

Module Outline

Part 1- as validated

1.	Title	DU1BAPHF4B / DU1BAPHP4B Studio Module 4B: Introduction to Photographic Practice
2.	Level *	4
3.	Credits	40
4.	Indicative Student Study Hours	80 hours lectures, practical demonstrations and workshops; 320 hours independent study
5.	Core (must take and pass), Compulsory (must take) or Optional	Core

** Foundation Level=3 Degree Year 1 = 4 Degree Year 2 = 5 Degree Year 3 = 6 PG (Masters) = 7*

5. Brief Description of Module (purpose, principal aims and objectives)

Background

Having practiced and acquired skills and knowledge in a range of media and processes, in order to develop as creative practitioners, students need to practice applying those skills in a more prolonged and independent fashion. Developing their interests and ideas within the context of practical making and practice-based enquiry encourages the development of analytical and creative approaches; reflective judgment; critical awareness and problem solving. Students also need to be aware of the contemporary and historical contexts relevant to their discipline, and appreciate the way in which their work relates to that of other practitioners and develop an awareness of the professional opportunities that are available to them.

Purpose

The purpose of this module is to provide students with the opportunity to develop their creativity and problem-solving skills through the development and production of a resolved body of art or design work, informed by theoretical and practical research and exploration.

Principal aims and objectives

For students to:

- Develop their ability to produce creative responses to a brief.
- Further develop their skills and understanding of the media and processes they employ.
- Have an awareness of the wider cultural context of their discipline and opportunities available within it.
- Develop their creative faculties through the production of resolved art and design work.

6. Learning Outcomes - On successful completion of this module a student will be able to:

1.	Employing media, techniques, tools and technologies to generate and develop a range of creative responses to a specific brief.
2.	Consider their work in relation to contemporary practice in their discipline, explaining ideas and concepts employing appropriate terminology.
3.	Produce resolved art or design work informed by theoretical and practical research and developmental material.
4.	Evaluate resolved art or design work and explain the impact of the developmental processes on that work using appropriate terminology.

7. Assessment

Pass on aggregate or Pass all components <i>(modules can only be pass all components if this is a PSRB requirement)</i>	Aggregate
---	------------------

Summary of Assessment Plan

	Type	% Weighting	Anonymous Yes / No	Word Count/ Exam Length	Learning Outcomes Coverage	Comments
1.	Material Outcomes	80%	No	N/A	1; 2 and 3	This will be a portfolio submission based on project work produced throughout the module, plus all relevant research and development material.
2.	Written Evaluation	20%	No	800	4	Assessment will be based upon a self-appraisal that summarises student responses to outcomes 4.

Further Details of Assessment Proposals

Give brief explanation of each assessment activity listed

Submissions for assessment will be in the form of a physical portfolio of work produced throughout the duration of the module, together with supporting written work.

Material Outcomes and Contextualisation includes all exploratory and contextual research, either practical or theoretical, that students have conducted throughout the module. In some instances, this may be in the form of a photographic or time-based record of a process or performance.

Reflective Evaluation will require students to write a 800-word report that demonstrates their ability to produce a thoughtful and measured assessment of their own work and the extent to which they have been able to effectively apply or employ a range of media and processes.

8. Summary of Pre and / or Co Requisite Requirements

n/a

9. For use on following programmes

ZU1BAPHF01 BA (Hons) Photography FT - Year 1
ZU1BAPHP02 BA (Hons) Photography PT - Stage 2

1. Module Leader	Chris Matthews
-------------------------	-----------------------

2. Indicative Content	<p>This is a practical, studio-based module that builds upon the work produced for studio module 4A. Supported by a range of lectures, seminars, study visits, peer review, group and individual crits, it provides the opportunity for students to practice and apply their skills and knowledge to the production of a sustained body of research and resolved practical work and to explore their own emerging interests in greater depth.</p> <p>As part of that process, and within the context of their discipline, students will define an individual line of enquiry in relation to a brief or theme; engage in structured investigative and exploratory research; select and produce resolved practical outcomes.</p> <p>Typical of the holistic approach common to art and design courses, the work undertaken for this module exists in a symbiotic relationship with other workshop-based and contextual studies modules. Collectively, they inform and support student aims, ambitions and the development of their creative identity and working methodologies.</p> <p>Exhibitions, presentations or displays of work may also be a feature of module content and outcomes are evidenced through submission of a body of practical and contextual research, artefacts and written reflection.</p>
------------------------------	---

3. Delivery Method (please tick appropriate box)					
Classroom Based	Supported Open Learning	Distance Learning	E-Learning	Work Based Learning	Other (specify)
Yes					
If the Delivery Method is Classroom Based please complete the following table:					
	Activity (lecture, seminar, tutorial, workshop)	Activity Duration - Hrs	Comments	Learning Outcomes	
1	Presentation / seminar	5 Hrs	Module Guide briefing and presentation. Module 4A feedback tutorials. Studio assignments briefing. Visual Research exercise 1: critical analysis and interpretation, genres and contexts.	2, 4.	
2	Workshop	5 Hrs	Studio induction, inc. H&S, & Lighting Workshop 1	1, 3.	
3	Seminar / Workshop	5 Hrs	Group Review: response to Visual Research exercise; initial responses to project assignment. Medium format camera workshop.	1, 2, 4.	

4	Workshop	5 Hrs	Lighting Workshop 2 & using the medium format camera in the studio. Visual research exercise 2.	1, 3.
5	Workshop / seminar	5 Hrs	Post-production workshop. Review of visual research exercise 2.	1, 2, 4.
6	Workshop	5 Hrs	Introduction to the large format camera, still life photography and Lighting Workshop 3.	1, 3.
7	Studio / Workshop	5 Hrs	Organising a production schedule: bookings, allocation of resources, additional personnel, H&S, model release forms, permissions.	1, 2.
8	Studio / Workshop	5 Hrs	Studio practice and individual tutorials: process workbook, work prints, contacts sheets, digital files.	1, 3.
9	Workshop	5 Hrs	Post production and printing for studio projects. Group critique of studio projects.	1, 2, 3, 4.
10	Seminar / Workshop	5 Hrs	Location assignments briefing. Visual research exercise 3. Location workshop 1.	1, 2, 4.
11	Seminar / workshop	5 Hrs	Visual research exercise 3 review; theory seminar. Location workshop 2 – location lighting.	1, 2.
12	Workshop	5 Hrs	All day landscape photography workshop.	1.
13	Workshops	5 Hrs	Post production workshop; preparing for analogue and digital printing. Portfolio design for creative contexts. Visual research exercise 4.	1, 2, 3, 4.
14	Seminar / workshop	5 Hrs	Visual research exercise 4 review. The written evaluation. Individual tutorials: selecting and editing your portfolio; process workbook;	1, 2, 3, 4.

15		5 Hrs	Digital and analogue printing; portfolio preparation. Location assignment group critique.	1, 2, 4.
16		5 Hrs	Preparation for submission; portfolio, the written evaluation, printing, process workbook. Final module group critique.	1, 2, 3, 4.
Total Hours		80		
If delivery method is <i>not</i> classroom based state lecturer hours to support delivery				

4. Learning Resources

To include contextualised Reading List.

Physical Resources: teaching studio; medium format cameras; large format cameras; darkrooms; digital suite; studios; studio lighting and accessories; location lighting and accessories.

Reading List:

Brugger, I. & Steininger, F. *Landscape in my mind: landscape photography today. Hamish Fulton to Andreas Gursky.* (Nurnberg]: Verlag fur moderne Kunst , 2015).

Fox, A. & Caruana, N. *Behind the image: research in photography.* (Lausanne: Ava Publishing, 2012).

Gierstberg, F. *European portrait photography since 1990.* (Munich: Prestel Verlag, 2015).

Hunter, F., Biver, S. & Fuqua, P. *Light: science and magic: an introduction to photographic lighting,* 5th edition. (Abingdon : Focal Press, 2015).

Keaney, M. *Fashion and advertising.* (Mies : Rotovision, 2007).

Langford, M. & Bilissi, E. *Langford's advanced photography: the guide for aspiring photographers,* 8th edition. (Oxford : Elsevier, 2011).

London, B., Stone, J. & Upton, J. *Photography,* 12th edition. (Boston : Pearson Education, 2017).

Lowe, P. *Photography masterclass: creative techniques of 100 great photographers.* (London : Thames and Hudson, 2016).

Websites

<http://www.the-aop.org/>

<http://www.bjp-online.com/>

<http://www.blueskyprinting.co.uk/>

<https://helpx.adobe.com/uk/photoshop/tutorials.html>

<https://www.lensculture.com/>

<http://london-photography-diary.com/exhibitions/current-exhibitions/>

<https://metroimaging.co.uk>

<https://www.theprintspace.co.uk>

<https://www.rotolight.com/beginners-guide-photography-lighting/>