

Module Outline	Part 1- as validated
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1.	Title	Management Concepts and Academic Practice
2.	Level	4
3.	Credits	20
4.	Indicative Student Study Hours	200
5.	Core (must take and pass), Compulsory (must take) or Optional	Compulsory

5. Brief Description of Module (purpose, principal aims and objectives)
<p>This module focuses on the concept of management and introduces a wide range of management models and theories. The concept of organisational behaviour will be explored with a particular focus on motivation, teamwork, influence and culture. The topics covered describe the context and environment of management, examining first the established theoretical perspectives and then more contemporary themes. The management tasks of planning, organizing, leading and controlling are described in the contexts of human resource, marketing and financial management. Throughout the module there is a strong emphasis on developing critical thinking skills as well as academic writing and presentation skills.</p>

6. Learning Outcomes - On successful completion of this module a student will be able to:	
	Subject Specific Learning Outcomes
1.	Analyze the concepts and theories of organisational behaviour and human relation approaches
2.	Describe the activities, techniques and objectives that characterize the main functions of management
3.	Assess the organizational contexts that managers operate within and evaluate their impact on management activities
4.	Demonstrate, and use appropriately, a range of methods of academic and professional communication, including both oral and written methods
Generic Learning Outcomes	
5.	Select and apply communication formats appropriate to contexts and audiences
6.	Show an awareness of ethical issues

7. Assessment**Pass on aggregate or Pass all components***(modules can only be pass all components if this is a PSRB requirement)*

Pass on aggregate

Summary of Assessment Plan

	Type	% Weighting	Anonymous Yes / No	Word Count/ Exam Length	Learning Outcomes Coverage	Comments
1.	Essay	25%	No	1000	1,4,5	
2.	Report	75%	No	2000	2,3,4,5,6	

Further Details of Assessment Proposals

Give brief explanation of each assessment activity listed

The essay will describe different approaches to management and compare relevant theories. This will give students early feedback on their academic research and writing skills.

The report will describe the organisational behaviour within a chosen organization. The particular focus will be on employee motivation, organisational culture, strategy, and management styles.

Students will also give a presentation explaining the content of their essay, giving them a chance to develop their presentation skills and get formative feedback.

8. Summary of Pre and / or Co Requisite Requirements

N/A

9. For use on following programmes

CertHE/BA(Hons) Business and Management