

<b>Module Outline</b>	<b>Part 1- as validated</b>
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1.	<b>Title</b>	DU1BAPHF4D / DU1BAPHP4D Languages of Photography
2.	<b>Level *</b>	4
3.	<b>Credits</b>	20
4.	<b>Indicative Student Study Hours</b>	42 hours lectures, practical demonstrations and workshops; 158 hours independent study
5.	<b>Core (must take and pass), Compulsory (must take) or Optional</b>	Compulsory

\* *Foundation Level=3 Degree Year 1 = 4 Degree Year 2 = 5 Degree Year 3 = 6 PG (Masters) = 7*

<b>5. Brief Description of Module (purpose, principal aims and objectives)</b>
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**Background:** as Photography is a ubiquitous arts practice, assumptions are made as to how and what it communicates. The module takes as its start point the processes by which the camera renders the world and, through a series of assignments, facilitates the thoughtful and knowing application of the outcomes to the production of work suitable for established contexts and genres.

In addition, the creation of a supportive community can be achieved by helping students develop the vocabulary necessary to appraise one another's work in thoughtful ways, leading to discussions that are honest, open, evaluative, reflective and developmental.

**Purpose:** the module will support the students in the development of their understanding and application of image design for photographic communication, and in the acquisition and application of the language of image analysis and critique.

**Principal aims and objectives:** to develop the students' awareness and understanding of the role the camera plays in the appearance of an image and the ways in which that can be utilised to communicate; to develop the students' understanding of the conventions of photographic genres and contexts; to develop the students' vocabulary in the critiquing of photographs.

<b>6. Learning Outcomes - On successful completion of this module a student will be able to:</b> <i>(Add more lines if required)</i>
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1.	Identify a range of photographic strategies appropriate to a number of different contexts and genres.
2.	Develop work appropriate to different contexts and genres through the application of a range of photographic strategies.
3.	Engage in research into a range of historical and contemporary photography and reflect on its relevance to their practice.
4.	Apply appropriate vocabulary to the evaluation of their own and others photographic work.

## 7. Assessment

### Pass on aggregate or Pass all components

*(modules can only be pass all components if this is a PSRB requirement)*

**Aggregate**

### Summary of Assessment Plan

	Type	% Weighting	Anonymous Yes / No	Word Count/ Exam Length	Learning Outcomes Coverage	Comments
1.	Material Outcomes	80%	No		1, 2 and 4	This will be a portfolio submission based on project work produced throughout the module (see below for details).
2.	Research and Development	20%	No		3	

### Further Details of Assessment Proposals

Give brief explanation of each assessment activity listed

**Submissions for assessment** will be in the form of a physical portfolio of work produced throughout the duration of the module.

**Material Outcomes** will be all exploratory and resolved work produced for this module, together with formative and summative evaluations of progress. At this stage of the course, it is anticipated studio-based work will be tutor led, but there is also scope for students to develop their work further, or explore independently identified interests in private study time.

This work submitted should be sufficient in content and volume to demonstrate that the learning outcomes have been met to the minimum standard in relation to the various practices or processes explored.

**Contextual Research** includes all contextual research and written commentary produced in relation to outcomes 3. This may be incorporated in sketchbooks or as a separate document, but will most likely include both. There should be evidence of a range of photographers, approaches and historical precedents being consulted, sufficient to demonstrate that a breadth of material has been consulted.

## 8. Summary of Pre and / or Co Requisite Requirements

n/a

## 9. For use on following programmes

**ZU1BAPHF01 BA (Hons) Photography FT - Year 1**

**ZU1BAPHP01 BA (Hons) Photography PT - Stage 1**

1.	<b>Module Leader</b>	TBC
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2.	<b>Indicative Content</b>
	<p>A practical module designed to introduce students to the application of visual language in photographic communication, the characteristics of genre, and the language of critique.</p> <p>Through a series of exercises making work for online presentation, students will investigate genre/context specific image making design skills, while group critiques will introduce them to the vocabulary and processes of criticising photographs.</p> <p>Outcomes will be evidenced through the submission of an online gallery of work, contextual research, and written reflection.</p>

3. Delivery Method (please tick appropriate box)					
Classroom Based	Supported Open Learning	Distance Learning	E-Learning	Work Based Learning	Other (specify)
Yes	Yes		Yes		
If the Delivery Method is <b>Classroom Based</b> please complete the following table:					
	Activity (lecture, seminar, tutorial, workshop)	Activity Duration - Hrs	Comments	Learning Outcomes	
1	Presentation & workshop	4 hrs.	Module briefing; image analysis and deconstruction; same day assignment.	1, 2.	
2	Seminar & workshop	4 hrs.	The role of aperture, shutter speed, lens choice, framing & point-of-view on the look of the photograph.	1, 2, 4.	
3	Seminar	4 hrs.	Image analysis, criticising photographs (Barrett), and the language of the critique. Making an online gallery.	3, 4.	
4	Seminar & workshop	4 hrs.	The visual language of genre/context 1; image analysis and production.	1, 2, 3, 4.	
5	Seminar	4 hrs.	Group critique of 1 <sup>st</sup> assignment, and discussion on Shore and Szarkowski.	1, 3, 4.	
6	Seminar & workshop	4 hrs.	The visual language of genre/context 2; image analysis and production.	1, 2, 3, 4.	

7	Tutorials & seminar	4 hrs.	Individual tutorials – process work and visual outcomes. Group critique of 2 <sup>nd</sup> assignment.	1, 2, 3, 4.
8	Seminar & workshop	4 hrs.	The visual language of genre/context 3; image analysis and production.	1, 3, 4.
9	Seminar & workshop	4 hrs.	The visual language of genre/context 4; image analysis. Group critique of 3 <sup>rd</sup> assignment.	1, 3, 4.
10	Seminar / workshop	4 hrs.	Group critique of 4 <sup>th</sup> assignment and submission preparation.	1, 3, 4.
<b>Total Hours</b>		<b>40 hrs.</b>		

If delivery method is *not* classroom based state lecturer hours to support delivery

#### 4. Learning Resources

*To include contextualised Reading List.*

**Practical resources:** Seminar room with projection facility (H42); access to own or UCC's digital cameras; access to a smartphone; Instagram account.

##### Reading List:

Barrett, T. *Criticizing photographs: an introduction to understanding images*, 5th edition. (New York: McGraw-Hill, 2012).

Langford, M., Fox, A., & Sawdon Smith, R. *Langford's basic photography: the guide for serious photographers*, 10th edition. (Abingdon: Focal Press, 2015).

Marien, M.W. *Photography: a cultural history*, 4th edition. (London: Laurence King, 2014).

Shore, S. *The Nature of Photographs*, 2<sup>nd</sup> edition. (London: Phaidon, 2007).

Suler, J. & Zakia, R. D. *Perception and imaging: photography as a way of seeing*, 5th edition. (Abingdon : Routledge, 2018).

Szarkowski, J. *The Photographer's Eye*. (New York: Museum of Modern Art, 2007).

##### Websites:

<http://www.andyadamspphoto.com/> Andy Adams hosts a number of appropriate sites as well as being connected to a range of platforms promoting and thinking about Photography.

<https://www.bjp-online.com/> The site for the premier magazine for Photography in the UK.

<https://www.theguardian.com/artanddesign/photography> The Guardian's Photography pages featuring daily posts of work and reviews.

<https://thephotographersgallery.org.uk/> The website for The Photographers' Gallery, the premier exhibition space for Photography in the UK.

<http://www.rps.org/> The Royal Photographic Society for a wide range of interesting opportunities including workshops, talks and exhibition.

<https://www.vam.ac.uk/collections/photographs> The V&A's catalogue of historical and contemporary works.