

Module Code:
BATD03H

Professional 3D Design and Craft Practice

Level: 6

Credit Value: 45

Pre-Requisites: Refinement of 3D Design and Craft Processes
Confirmation of 3D Design and Craft Practice

Module Description

This module synthesizes the learning on the programme and represents a major body of work for exhibition and assessment.

3D Design and Craft students will develop and exhibit a substantial body of work celebrating the culmination of their learning and showing consolidation of material researches and refined visual and practical language skills appropriate to their personal pathway within contemporary 3D Design and Craft practice.

Learning Outcomes

On successful completion of this module students will be able to:

1. Produce a body of work commensurate with professional standards in their chosen specialism.
2. Demonstrate sustained visual research and conceptual development.
3. Demonstrate detailed and imaginative investigation of a chosen theme or context.
4. Demonstrate analytical and critical judgement in the development of a body of visual work.
5. Present and contextualise their work in an appropriate and professional manner.

Indicative Content

- Strategic planning, organisation and execution of a substantial personal practice proposal and its context appropriate to identified 3D Design and Craft pathway.
- Independent visual and practical researches with written analysis and evaluation to underpin exploration of content, context and engagement with a range of concepts.
- Creative, visual, practical, technical, aesthetic, evaluative and contextual engagement with personal methodologies and 3D Design and Craft
- professional practice.

- Acute selection and focussed development of ideas that are relevant and appropriate to intention and integrate creative and practical methodologies to professional standards.
- Continuing awareness and integration of good H&S practice and safe working procedures in own working and public environments.
- Proposals, planning, organisation and professional implementation of an exhibition of a completed body of 3D Design and Craft work promoting an awareness of the curation of physical and aesthetic space.
- Reflective statement upon and a critical awareness of contemporary 3D Design and Craft practice and a projection of a professional autonomy and ambition beyond graduation.
- Personal promotion material to project professional identity supported by a port folio of 3D Design and Craft work that communicates an acquired integrity of professional practice.

Learning & Teaching Strategies

This module will be delivered through studio and workshop practice, seminars, tutorials and critiques. It will also include visits to external companies, agencies, institutions and exhibitions.

Assessment

100% Course work.

Written and illustrated file:

- Strategic plan.
- Contemporary precedents.
- Personal practice proposal and its context.
- Promotional material.
- Costing.
- Exhibition proposal.

A 3.D.Design and Craft Exhibition.

A critical appraisal of an exhibition of:

- Creative, visual, practical, aesthetic, evaluative and contextual engagement with professional practice.

Specific Learning Resources

Studios. Workshops.

Learning resources may be expected to include websites, video, and gallery based materials as well as library resources.

Bibliography

Highly Recommended

This level 3 module is based upon an ongoing tutorial process, during which a varied range of references may be recommended according to the emerging direction of the students work.

Recommended

Baille, C; 2003; **Navigating the Materials**; World Academic Press
Mollerup, P; 2001; **Collapsible**; Chronicle Books

Background Reading

Periodicals: Selvedge, Another Magazine, Domus, Drapers, Vogue, Interiors, Crafts, Ceramic Review, Media Culture and Society, Art Review, Eye, Creative Review, Blueprint, I.D, Frieze, Time Out, Wallpaper, Photoworks, Portfolio.