected medium beyond the familiar into personal creative statements.

Learning and Teaching Methods:

This module will be delivered through the following teaching and learning methods:

- Studio and Workshop Practice
- Demonstrations and Workshops
- Discussion Forums
- External Visits
- Individual Tutorials
- Group Tutorials
- Guided and self-directed research and study
- Reflective Evaluation

Specific Learning Resources:

Course Studio and all other workshops and resources according to individual need.

Module Specifications: UCC School of Art

Module Learning Outcomes

Learning Outcomes

On successful completion of this module you will be able to:

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| LO 1 | Carry out wide ranging theoretical and practical investigation into traditional and unusual media, materials and processes. |
| LO 2 | Analyse, identify and present the potential and limitations of media for creating ideas and developing solutions. |
| LO 3 | Investigate the work of a range of practitioners who have worked in related media. |
| LO 4 | Understand and exploit the potential and limitations of selected media and materials in your own work. |

| Assessment Title or element | Weighting (%) |
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| Research and Development <ul style="list-style-type: none">• Sketchbooks and other practical evidence of exploratory and investigative primary and secondary research with annotation that compares, evaluates and critiques.• A Reflective Journal that is maintained alongside the sketchbook including notes on tutorials, evaluation of work, records of ideas and documentation of working practice with evidence of Health & Safety.• Research and critical analysis of the work of a range of artists and subjects relevant to your own work.• Evidence of studio and workshop practice relevant to the discipline.• Summative Critical Self-appraisal (300 words) – to be word-processed. | 100% |