

Module Outline

Part 1- as validated

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| 1. | Title | DU1BAPHF6B / DU1BAPHP6B Studio Module 6B: Professional Photographic Practice |
| 2. | Level * | 6 |
| 3. | Credits | 40 |
| 4. | Indicative Student Study Hours | 78 hours lectures, practical demonstrations and workshops; 322 hours independent study |
| 5. | Core (must take and pass), Compulsory (must take) or Optional | Core |

** Foundation Level=3 Degree Year 1 = 4 Degree Year 2 = 5 Degree Year 3 = 6 PG (Masters) = 7*

5. Brief Description of Module (purpose, principal aims and objectives)

Background

In common with the majority of studio-based degree courses in art and design, the final semester of the course is predominantly focussed on the production and preparation of FMP work to be publicly presented, displayed or exhibited. This often takes place in the spaces that students have been occupying throughout their course, although the shows are always open to the public. All students are involved in working as a group to prepare the space and collectively implement their plans for publicising and displaying or presenting their work. Many courses also take their work to external showcases from colleges all over the country, such as New Designers, D&AD and Free Range. These opportunities to present their work to a wider audience are an important aspect of the students' preparation for entering professional practice.

Purpose

For student to demonstrate the skills, knowledge and abilities they have developed throughout their studies through the production of a body of art or design work that is ambitious, rigorous, refined and resolved, independently produced, and presented or exhibited to a suitably professional standard.

Principal aims and objectives

For students to:

- Apply a refined, ambitious and inventive approach to the realisation of a substantial piece, or body of work.
- Gain experience of working as part of a team to plan and prepare the presentation or display of their work to a professional standard.
- Be prepared for entering professional practice.

6. Learning Outcomes - On successful completion of this module a student will be able to:

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| 1. | Produce a substantial piece or body of work to an appropriate professional standard that is refined, ambitious, inventive and demonstrates an effective synthesis between ideas or concepts and practical outcomes. |
| 2. | Demonstrate appropriate contextualisation of their work in relation to audiences, clients or markets. |
| 3. | Succinctly articulate the underpinning ideas or concept their work is based on, employing appropriate language and terminology. |
| 4. | Apply professional standards of preparation and installation to the exhibition or presentation of their work, including any relevant ethical considerations and appropriate Health and Safety practice. |

7. Assessment

Pass on aggregate or Pass all components

(modules can only be pass all components if this is a PSRB requirement)

Aggregate

Summary of Assessment Plan

| | Type | % Weighting | Anonymous Yes / No | Word Count/ Exam Length | Learning Outcomes Coverage | Comments |
|----|--|-------------|-----------------------|----------------------------|----------------------------------|--|
| 1. | Material Outcomes and Contextualisation | 80% | No | N/A | 1 and 2 | This will be a portfolio submission based on project work produced throughout the module, plus written and visual research material relevant to outcome 2. |
| 2. | Exhibition/Display/Presentation of Material Outcomes | 20% | No | N/A | 3 and 4 | Assessment will be based upon the standard of exhibition or presentation of resolved work and a brief accompanying personal statement. |

Further Details of Assessment Proposals

Give brief explanation of each assessment activity listed

Submissions for assessment will be in the form of a physical body of work produced throughout the duration of the module, together with supporting written work.

Material Outcomes and Contextualisation includes practical outcomes and all written and/or visual material relating to the contextualisation of their work in relation audiences, clients or markets. In some instances, this may be in the form of a photographic record of a process or performance.

Presentation will assess the extent to which students have professionally and effectively presented their work, together with a brief summary articulating the underpinning ideas or concept their work is based on.

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| 8. Summary of Pre and / or Co Requisite Requirements |
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| n/a |
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| 9. For use on following programmes |
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| ZU1BAPHF03 BA (Hons) Photography FT - Year 3 |
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| ZU1BAPHP06 BA (Hons) Photography PT - Stage 6 |
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| Module Specification |
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| Part 2- to be reviewed annually |
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| 1. Module Leader | Paul Allen |
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| 2. Indicative Content |
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| <p>This is an FMP or 'capstone', studio-based, practice orientated module supported by lectures, seminars, study visits, peer review, group and individual critiques.</p> |
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| <p>This module requires students to produce a major body of work for assessment and public exhibition or presentation that represents the culmination and synthesis of their acquired learning, understanding, knowledge and skills.</p> |
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| <p>Critical analysis and reflection on the work produced for Studio Module 6A module should be the springboard for consolidating and extending the conceptual sophistication and synthesis of the work for this module. This should result in a rigorous, resolved, independently produced and substantial body of work that is ambitious, refined and conceptually synthesized and to an appropriate professional standard. Experimentation, taking risks and striving to be innovative should also characterize the overall approach.</p> |
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| <p>At the end of the module, students will apply professional standards of preparation and presentation to the public exhibition or presentation of their work to a level that is suitable for display either on campus or in external venues.</p> |
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| 3. Delivery Method (please tick appropriate box) | | | | | |
|---|---|-------------------------|--|---------------------|-----------------|
| Classroom Based | Supported Open Learning | Distance Learning | E-Learning | Work Based Learning | Other (specify) |
| Yes | | | | | |
| If the Delivery Method is Classroom Based please complete the following table: | | | | | |
| | Activity (lecture, seminar, tutorial, workshop) | Activity Duration - Hrs | Comments | Learning Outcomes | |
| 1 | Studio / Workshop | 6 Hrs | Module briefing. General feedback from Semester 1. Initial ideas. Practice as research. Individual feedback tutorials. | 1, 2, 3, 4. | |
| 2 | Seminar | 6 Hrs | Student research presentations: concepts, contexts, theory & practice. Analysing images. | 2, 3. | |
| 3 | Seminar / Workshop | 6 Hrs | Group critique: work in progress and test shoots. Studio, pre, post or image production, project proposals. | 1, 3. | |
| 4 | Tutorials / seminar / workshop | 6 Hrs | 1-2-1 tutorials to sign-off the Project Proposals. Portfolios, books, boxes, and exhibition display methods. Portfolio workshop. | 2, 3. | |
| 5 | Trip | 6 Hrs | Gallery visits. | 1, 2, 3, 4. | |
| 6 | Tutorials / studio | 6 Hrs | 1-2-1 tutorials – work in progress. Studio, pre, post or image production. | 1, 2, 3. | |
| 7 | Seminar | 6 Hrs | Post university life and portfolio reviews. | 2, 4. | |
| 8 | Studio / Workshop | 6 Hrs | Group critique and Process Workbook review. Writing a Personal Statement. | 1, 2, 3, 4. | |

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|---|-------------------|-----------|---|-------------|
| 9 | Seminar | 6 Hrs | Exhibition and framing presentation methods. Editing for exhibition. | 4. |
| 10 | Studio / Workshop | 6 Hrs | 1-2-1 tutorials – work in progress, personal statements, process workbooks. Studio, pre, post or image production. | 1. |
| 11 | Studio / Workshop | 6 Hrs | Exhibition Planning Day: framing and print tests to be presented. Studio exhibition: cross-course critique. | 2, 3, 4. |
| 12 | Studio / Workshop | 6 Hrs | Group tutorial: editing for the portfolio and exhibition; process workbook; personal statements. | 1, 4. |
| 13 | Studio / Workshop | 6 Hrs | Printing; framing; portfolio and exhibition preparation. | 1, 4. |
| 14 | Studio / Workshop | 6 Hrs | Group critique and final preparations for submission; process workbooks; Personal Statements. | 1, 2, 3, 4. |
| Total Hours | | 78 | | |
| If delivery method is <i>not</i> classroom based state lecturer hours to support delivery | | | | |

4. Learning Resources

To include contextualised Reading List.

Physical Resources: medium, large format and DSLR cameras; studios and studio lighting; location lighting; darkrooms; digital suite; seminar room.

Reading List:

Chayko, M. *Superconnected: the internet, digital media and techno-social life*, 2nd edition. (London: Sage, 2018).

Gronlund, M. *Contemporary art and digital culture*. (Abingdon : Routledge, 2017).

Guttman, M. & Reuter, R. *2D23D: photography as sculpture, sculpture as photography*. (Nuremberg: Verlag fur moderne Kunst , 2014).

Read, S. *Exhibiting photography: a practical guide to displaying your work*, 2nd edition. (Abingdon : Focal Press, 2014).

Ryan, D. *Understanding digital marketing: marketing strategies for engaging the digital generation*, 4th edition. (London: Kogan Page, 2017).

Volk, L. & Currier, D. *No plastic sleeves: portfolio and self-promotion guide for photographers and designers*, 2nd edition. (Abingdon : Focal Press, 2015).

Websites

<https://www.aestheticmagazine.com/>

<http://www.ahornmagazine.com/ahorn/>

<https://aperture.org/>
<https://birdinflight.com/>
<https://www.bjp-online.com/>
<http://cphmag.com>
<http://documentaryphotoreview.com>
<http://www.featureshoot.com/>
<http://www.foam.org>
<http://www.foto8.com/live/#sthash.D9J6LwhO.dpbs>
<https://www.theguardian.com/artanddesign/photography>
<http://www.itsnicethat.com/>
<http://www.imagesource.com/>
<https://www.lensculture.com/>
<https://www.nowness.com/category/art-and-design>
<http://www.positive-magazine.com/>
<http://seesawmagazine.com>
<https://www.showstudio.com/>
<http://www.tate.org.uk>
<https://www.telegraph.co.uk/photography/>
<http://www.1000wordsmag.com>
<http://2waylens.blogspot.co.uk>