

**Module Outline**

**Part 1- as validated**

1.	<b>Title</b>	<b>Managing Innovation and Strategic Change</b>
2.	<b>Level</b>	<b>6</b>
3.	<b>Credits</b>	<b>20</b>
4.	<b>Indicative Student Study Hours</b>	<b>200</b>
5.	<b>Core (must take and pass), Compulsory (must take) or Optional</b>	<b>Compulsory</b>

**5. Brief Description of Module**

The aim of this module is to equip students with the skills and knowledge to manage business innovation and change in an organization.

Students will examine the causes of organizational change and stimuli for innovation; study processes of change; trace cultural and systemic aspects of change and explore ways in which change can be managed. There will be a critical analysis of how organizational change is planned and implemented and how resistance to change can be managed. Innovation, including using advances in technology, is a particular focus and students will investigate best practice in how this can be managed.

**6. Learning Outcomes - On successful completion of this module a student will be able to:**

	<i>Subject-specific learning outcomes:</i>
1.	Analyse external and internal forces that act as stimuli for change.
2.	Assess the impact of change and innovation on organizations.
3.	Analyse sources of individual and organizational resistance to change.
4.	Evaluate strategies and techniques for the effective management of innovation and organizational change.
	<i>Generic learning outcomes:</i>
5.	Independently analyse evidence that may be abstract or set within unfamiliar contexts
6.	Critically assess ethical dimensions of a situation

**7. Assessment****Pass on aggregate or Pass all components**

*(modules can only be pass all components if this is a PSRB requirement)*

Pass on aggregate

**Summary of Assessment Plan**

	Type	% Weighting	Anonymous Yes / No	Word Count/ Exam Length	Learning Outcomes Coverage	Comments
1.	Group presentation	20%	No	5 min per person	1,5	
2.	Report	80%	No	3000	2,3,4,5,6	

**Further Details of Assessment Proposals**

Give brief explanation of each assessment activity listed

The first part of the assessment is a group presentation that analyses the internal and external stimuli for change. The second part of the assessment is a report that contrasts and evaluates the approaches to change management that different organizations take.

**8. Summary of Pre and / or Co Requisite Requirements**

N/A

**9. For use on following programmes**

BA(Hons) Business and Management