

Module Outline

Part 1- as validated

1.	Title	DU1BAADF0B / DU1BAADP0B Study Skills and Contextual Studies
2.	Level *	0 (3)
3.	Credits	20
4.	Indicative Student Study Hours	42 hours lectures and Seminars; 158 hours independent study
5.	Core (must take and pass), Compulsory (must take) or Optional	Compulsory

* *Foundation Level=3 Degree Year 1 = 4 Degree Year 2 = 5 Degree Year 3 = 6 PG (Masters) = 7*

5. Brief Description of Module (purpose, principal aims and objectives)

Background

Many students coming onto this course are returning to education after a considerable break and unfamiliar with the requirements of academic study. Some of them may already have some of those skills, such as time management and oral communication, but do not recognise them as such. They may also lack awareness of the historical and contemporary background of art and design practice.

Purpose

The purpose of this module is to provide students with an introduction to art and design history and practice alongside developing their awareness and application of the key elements of effective academic study.

Principal aims and objectives

- For students to develop background knowledge in relation to their subject and locate their studies within a wider cultural context.
- To support students in developing their understanding and awareness of the academic skills they need to study at degree level.
- For students to gain the skills to practice effective oral and written communication and become familiar with some of the conventions of written submission requirements (e.g. accurate referencing and bibliography).

6. Learning Outcomes - On successful completion of this module a student will be able to:

(Add more lines if required)

1.	Understand and apply a range of skills relevant to academic research and study.
2.	Demonstrate awareness of historical and contemporary art, design and craft practices.
3.	Compile and compare research material on a given topic from a variety of sources.
4.	Communicate information in written and oral form.

7. Assessment

Pass on aggregate or Pass all components

(modules can only be pass all components if this is a PSRB requirement)

Aggregate

Summary of Assessment Plan

	Type	% Weighting	Anonymous Yes / No	Word Count/ Exam Length	Learning Outcomes Coverage	Comments
1.	A/V Presentation	30%	No	10 mins	1 - 4	
2.	Illustrated Essay	70%	No	1,500	1 - 4	

Further Details of Assessment Proposals

Give brief explanation of each assessment activity listed

Submissions for assessment will be in the form of a live presentation to a group of peers, and a written essay submission.

Audio-visual Presentation: A 10 minute presentation outlining the progress of their own work to date, with examples of other artists work that has influenced or interested them.

Illustrated Essay: A written submission, based on an art and design related topic or subject negotiated with the tutor (this may be on a particular piece of work, or a specific artist or movement).

8. Summary of Pre and / or Co Requisite Requirements

n/a

9. For use on following programmes

ZU1BAADF00 BA (Hons) Art and Design with Foundation Year FT – Level 0

ZU1BAADP10 BA (Hons) Art and Design with Foundation Year PT – Level 0 (Stage 01)

Module Specification

Part 2- to be reviewed annually

1.	Module Leader	Sean O'Dell
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2. Indicative Content	
	<p>A lecture and seminar-based module with two aims:</p> <ul style="list-style-type: none"> • To provide an introduction to the main elements of higher education study. This will typically involve sessions on research and presentation skills; time management; appropriate practice in academic writing and verbal communication. • To introduce students to a range of histories, cultures and subjects in historical and contemporary art and design. This element will be delivered through a series of lectures, tutorials, seminars and study visits. <p>Outcomes will be evidenced through oral presentation and written submission.</p>

3. Delivery Method *(please tick appropriate box)*

Classroom Based	Supported Open Learning	Distance Learning	E-Learning	Work Based Learning	Other (specify)
Yes					

If the Delivery Method is **Classroom Based** please complete the following table:

	Activity (lecture, seminar, tutorial, workshop)	Activity Duration - Hrs	Comments	Learning Outcomes
1	Lecture / Seminar	3 Hrs	Module introduction. 'What are they?' - Introduction to Art Movements and contextual influences in art & design. Initial visual analysis exercise and discussion: Maslow's Hierarchy.	1 to 4
2	Lecture / Seminar	3 Hrs	'Back in the Day' - Early art and artists: the ancient world and classical civilizations / pre-historic and cave art / ancient Greece and the Roman Empire.	1 to 4
3	Lecture / Seminar	3 Hrs	'Art, design, style and architecture': the medieval and renaissance world, from Giotto to Michelangelo.	1 to 4
4	Lecture / Seminar	3 Hrs	'Art, design, style and fashion': Examining the post-Renaissance through Baroque to the Rococo, from Caravaggio to Watteau.	1 to 4
5	Lecture / Seminar	3 Hrs	'18 th & 19 th century art and craft in Britain': Cause and effect - from Romanticism to the Pre-Raphaelite Brotherhood.	1 to 4
6	Lecture / Seminar	3 Hrs	'Now that's what I call.....Early modernism': Introduction to modern art- discussing the work of the Realists, Impressionists, Post-impressionism, Fauves, Futurism, Dada, Cubism. The works of Modernist designers, Russian Constructivism.	1 to 4
7	Seminar / External visit	3 Hrs	'Lecture and journal analysis': local and regional examples of Modern and Postmodern architecture / Choosing a subject for your essay / Researching for your essay.	1 to 4
8	Seminar / External visit	3 Hrs	'I have often walked down this street before...': Art, design and craft in the environment a local learning walk.	1 to 4

9	Seminar / Library Session	3 Hrs	Essay planning and writing. Primary and secondary sources. Referencing your work and building a bibliography.	1 to 4
10	Lecture / Seminar	3 Hrs	'Slimy Posts and Brickwork': approaches to English landscape painting.	1 to 4
11	Lecture / Seminar	3 Hrs	'Walking the line': late 20 th century approaches to landscape art.	1 to 4
12	Lecture / Seminar	3 Hrs	'Plan, Prepare, Project': Effective presentation techniques. 'Hold the Press': Group discussion on chosen essay topics and sharing progress to date.	1 to 4
13	Presentations	3 Hrs	Student Presentations	1 to 4
14	Lecture / Seminar	3 Hrs	Individual Essay Tutorials	1 to 4
Total Hours		42		
If delivery method is <i>not</i> classroom based state lecturer hours to support delivery				

4. Learning Resources

To include contextualised Reading List.

Physical Resources:

Seminar Room with projection facility (L Block).

Reading List:

Ang, T. *Photography: The Definitive Visual History* (London: DK, 2014).

Appignanesi, R. & Garratt, C. *Postmodernism for Beginners* (Cambridge: Icon, 1996)

Berger, J. *Ways of Seeing* (London: Penguin, 2008)

Cottingham, D. *Modern Art: A Very Short Introduction* (Oxford: OUP, 2005)

Eskilson, S. *Graphic Design: A New History*, Third Edition (London: Yale, 2019)

Fleming, J. *A World History of Art, Revised*, Seventh Edition (London: Laurence, 2009)

Fukai, A. et al., *Fashion: A History from the 18th to the 20th Century* (Colcgne: Taschen, 2015)

Gombrich, E. *The Story of Art*, Sixteenth Edition (London: Phaidon, 1995)

Udale, J. *Textiles and Fashion: Exploring printed textiles, knitwear, embroidery, menswear and womenswear*, Second Edition (London: Fairchild, 2014)

Websites

<https://designmuseum.org/>

<https://www.gettyimages.co.uk/editorial-images/archival#>

<https://www.moma.org/collection>

<https://www.tate.org.uk/art>

<https://www.vam.ac.uk/collections?type=featured>