

Module Outline

Part 1- as validated

1. Title	Research Methods
2. Level	6
3. Credits	20
4. Indicative Student Study Hours	200
5. Core (must take and pass), Compulsory (must take) or Optional	Compulsory

5. Brief Description of Module

This module will allow students to consolidate and build upon the research skills and knowledge developed throughout the first two years of the programme. They will learn about different strategies, designs and methods that can be used in business and management research, and will consider the influences that affect the choices made. As part of this module, students will prepare a proposal and project plan for their capstone project, and will identify the literature and other resources needed to carry it out. The problem to be solved by the project will be set in agreement with either an external organization or someone acting as an industry consultant, and will also need to have the agreement of an academic tutor to ensure that it meets the requirements of the programme.

6. Learning Outcomes - On successful completion of this module a student will be able to:

	<i>Subject-specific learning outcomes:</i>
1.	Develop an idea for a suitable capstone project, making use of opportunities for feedback, and produce a project proposal
2.	Identify appropriate literature and other sources, and justify their use in informing the project
3.	Justify choice of research approach and methods
4.	Select and apply appropriate project planning techniques.
	<i>Generic learning outcomes:</i>
5.	Critically assess ethical dimensions of a situation
6.	Access a wide range of research resources, including research conducted by other practitioners in different contexts, critically evaluating and justifying the use of these sources

7. Assessment**Pass on aggregate or Pass all components**

(modules can only be pass all components if this is a PSRB requirement)

Pass on aggregate

Summary of Assessment Plan

	Type	% Weighting	Anonymous Yes / No	Word Count/ Exam Length	Learning Outcomes Coverage	Comments
1.	Report	80%	No	3000	1,2,3,4,5,6	
2.	Presentation	20%	No	10 min plus discussion	1,2,3,4,6	

Further Details of Assessment Proposals

Give brief explanation of each assessment activity listed

The report will include a project proposal, planning documentation, and an overview of literature and other sources to be used.

The presentation will give opportunity for discussion to gauge the student's level of engagement with their proposal and to help them move forward into the project.

8. Summary of Pre and / or Co Requisite Requirements

N/A

9. For use on following programmes

BA(Hons) Business and Management