

Level: 4**Credit Value:** 15**Pre-Requisites:** NONE**Module Description**

The module is designed to introduce students to the range of job roles within the film, television and media industries and lay the foundations of good practice in terms of identifying opportunities and engaging with potential employers. Lectures, seminars and workshops will introduce case studies of media professionals working within the mainstream and independent sectors. Freelance and portfolio working will be explored and there will be an exploration of regional vs international opportunities to work in this sector. The methods of academic research, analysis, writing and presentation introduced in Module 1 will be applied in the research and production of a short film documentary to summarise students' findings about employment opportunities within the film and television industries.

Learning Outcomes

On completion of this module, students will be able to:

1. Identify a range of job roles within the film and television industries. .
2. Present accurately referenced research from a variety of primary and secondary sources that evaluates the various different job roles and ways of working that are common in today's changing media-industry landscape.
3. Work in teams to produce a 10-minute digital film documentary that summarises this research, presented using appropriate conventions and to a semi-professional standard.
4. Evaluate finished 10-minute film; identify and critically evaluate individual contribution to team task.

Indicative Content

- Study of contemporary employment opportunities and job roles within the film and television industries, including the digital online sector.
- Continuing instruction in the completion of pre-production documentation necessary to organise a film shoot to a specific time scale and budget.
- Continuing instruction in the operation of digital filming and sound recording equipment and resources, including health and safety aspects.
- Continuing instruction in post-production techniques using digital film and sound editing resources.
- The completion of a planned 10-minute digital film documentary to present the findings of research.
- Group work undertaken to emulate and reflect industry practice.
- Evaluation of finished product.
- Self-evaluation of own production role.

Learning & Teaching Strategies

This module will be delivered through lectures, seminars, workshops and tutorials. Students will receive instruction in the completion of production documentation, the setting up and operation of digital filming and sound recording equipment, and the operation of digital editing facilities. Film language and narrative techniques will be taught via lectures demonstrating film analysis techniques. Seminars will allow students to present their research findings. Group tutorials will be used to discuss and reflect on the development and progress of productions. Final tutorials will be devoted to evaluative critiques of both the research findings and the short films produced to showcase those findings.

Assessment

Hand-in	Aggregate (Yes/No)	Semester Due
Research portfolio, 1000 words (25% of module) LO1, LO2	Yes	Sem 1, Mid
Video Presentation, 10 minutes (60% of module) LO1, LO2, LO3	Yes	Sem 2, End
Evaluation document, 600 words (15% of module) LO4	Yes	Sem 2, End

Specific Learning Resources

- Multi-camera TV Studio with lighting rig and green screen facility
- Digital camera and lighting kits
- Digital Sound recording kits
- Editing suite with Adobe Premier Pro CS6 software
- Lecture Theatre or Classroom with Multimedia Facilities including Blu-Ray and Surround Sound (5.1 or similar)
- Large screen for projection (e.g. Lecture Theatre)
- CD/DVD resources (shown in lectures and/or available on loan from University of Essex and Colchester Institute Libraries)
- Reference books and journals (available on loan from University of Essex and Colchester Institute Libraries)

Reference List

Highly Recommended

Angell, R. (2004) Getting into Films and Television. Oxford, How To Books
 Barton, G. (2016) Don't Get a Job... Make a Job: How to make it as a creative graduate. London, Laurence King
 Stradling, L. (2010) Production Management for TV and Film (Professional Media Practice). London, Bloomsbury
 Wilkinson, Charles (2013) The Working Film Director, 2nd Edition. Studio City CA, Michael Wiese.

Recommended

Champney, J. (2008) Creative and Media: People at Work. London, Franklin Watts
 Gray, S. (2012) Super Secrets of the Successful Jobseeker: Everything you need to know about finding a job in difficult times. Petersfield, Harriman House

Gregory, G. Healy, R.J., Mazierska, E. (2008) *Careers in Media and Film: The Essential Guide*. Thousand Oaks CA, Sage
Harris, C. (2007) *Media Uncovered* (2nd Edition). Richmond, Trotman
Jones, C., Zinnes, A. Jolliffe, G. (2010) *The Guerilla Film Makers Pocketbook: The Ultimate Guide to Digital Film Making*. London, Continuum.
Lees, N. (2010) *Greenlit: Developing Factual/Reality TV Ideas from Concept to Pitch* (Professional Media Practice). London, Bloomsbury
Squire, J. (2017) *The Movie Business Book*, 4th ed. California, Focal Press.
Thirkell, Robert (2010) *C.O.N.F.L.I.C.T.: An Insider's Guide to Storytelling in Factual/Reality TV and Film* (Professional Media Practice). London, Bloomsbury

Background Reading

Berger, A.A. (2005) *Making Sense of Media: Key Texts in Media and Cultural Studies*. Hoboken NJ, Blackwell.

Online Journals / Websites

<http://www.myfirstjobinfilm.co.uk>

<http://jobs.theguardian.com/jobs/media/>

<http://creativeskillset.org/>

<http://www.bbc.co.uk/filmnetwork/>

<http://www.bbc.co.uk/academy>

www.mandy.com

www.shootingpeople.org

<https://www.bectu.org.uk/home>

<http://www.asa.org.uk/About-ASA/About-regulation.aspx>

<http://www.bbfc.co.uk/about-bbfc>

<http://mediastandardstrust.org/resources/contact-a-regulatory-body/>

<http://www.bfi.org.uk/news-opinion/sight-sound-magazine>

<http://filmstudiesforfree.blogspot.co.uk/p/fsff-online-film-media-studies-journals.html>