

Colchester Institute's Aims For Working With Employers

- To involve employers in the design, development, delivery and management of training to meet the needs of local industry.
- To ensure that employers are made aware of the business services of the college through appropriate marketing and publicity.
- To work with sector skills councils awarding and funding bodies, regional development and other agencies to promote workforce development opportunities and address skills shortages.
- To work with brokerage services to meet employer training needs.
- To lead a consortium of providers to deliver Train to gain and Apprenticeship contracts.
- To develop specific employer engagement activity in curriculum centres and provide showcasing events for employers.
- To provide effective account management via the Services to Business, Business Training Advisors offering training needs analysis.
- To develop resources (human and physical) to ensure effective delivery to employers including supporting staff to identify appropriate industrial updating activities to ensure that their vocational skills remain relevant.
- Ensure all contact with employers meets Colchester Institute's customer service and quality standards.
- Gather employer and learner feedback on the effectiveness of provision and use this feedback to enhance provision.